

EMAG 2024:

Focus on Functional Materials

3–4 July 2024 Belfast,
Northern Ireland, UK



**Exhibition &
Sponsorship**

iop.org

IOP Institute of Physics

EMAG 2024 is the biennial focused meeting of the EMAG group of the IOP and will be held at ICC Belfast in Northern Ireland. The meeting will focus on *functional materials* research.

Functional materials play a pivotal role in modern technologies and their tailored properties underpin advancements that enhance efficiency, durability, and performance across diverse industries, making them indispensable in shaping our future. This conference will highlight recent advances across the spectrum of electron microscopy characterisation of advanced functional materials.

EMAG2024 will host our traditional blend of invited and contributed talks, complemented by poster presentations, flash talks, our already-popular EMAG Research Slam and many networking opportunities. We foster a friendly and supportive atmosphere that has long-welcomed students and early career researchers, with the added incentive of prestigious EMAG student prizes.

An essential component of EMAG2024 will be a table-top exhibition, providing you opportunities to directly interact with our sponsors and the wider industrial community.

We hope you can join us and look forward to welcoming you to EMAG 2024!

EMAG 2024 3-4 July 2024



Location

ICC Belfast
2 Layton Pl
Belfast
Northern Ireland
BT1 3WH

Local organising committee members:

- Dr Miryam Arredondo-Arechavala, FInstP (Head Organiser)
- Dr Donald MacLaren, CPhys MInstP (Chair)

EMAG Committee:

- Dr Laura Clark, MInstP (Vice Chair)
- Dr Michele Conroy, MInstP (Secretary)
- Dr Alexander Eggeman, MInstP (Treasurer)
- Dr Sarah Harper, MInstP
- Dr Emanuela Liberti, MInstP
- Dr Catriona McGilvery, MInstP
- Dr Joanne Sharp, MInstP
- Dr Thomas Slater, MInstP
- Professor Jun Yuan, MInstP

Previous conferences in this series:

- EMAG 2022, 5-7 July 2022, London
- EMAG 2020, 6-8 July 2020, Online
- EMAG 2018, 4-6 July 2018, Warwick
- EMAG 2016, 6-8 April 2016, Durham

Sponsorship

Organisations working in electron microscopy instrumentation and software are invited to sponsor EMAG 2024. Your sponsorship contributes towards the cost of managing the event, which enables a greater level of participation and supports the development of the community, in particular young researchers.

The following sponsorship packages have been designed to maximise your exposure in the lead up and during the event. All packages can be tailored to organisations individual requirements and budgets.

- Promote your organisation
- Generate sales leads
- Stand out from your competitors
- Make connections – meet senior scientists within your industry, search for your next hire or start a conversation with a future business partner.

Platinum sponsor – £2000 + VAT*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 250-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content

Plus one of the following:

- **Option A:** Welcome pack (your logo will be included in one-colour print on the delegate bag)
- **Option B:** Lanyards (your logo will be included in one-colour print on the delegate badge lanyards)

Silver sponsor – £700 + VAT*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels

Plus one of the following:

- **Option F:** Pens (your logo will be included in one-colour print on the pens)
- **Option G:** Coffee Breaks

Gold sponsor – £1500 + VAT*

- Product placement on the event website – showcase machinery and services
- Ability to showcase video content on the website
- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A table-top stand in the exhibition
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels

Plus one of the following:

- **Option C:** Exhibitors Reception – Wednesday 6 July 2022
- **Option D:** Poster Prizes (your logo will be included on the certificates awarded to the winning poster presenters)
- **Option E:** Session sponsor (acknowledged as the session sponsor in the programme)

Booking information and enquiries

For further information or to discuss booking a sponsorship package, please email to sarah.evans@iop.org or telephone **+44 (0)20 7470 4927**

* VAT is charged at the prevailing rate of 20%.

Exhibition

A table-top trade exhibition will be held alongside the conference to provide organisations the opportunity to advertise and display their latest products and services. EMAG 2024 brings together the electron microscopy community all together under the one roof!

Who should exhibit?

- Manufacturers or agents providing equipment, instruments or components associated with any area of electron microscopy, with a particular focus on multidimensional electron microscopy welcome
- Publishers working in the scientific community
- Employers of science graduates, particularly those utilising electron microscopy expertise or related disciplines.

Why exhibit:

- Connect with new and existing customers enabling you to grow your client base and revenue
- Demonstrate your products and services
- Build connections with early career researchers – your future customers
- Strengthen your standing within the scientific community
- Recruit new staff

Package 1: £400 + VAT

- 100–150-word profile on the conference website
- Link to your home page, and social media links
- A 6ft table and two chairs in the exhibition area
- Access to talks on Wednesday 3 July
- Refreshments and lunch on Wednesday 3 July
- Reception on Wednesday 3 July
- Video content on the website (maximum 10 minutes)

Package 2: £550 + VAT

As listed in package 1, plus:

- Access to the conference on Thursday 4 July
- Refreshments and lunch on Thursday 4 July

To book your stand, please email sarah.evans@iop.org or telephone **+44 (0)20 7470 4927**.

Contact

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