

# Physics of Life 2023



27 - 30 MARCH

HARROGATE CONVENTION CENTRE, UK



## **Physics of Life 2023 is a large-scale conference representing the wide diversity of the UK biological physics community.**

Organised jointly by PoLNet3, Biological Physics of the Institute of Physics, Physics of Living Matter and the British Biophysical Society, this in-person meeting will project the excitement of science at the interface between physics and biology.

At present, there are no large-scale meeting reflecting the breadth and diversity of the UK biological physics community. The rationale for this meeting is therefore to bring together the various bodies that have previously organised smaller meetings at the biology/physics interface and combine them to produce a 'go to' in-person event. This is extremely timely given the growing interest and momentum created by the UKRI/Wellcome Trust £33M SPF investment in 'Building Collaborations at the Physics of Life Interface'.

This conference will feature exciting keynote lectures, parallel sessions covering a full breadth of topics, contributed talks ensuring a wide focus and inclusion of the most exciting science, and posters. A trade exhibition will also be held for delegates to explore the latest in biophysics instrumentation and software. This meeting is expected to continue beyond 2023 as a biennial event.

We hope you will be able to support this event and in return, promise to offer you a warm welcome to Harrogate in North Yorkshire and a rewarding experience scientifically!

### **Committee:**

- Professor Martin Howard, John Innes Centre (Chair)
- Dr Karis Baker, University of Durham
- Professor James Briscoe, The Crick Institute
- Professor Olwyn Byron, University of Glasgow
- Dr Kevin Chalut, University of Cambridge
- Professor Pietro Cicuta, University of Cambridge
- Professor Mark Leake, University of York
- Professor Laura Machesky, The Beatson Institute for Cancer Research and University of Glasgow
- Professor Ewa Paluch, University of Cambridge
- Professor Andrew Turberfield, University of Oxford
- Professor Mark Wallace, King's College London

# Why Sponsor?

Organisations working in all areas of biophysics are invited to sponsor Physics of Life 2023. Sponsorship contributes towards the cost of managing the event as the revenue generated is used to reduce the registration fee. It also demonstrates your commitment to supporting the community while at the same time allows you to effectively market your organisation and meet potential and existing customers.

## Sponsoring an event is a great way of:

- Connecting with your target market
- Acquiring new clients and showcasing latest innovations and services to existing customers
- Standing out from your competitors
- Marketing your brand to the right audience

### Platinum sponsor – £7000 + VAT\*

- Priority booking for exhibition space (until 29 July)
- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Showcase video content on the conference website (maximum 10 minutes)
- 250-word profile on the conference website
- Logo and Social Media links on the website
- 15 minute elevator pitch about your organisation. This will be held during a special Industry Technology Session which will take place over lunch
- A 3m x 2m stand in the exhibition area
- Catering for 2 representatives during the exhibition (to include refreshments and lunch and evening receptions)
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content
- Exclusive access to delegate list (participants to opt in)

#### Plus one of the following:

- **Option A:** Welcome Pack (your logo will be included in one-colour print on the delegate bag)
- **Option B:** Lanyards (your logo will be included in one-colour print on the delegate lanyards)
- **Option C:** Conference Dinner (your logo will be printed on the menus and will appear in the programme. You will also be able to display a banner at the event)

### Gold sponsor – £5000 + VAT\*

- Priority booking for exhibition space (until 29 July)
- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Showcase video content on the conference website (maximum 5 minutes)
- 250-word profile on the conference website
- Logo and Social Media links on the website
- 10 minute elevator pitch about your organisation. This will be held during a special Industry Technology Session which will take place over lunch
- A 3m x 2m stand in the exhibition area
- Catering for 2 representative during the exhibition (to include refreshments and lunch and evening receptions)
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content

#### Plus one of the following:

- **Option D:** Sponsor the welcome reception on Monday 27 March (your logo will appear in the printed programme. You will also be able to display a banner at the event)
- **Option E:** Sponsor the poster reception on Tuesday 28 March (your logo will appear in the programme and on poster numbers)
- **Option F:** Sponsor a session (your logo will appear in the programme and your support will be acknowledged by the chair at the beginning of the session)

## Silver sponsor – £3000 + VAT\*

- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Showcase video content on the conference website (maximum 3 minutes)
- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A 3m x 1m stand in the exhibition hall
- Catering for 1 representative during the exhibition (to include refreshments and lunch and evening receptions)
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content
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### Plus one of the following:

- **Option G:** Sponsor the coffee breaks (your logo will appear in the programme and on strut cards placed alongside the refreshments)
- **Option H:** Sponsor the poster prizes (your logo will appear on the certificates awarded to the prize winners. Your company name will also be acknowledged during the presentation of the prizes)
- **Option I:** Sponsor a session (your logo will appear in the programme and on holding screens during the sponsored session. The chair will also acknowledge your support at the beginning of the session)

## Virtual Sponsor – £1500 + VAT\*

- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A4 full colour advert in the book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Your logo will be added to the splash screen on recorded video content

## Booking information and enquiries

To book a sponsorship package, please email [claire.garland@iop.org](mailto:claire.garland@iop.org) as soon as possible confirming your preferred package and stand. You should review the website at [iop.eventsair.com/physics-of-life](http://iop.eventsair.com/physics-of-life) to see which stands are available. Priority booking is available for sponsors on 3m x 2m stands until 29 July 2022. Stands will be allocated on a first-come, first-served basis to sponsors.

# Exhibition

A trade exhibition will take place alongside the conference throughout 28–30 March and will be located alongside refreshments and lunch. We expect 400–500 participants representing the UK and European Community.

The exhibition is an integral part of the event programme and delegate experience, with time allocated for exhibitors to meet and interact with attendees as well as other vendors.

## Who should exhibit?

- Manufacturers or agents providing equipment, instruments or components associated with any area of biophysics (including microscopy and other forms of imaging, single-molecule methods, structural biology and physiology tools, advanced sequencing technologies, sample preparation and manipulation, microfluidics, computation and numerical analysis, spectroscopy, method development, bioengineering, biomedicine, chemical biology, bio-nanotechnology and multiple -omics techniques)
- Publishers working in the scientific community
- Employers of science graduates

## Why exhibit?

- Meet with existing customers and strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- Generate leads in a relaxed and informal environment
- Create lasting business relationships with other vendors and industry professionals
- Boost brand visibility
- Research your industry and competition
- Reinforce your company's standing within the scientific community

## Exhibition package:

- Octanorm system, foamex panels in aluminium frames with a Quad façade and nameboard panel, to each side, with company name and stand number.
- 6ft table and 2 chairs
- Content on the conference website which includes:
  - 100–150 word profile
  - Video content (max 2 minutes)
  - Contact details
  - Social media links
- Refreshments and lunch as described below
- Access to the talks

## Space is available to book at £500 + VAT\* per square metre

3m x 1m	3m x 2m
6ft table and chair	6ft table and 2 chairs
13-amp power socket	13-amp power socket
2 x spotlights	2 x spotlights
Fascia name board	Fascia name board
Catering for 1 company representative	Catering for 2 company representatives

## Rates\*

Size	Booked before 18 November 2022	Booked from 19 November 2022
3m x 1m	£1500 + VAT	£2000 + VAT
3m x 2m	£3000 + VAT	£3500 + VAT

\* VAT is charged at the prevailing rate of 20%.

## Booking a stand

Before booking your exhibition stand, please visit the website at <https://iop.eventsair.com/physics-of-life> to see which stands are available and refer to the terms and conditions available at [www.iop.org/conferences](http://www.iop.org/conferences).

Once you have selected your preferred location, please download the exhibition booking form and return by email to [claire.garland@iop.org](mailto:claire.garland@iop.org)

Space is sold on a first-come, first served basis.

## Floor plan



## Enquiries

Claire Garland  
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