PHOTON2022 30 August-2 September

East Midlands Conference Centre, Nottingham, UK



Exhibition & Sponsorship

Photon is the major Optics and Photonics conference organised by the Institute of Physics in the UK and the 2022 event is the eleventh in the biennial series that started in 2002.

The aim of this event is to bring together the community to discuss and share the latest research and developments in academia and industry, explore opportunities for collaboration, networking, and to inspire the next generation.

Photon 2022 will be held as a hybrid event with attendees participating in person and others joining virtually. We hope this new format will increase participation from the UK and Ireland but also globally. This year the IOP Combustion Physics group will join the other IOP groups including Environmental Physics, Instrument and Science Technology, Optical, Quantum Electronics and Photonics, Quantum Optics, Quantum Information and Quantum Control and Medical Physics, adding additional topical areas to be discussed.

We intend to make the event an engaging and interactive experience with access to a range of high-quality presentations from invited and contributed speakers, talks from leading technology experts, posters, an exhibition, and plenty of networking opportunities.

We hope you can join us and look forward to welcoming you to Photon 2022!

What you can expect at Photon 2022

- 400 + attendees
- Up to 35 exhibitors (in Nottingham)
- Industrial talks
- 100 + contributed talks

- 50 + posters
- 40 + plenary and invited talks
- Networking opportunities

Previous Conferences in this series:

Photon 2020	1–4 September 2020	Online
Photon 2018	3-6 September 2018	Birmingham
Photon16	5–8 September 2016	Leeds
Photon14	1-4 September 2014	London
Photon12	3-6 September 2012	Durham
Photon10	23-26 August 2010	Southampton
Photon08	26-29 August 2008	Edinburgh
Photon06	4–7 September 2006	Manchester
Photon04	6-9 September 2004	Glasgow
Photon02	2–5 September 2002	Cardiff

Sponsorship – what are the benefits?

We invite sponsorship from organisations working in optics and photonics, including manufacturers, agents involved in supplying equipment, scientific publishers, and employers of science graduates. Your sponsorship contributes towards the cost of managing the event, which enables a greater level of participation and supports the development of the community, particularly young researchers.

Photon 2022 offers a range of enhanced sponsorship packages that have been designed to maximise sponsoring organisations exposure during the event and offer a positive return on investment. All packages can be tailored to individual requirements and budgets.

- Promote your company or organisation to a global audience
- Strengthen your visibility and profile
- Position your organisation as a globally recognised leader
- Generate sales leads
- Stand out from your competitors
- Make connections meet senior scientists within your industry, search for your next hire or start a conversation with a future business partner.

Platinum sponsors - £3,000 + VAT

Pre-Event

- Priority booking of exhibition space and accommodation at the Orchard Hotel (on-site)
- Acknowledged as a platinum sponsor on the event website and material
- Showcase video content on the conference website (max. 20 minutes)
- 250-word profile on the website
- Full-page (inside cover), full-colour advert in the digital abstract book
- Logo, URL and Social Media links on website

On-Site

- A table-top stand in the exhibition area in Nottingham
- Virtual exhibition stand
- Your logo will appear on banners displayed in the auditorium (plenary room)
- Brochure in the conference pack
- Recognition as a sponsor by IOP Social Media Channels
- Segmented data on event, GDPR compliant

Plus one of the following:

- Option A: Welcome pack (logo will be included in one-colour print on the delegate bag or delegate box which will be sent to participants joining online)
- Option B: Badge lanyards (logo will be included in one-colour print on the lanyards)

Gold sponsors - £2,500 + VAT

Pre-Event

- Acknowledged as a gold sponsor on the event website and material
- Showcase video content on the conference website (max. 15 minutes)
- 200-word profile on the website
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and Social Media links on website

On-Site

- A table-top stand in the exhibition area in Nottingham
- Virtual exhibition stand
- Your logo will appear on banners displayed in the auditorium (plenary room)
- Brochure in the conference pack
- Recognition as a sponsor by IOP Social Media Channels
- Segmented data on event, GDPR compliant

Plus one of the following:

- Option C: Welcome reception Tuesday 30 August
- Option D: Exhibitor reception Wednesday 31 August
- Option E: Conference dinner Thursday 1 September
- Option F: Poster Prizes (logo will be included on the certificates awarded to the winning poster presenters)

Silver sponsors – £2,000 + VAT

Pre-Event

- Acknowledged as a silver sponsor on the event website and material
- Showcase video content on the conference website (max. 10 minutes)
- 150-word profile on the website
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and Social Media links on website

On-Site

- A table-top stand in the exhibition area in Nottingham
- Virtual exhibition stand
- Your logo will appear on banners displayed in the auditorium (plenary room)
- Brochure in the conference pack
- Recognition as a sponsor by IOP Social Media Channels

Plus one of the following:

- Option G: Pens (logo will be included in one-colour print on the pens)
- Option H: Coffee breaks

For Gold and Silver packages (C, D, E and H) your sponsorship will be acknowledged during the event on banners and in the programme.

Booking information and enquiries

For further information or to discuss booking a sponsorship package, please contact Claire Garland by email to claire.garland@iop.org or telephone +44(0)20 7470 4840.

Exhibition

A trade exhibition will be held on **31 August – 1 September** to provide opportunities for organisations to showcase their products and services and connect with hundreds of passionate scientists. Participants will include senior scientists, early career researchers, industrialists, engineers, and technicians.

Who should exhibit

- Manufacturers or agents providing equipment, instruments or components associated with:
 - lasers and other light sources
 - optical components
 - optical coating
 - optical detectors
 - spectrometers or instrumentation
- Publishers working in the scientific community
- Employers of science graduates, particularly those with PhDs in the physical sciences or engineering

Why exhibit

- Grow your revenue
- Connect with new and existing customers
- Demonstrate products and services
- Maximise your exposure to the community
- Strenghten your company's standing within the scientific community
- · Recruit new staff

Premium Exhibition package - £1,250 + VAT

(if booked before 4 March 2022). From 5 March, the cost will increase to £1,350 + VAT

The exhibition package includes:

Pre-Event

- Priority listing on the website
- Logo and social media links on the conference website
- 100-150-word profile on the conference website
- Showcase video content (max. 15 minutes) on the conference website

On-Site

- A 6ft table, two chairs and a 500 watt-socket
- Refreshments and lunch during the exhibition for two company representative
- Conference receptions on Tuesday 30 August and Wednesday 31 August
- Virtual exhibition stand
- Access to the Industry Technology Programme

Standard Exhibition package - £1000 + VAT

(if booked before 4 March 2022). From 5 March the cost will increase to £1,100 + VAT

The exhibition package includes:

Pre-Event (on the conference website)

- Logo and social media links on the conference website
- 50-100-word profile on the conference website
- Showcase video content (max. 10 minutes)

On-Site

- A 6ft table, two chairs and a 500 watt-socket
- Refreshments and lunch during the exhibition for one company representative
- Conference receptions on Tuesday 30 August and Wednesday 31 August
- Virtual exhibition stand
- Access to the Industry Technology Programme

Space is allocated on a strictly first-come-first-served basis. VAT is charged at the prevailing rate

Virtual Exhibition stand – £500 + VAT

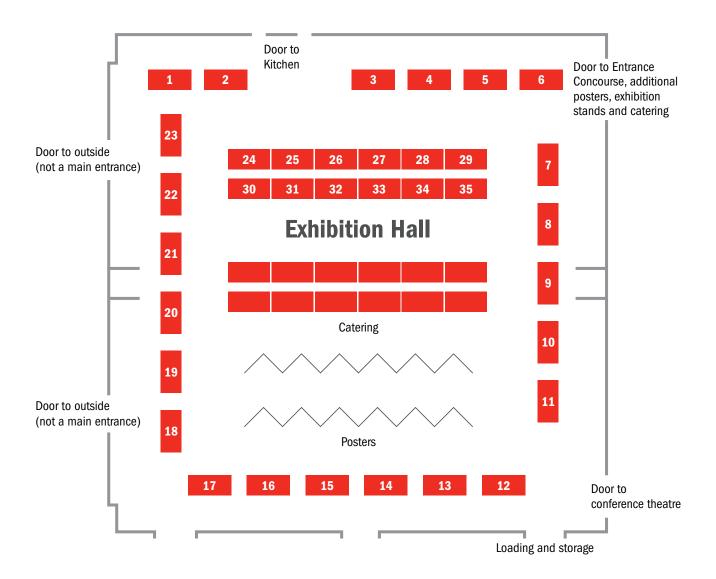
The exhibition package includes:

Pre-Event (on the conference website)

- 50-100-word profile
- Showcase video content (max. 20 minutes)
- Logo and social media links

Booking information

To book your exhibition stand, please email **claire.garland@iop.org** or telephone **+44(0)20 7470 4840**. If booking a physical stand in Nottingham, please refer to the floor plan at **www.photon.org.uk** to see which stands are available. Space is limited to 35 stands and allocated on a first-come, first served basis. Space at the virtual exhibition is unlimited.



Organising Committee:

David Binks (Conference Chair)

Ioan Notingher (Local Chair)

Alex Clark (Programme Chair)

lain Burns (Combustion)

Hugh Deighton (Environmental Physics)

Jolyon Defreitas (Optical)

Barry Garraway (QQQ)

Laura Young (Medical Physics)

Miguel Navarro-Cia (Optical)

Dmitry Skyrabin (QEP)

Jonathan Taylor (Optical)

Paul Wright (ISAT)

Gordon Robb (QEP)

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