



# ICMBE 2022

The 22nd International Conference on Molecular Beam Epitaxy

**4–9 September 2022**

Sheffield Hallam University, Sheffield, UK

**Exhibition &  
Sponsorship**

[iop.org](http://iop.org)

**IOP** Institute of Physics

# Meet. Broker. Excite.

## Bringing together the MBE community in the UK

The International Conference on Molecular Beam Epitaxy (ICMBE 2022) provides a prominent international forum for reporting new developments in the areas of fundamental and applied molecular beam epitaxy research, including advances in the technique, synthesis of new materials, discovery of new physical properties, formation of novel heterostructures, and the development of innovative devices.

This series of successful conferences began in 1978 in Paris, France and in recent years has taken place in Montpellier, France (2016), Shanghai, China (2018) and Puerto Vallarta, Mexico (2021), attracting over 450 participants. The 22nd International Conference on Molecular Beam Epitaxy will take place at Sheffield Hallam University in Sheffield, United Kingdom, 4–9 September 2022.

### Organising Committee:

- **David Ritchie**, Universities of Cambridge and Swansea, UK (Conference Chair)
- **Sergei Novikov**, University of Nottingham, UK (Programme Chair)
- **Harvey Beere**, University of Cambridge, UK
- **Edmund Clarke**, University of Sheffield, UK
- **Ian Farrer**, University of Sheffield, UK
- **Claire Garland**, Institute of Physics, UK
- **Martyn Green**, DCA Instruments, UK
- **Robert Richards**, University of Sheffield, UK



Heart Space Atrium

## Exhibition

A trade exhibition will be held alongside the conference throughout 5–9 September and will be located alongside lunch and refreshments in the Heart Space Atrium.

The exhibition is an integral part of the event programme and delegate experience, with time allocated for exhibitors to meet and interact with attendees as well as other vendors.

### Who should exhibit?:

- Manufacturers or agents of MBE systems and components as well as characterisation equipment
- Suppliers of source materials and substrates
- Laboratory services providers
- Publishers working in the scientific community
- Employers of science graduates

### Why exhibit?:

- Meet with existing customers to strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- Generate leads in a relaxed face-to-face environment
- Create lasting business relationships with other vendors and industry professionals
- Boost your brand visibility
- Research your industry and competition
- Reinforce your company's standing within the scientific community

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## Sponsorship

### What are the benefits?

Sponsorship is an important aspect of any event as the revenue generated is used to reduce the registration fee, particularly for young researchers who are the next generation of customers for your organisation. Sponsoring an event demonstrates that you are committed to supporting the community and at the same time effectively market your organisation and get in front of your customers, old and new.

### Sponsoring an event is a great way of:

- Connecting with your target market
- Acquiring new clients and showcasing latest innovations and services to existing customers
- Standing out from your competitors
- Marketing your brand to the right audience

### Platinum sponsor – £4000 + VAT\*

- Priority booking for exhibition space (until 27 May)
- Showcase video content on the conference website (max. 10 minutes)
- 250-word profile on the conference website
- Product placement on the conference website (max. 2)
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and social media links on website
- A 3m x 2m table-top stand in the exhibition area
- Two complimentary registrations which include the conference dinner
- Your logo on banners displayed around the venue
- Recognition as a sponsor by IOP Social Media Channels
- Segmented data on event, GDPR compliant

#### Plus one of the following:

- **Option A:** Delegate bags (include your logo on the conference pack)
- **Option B:** Badges (include your logo on the conference badge)
- **Option C:** Conference Dinner at Cutlers' Hall (include your logo on the dinner menus, you can also display a banner at the entrance to Cutlers' Hall)

### Silver sponsor – £2000 + VAT\*

- Priority booking for exhibition space (until 27 May)
- Showcase video content on the conference website (max. 3 minutes)
- 150-word profile on the conference website
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and social media links on website
- A 3m x 2m table-top stand in the exhibition area
- Two Complimentary registrations which include the conference dinner
- Your logo on banners displayed around the venue
- Recognition as a sponsor by IOP Social Media Channels

#### Plus one of the following:

- **Option H:** Conference Sessions (have your logo displayed at the beginning of the sponsored session)
- **Option I:** Coffee Breaks (have your logo displayed during the coffee breaks)

### Gold sponsor – £3000 + VAT\*

- Priority booking for exhibition space (until 27 May)
- Showcase video content on the conference website (max. 5 minutes)
- 200-word profile on the conference website
- Product placement on the conference website (max. 1)
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and social media links on website
- A 3m x 2m table-top stand in the exhibition area
- Two complimentary registrations which include the conference dinner
- Your logo on banners displayed around the venue
- Recognition as a sponsor by IOP Social Media Channels

#### Plus one of the following:

- **Option D:** Welcome Reception (have your logo displayed during the welcome reception)
- **Option E:** Pens (include your logo on the conference pens)
- **Option F:** Conference Gifts (i.e. umbrellas, USB power packs etc – the sponsor's logo can be included on the item)
- **Option G:** Poster Prizes (include your logo on the certificates awarded to the poster prize winners)

### Bronze sponsor – £500 + VAT\*

- Showcase video content on the conference website (max. 3 minutes)
- 100-word profile on the conference website
- Full-page, full-colour advert in the digital abstract book
- Logo, URL and Social Media links on website
- Your logo on banners displayed around the venue

### Booking a sponsorship package

To book your sponsorship, please email [claire.garland@iop.org](mailto:claire.garland@iop.org) as soon as possible confirming your preferred package and stand. You should review the website at [iop.eventsair.com/icmbe2022](http://iop.eventsair.com/icmbe2022) to see which stands are available. Priority booking is available for sponsors on 3m x 2m stands until 27 May 2022. Stands will be allocated on a first-come, first-served basis to sponsors.

\* VAT is charged at the prevailing rate of 20%.

# Book an exhibition stand

Space is also available as a table-top stand in the following sizes: 2m x 2m, 3m x 1m or 3m x 2m (with and without power). Priority for the 3m x 2m stands, which are included within the platinum, gold and silver sponsorship packages, will be given to sponsors until 27 May. After this date, stands booked will be available on a first-come, first-served basis.

The exhibition package includes:

- Your logo and social media links on the conference website
- 100-150-word profile on the conference website
- Showcase video content (max. 2 minutes) on the conference website
- 6ft table and two chairs
- Refreshments and lunch during the exhibition for two company representatives
- Access to the talks

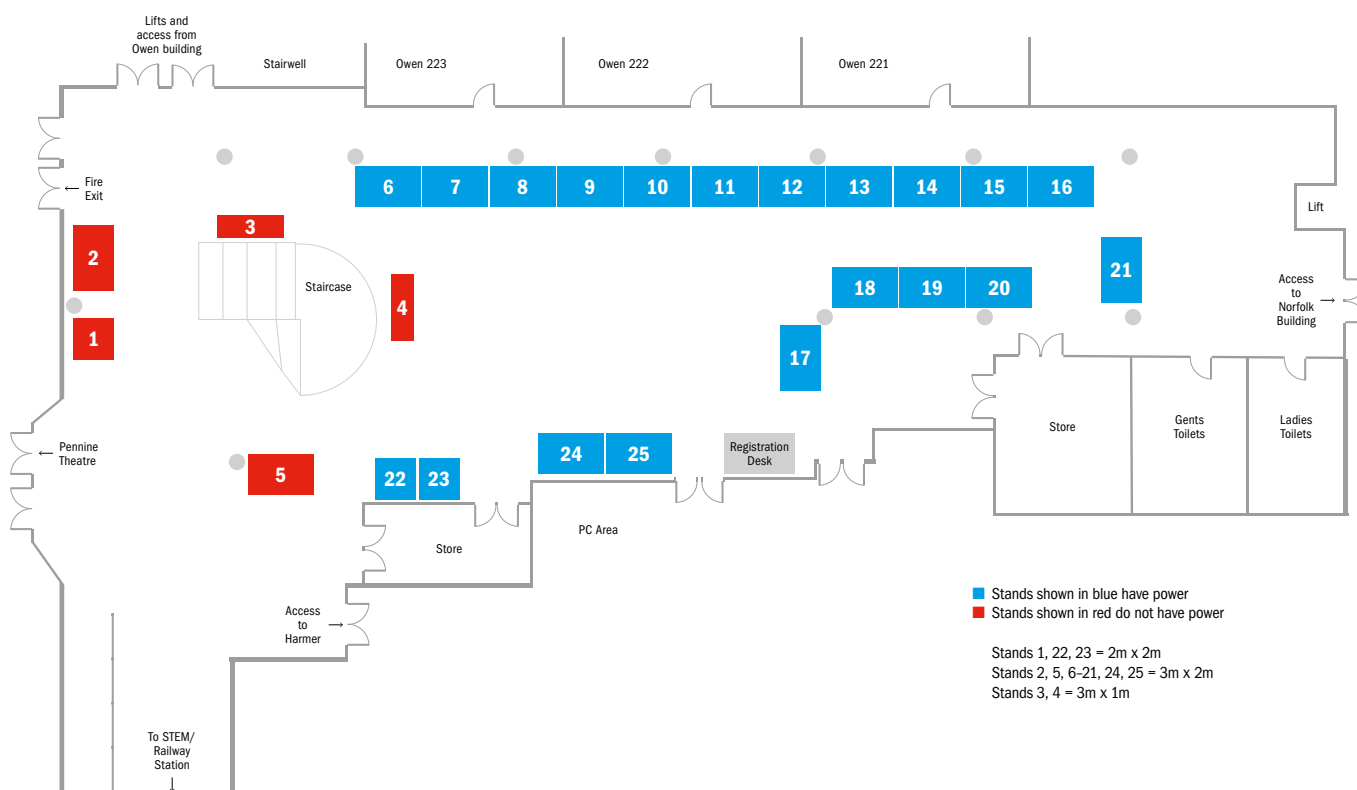
To book your exhibition stand, please visit the website at [iop.eventsair.com/icmbe2022](http://iop.eventsair.com/icmbe2022) to see which stands are available and refer to the terms and conditions available at [iop.org/conferences](http://iop.org/conferences). Once you have selected your preferred location, please download the exhibition booking form and return by email to [claire.garland@iop.org](mailto:claire.garland@iop.org).

## Rates\*

Size	Booked before 17 June	Booked from 18 June
2m x 2m	£800 + VAT	£1000 + VAT
3m x 1m	£800 + VAT	£1000 + VAT
3m x 2m	£1200 + VAT	£1400 + VAT

Space is sold on a first-come, first-served basis.

\* VAT is charged at the prevailing rate of 20%.



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