

IOP Joint APP and HEPP Annual Conference

3–5 April 2023

King's College London, London, UK



Photo © King's College London

Exhibition &
Sponsorship

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IOP Institute of Physics

From 3–5 April 2023, the Institute of Physics will be bringing together the UK **High Energy Particle Physics** and **Astroparticle Physics** communities for a joint annual conference. The meeting will feature invited talks from major national and international speakers, as well as extensive opportunities for contributed talks. A poster session will take place to showcase work and discoveries, and updates and discussions with senior members of the Science and Technology Facilities Council will be provided at a town meeting.

The conference will be held as an in-person event and will include a number of expert speakers, and these talks will be complimented by oral presentations, poster sessions, networking opportunities and a commercial exhibition featuring companies with related interests in condensed matter and quantum materials.

We hope you can join us and we look forward to welcoming you to the IOP Joint APP and HEPP Annual Conference!

Location:

King's College London, Strand, London WC2R 2LS

Organising committee:

- Teppei Katori (Conference Chair), King's College London, UK
- Francesca Di Lodovico, King's College London, UK
- Jeanne Wilson, King's College London, UK
- Jim Dobson, King's College London, UK
- Sophie King, King's College London, UK
- Jost Migenda, King's College London, UK
- George Burton, King's College London, UK
- Carmen Bohne, King's College London, UK
- Karl Evangelista, King's College London, UK

We invite sponsors and exhibitors from organisations working in all aspects of high energy particle physics and astroparticle physics to be involved in this well-established conference. The packages have been designed to maximise sponsoring organisations exposure before and during the event and help elevate their position, at the same time as positively impacting the industry.

Why sponsor/exhibit?

- Demonstrate the range and quality of your products and services to a specialised audience
- Provide invaluable exposure and connect with industry and academic representatives
- Target new customers and develop existing relationships
- Showcase new or upgraded product ranges, as well as reaffirm your current offer
- Exhibiting can build positivity, trust, and loyalty
- Contributes significantly to the promotion and finances of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly young researchers, and therefore helping to develop the physics community.

Sponsorship

Companies are invited to sponsor this conference, adding your presence to the event and increasing your visibility in the community.

The sponsorship packages include:

Platinum sponsor – £1100 + VAT*

- Acknowledged as a Platinum sponsor on the event website and materials
- Exhibitor package (as detailed on the next page)
- 1 x complimentary place to attend the dinner
- Full-page colour advert in the electronic abstract book
- Opportunity to promote 3 jobs from within your organisation.

Plus one of the following:

- **Option A:** Delegate bags – logo will be printed on the delegate bags (one colour print).
- **Option B:** Lanyards – logo will be printed on the delegate badge lanyards (one colour print).
- **Option C:** Water bottles (reusable) – logo will be printed on the cups (one colour print).

Gold sponsor – £900 + VAT*

- Acknowledged as a Gold sponsor on the event website and materials
- Exhibitor package (as detailed on the next page)
- 1 x complimentary place to attend the dinner
- Full-page colour advert in the electronic abstract book.

Plus one of the following:

- **Option D:** Poster session sponsor (logo to appear on the poster numbers on the boards).
- **Option E:** 5 minute advertisement speech or pre-recorded video before one of the invited talks.
- **Option F:** Session sponsor (logo to appear in the lecture theatre for that session and on the online programme).

Silver sponsor (virtual) – £300 + VAT*

- Acknowledged as a Silver sponsor on the event website and materials
- Content on the conference website which includes:
 - 150 (max) word profile
 - Video content (max 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Full-page colour advert in the electronic abstract book
- Opportunity to promote 3 jobs from within your organisation.

* VAT is charged at the UK's prevailing rate, currently 20%.

Exhibition

A table-top exhibition will be held alongside the conference. The exhibition is a great opportunity for you to meet with conference participants, discuss your latest developments and techniques, and promote your products and services. The exhibition will be an integral part of the event programme and delegate experience, and time will be allocated for exhibitors to meet and interact with attendees as well as other vendors.

The exhibition package includes:

- Exhibit over conference
- 1 x table and 2 chairs
- 1 x complimentary conference registration which includes:
 - Access to the sessions, which also includes poster, exhibitor and networking
 - Lunch and refreshments on each day
 - Attend networking sessions
- Content on the conference website which includes:
 - 150 (max) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Opportunity to promote 1 job from within your organisation.

Rates

£550 + VAT

Space is limited and allocated on a first-come, first-served basis.

VAT is charged at the prevailing rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email vivien.thomas@iop.org or telephone +44(0) 20 4548 0010.

To find out more about the conference, please visit the website **IOP Joint APP and HEPP Annual Conference (eventsair.com)**

Read our sponsorship and exhibition terms and conditions:
iop.org/physics-community/iop-conferences/exhibitor-and-sponsor-terms-and-conditions

Enquiries

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