

28th AIRAPT and 60th EHPRG

23–28 July 2023

Edinburgh International Conference Centre,
Edinburgh, UK



Exhibition &
Sponsorship

iop.org

IOP Institute of Physics

The Joint 28th AIRAPT and 60th EHPRG International Conference on High-Pressure Science and Technology will be taking place at the Edinburgh International Conference Centre (EICC), located in the heart of Scotland's capital city during 23–28 July 2023.

The conference is devoted to the science and technology of matter under high pressures and brings together hundreds of scientists from various fields but mainly Physics, Geosciences, Material Research, Food Research, Chemistry, Engineering and Biosciences.

AIRAPT and EHPRG are respectively the principal International and European high-pressure science and technology associations, and for over half a century, they have each run conference series. In 2023, the conferences will come together for only the second time in the last 15 years, and this will be the first time that the AIRAPT conference has been held in the UK since 1970.

The joint conference will cover the full diversity of the high-pressure science and technology community, and will feature keynote and prize lectures, parallel sessions with invited and contributed talks covering a full breadth of topics, poster sessions, and a commercial exhibition featuring companies with interests in high-pressure and allied scientific fields.

The organising committee invite you to support the conference by booking a stand or by taking one of the sponsorship packages. In return we promise a warm welcome and a rewarding scientific experience!

Organising committee:

- M. McMahon (Chair)
- G. Ackland
- P. Attfield
- E. Gregoryanz
- A. Hermann
- R. Howie
- K. Kamenev
- T. Komabayashi
- D. Laniel
- I. Loa
- J. Loveday
- M. Martinez-Canales
- S. McWilliams
- M. Penez-Alvarez

We invite organisations working in all areas of high-pressure science and technology to support AIRAPT and EHPRG.

Why Sponsor?

- Connect with your target market
- Highlight latest innovations and services
- Stand out from your competitors
- Increase brand awareness
- Showcase your commitment to supporting young researchers
- Positive publicity for your organisation.

Platinum sponsor – £7000 + VAT*

- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Highlight video content on the conference website (maximum 5 minutes)
- 250-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for two representatives during the exhibition (to include refreshments, lunch and evening receptions)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Exclusive access to delegate list (participants to opt in)
- Opportunity to promote three jobs within your organisation.

Plus one of the following:

- **Option A:** Welcome pack that includes a delegate bag, coffee cup, notepad and pen. These items can be branded with the sponsor's logo. The pack will also contain traditional Scottish items.
- **Option B:** Formal dinner at the National Museum of Scotland. This event includes a pre-dinner reception, a three-course menu with half a bottle of wine, followed by a ceilidh, a traditional Scottish dance. The sponsor of this package will be acknowledged throughout the event on screens, banners, tickets, and menus.
- **Option C:** Micro branded umbrellas – the umbrella will include custom printing with the entire upper surface, patterned like a diamond anvil. The sponsors logo will also be featured.

Gold sponsor – £5000 + VAT*

- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Highlight video content on the conference website (maximum 3 minutes)
- 200-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for two representatives during the exhibition (to include refreshments, lunch and evening receptions)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Opportunity to promote two jobs within your organisation.

Plus one of the following:

- **Option D:** Badge and lanyards. These items will be branded with the sponsor's logo.
- **Option E:** Welcome reception which will be held on Sunday 23 July. This event will include wine, beer, and nibbles. A piper will welcome guests to the EICC. The sponsor of this logo will be acknowledged on napkins, screens throughout the venue and a banner at the entrance.

* VAT is charged at the UK's prevailing rate, currently 20%.

Silver sponsor – £3000 + VAT*

- Product placement on the event website – highlight equipment and services
- Access to discounted local hotels
- Highlight video content on the conference website (maximum 3 minutes)
- 150-word profile on the conference website
- Logo and Social Media links on the website
- A table-top stand in the exhibition area
- Catering for one representative during the exhibition (to include refreshments and lunch and evening receptions)
- A4 full colour advert in the digital book of abstracts
- Recognition as a sponsor on IOP Social Media Channels
- Opportunity to promote two jobs within your organisation.

Plus one of the following:

- **Option F:** Coffee breaks: The sponsor will be acknowledged at coffee points throughout the venue and in the printed programme.
- **Option G:** Poster prizes: The sponsor's logo will be included on certificates given to the winners and on the poster numbers attached to each board.
- **Option H:** The sponsor will be able to select which session they want to sponsor and will be acknowledged in the programme and during the session.

Virtual Sponsor – £1500 + VAT*

- 200-word profile on your organisation and the services offered
- Logo and Social Media links on the website
- A4 full colour advert in the book of abstracts
- Opportunity to promote one job within your organisation.

* VAT is charged at the UK's prevailing rate, currently 20%.

Booking information and enquiries

Before booking your sponsorship package, please visit the website at iop.eventsair.com/airapt2023 to see which packages are available and refer to the floor plan to select your preferred stand. You should also refer to the terms and conditions online at iop.org/conferences.

Stands will be allocated on a first-come, first-served basis to sponsors.

Exhibition

A table-top trade exhibition will be located alongside the conference programme opening on Sunday, 23 July and closing after lunch on Wednesday, 26 July.

The exhibition will be located alongside the refreshments, posters and receptions, and will be an integral part of the event programme and delegate experience. Time will be allocated for exhibitors to meet and interact with attendees as well as other vendors.

Why exhibit?

- Meet with existing customers and strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- Generate leads in a relaxed and informal environment
- Create lasting business relationships with other vendors and industry professionals
- Research your industry and competition
- Reinforce your company's standing within the scientific community.

Exhibition package:

- A 6ft table and 2 chairs in the catering hall
- A 13-amp electrical socket
- Content on the conference website which includes:
 - 100–150 word profile
 - Video content (max 2 minutes)
 - Contact details
 - Social media links
- One complimentary registration for the entire conference
- Access to discounted hotel rates.

Rates*

Booked before 31 March 2023	Booked from 1 April 2023
£700 + VAT	£800 + VAT

* VAT is charged at the UK's prevailing rate, currently 20%.

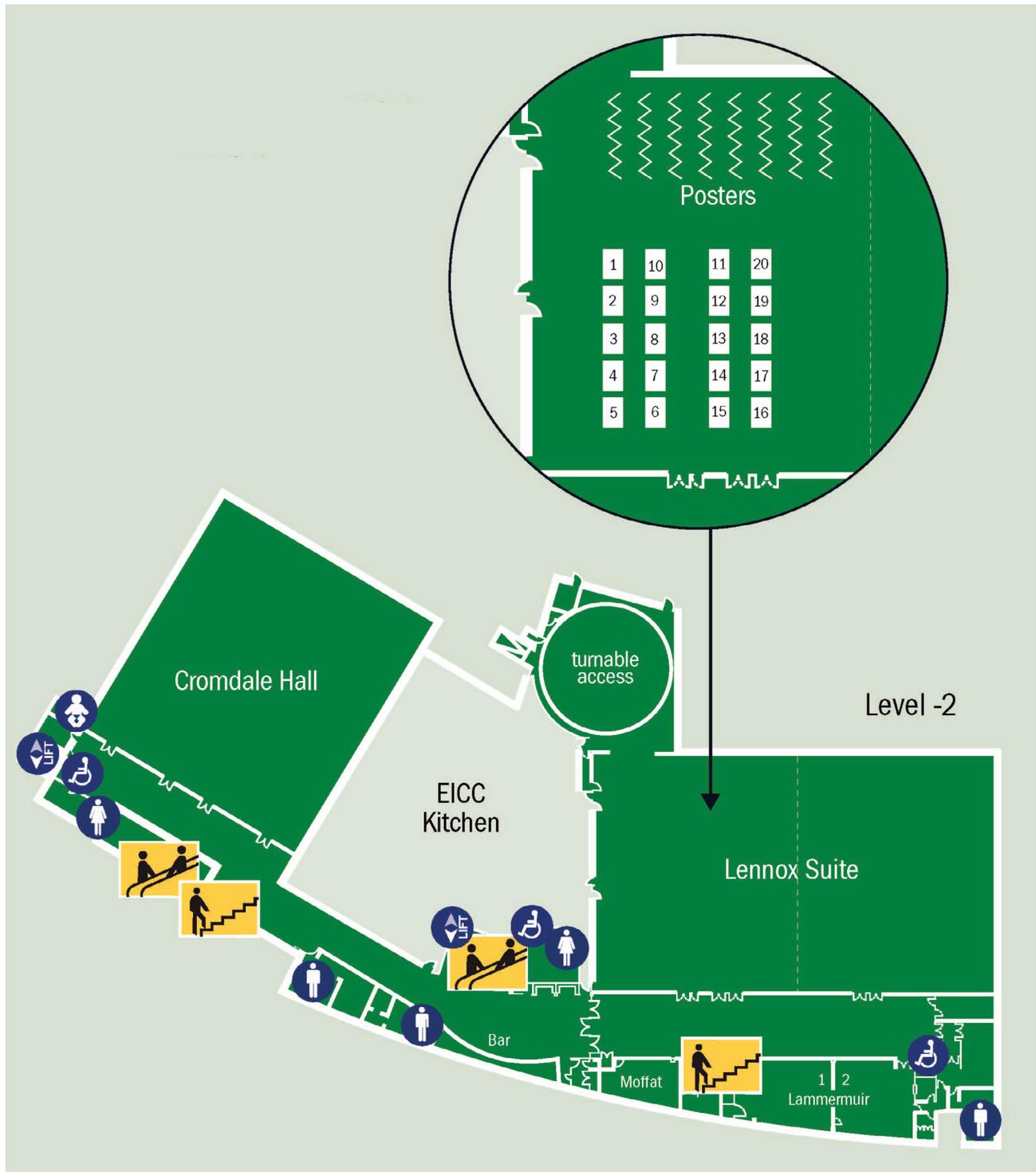
Booking a stand

Before booking your exhibition stand, please visit the website at iop.eventsair.com/airapt2023 to see which stands are available and refer to the terms and conditions available at iop.org/conferences.

Once you have selected your preferred location, please download the exhibition booking form and return by email to claire.garland@iop.org

Space is sold on a first come, first served basis.

Floor plan



Enquiries

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