

IoP Joint APP and HEPP Annual Conference

7-9 April 2025

Cavendish Laboratory, Cambridge, UK



Photo © King's College London

Exhibition &
Sponsorship

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IOP Institute of Physics

From 7–9 April 2025, the Institute of Physics will be bringing together the UK **Astroparticle Physics** and **High Energy Particle Physics** communities for a joint annual conference.

The conference will feature:

- Invited talks from major national and international expert speakers
- Extensive opportunities for contributed talks
- A poster session will take place to showcase work and discoveries
- Updates and discussions with senior members of the Science and Technology Facilities Council will be provided at a town meeting
- Networking opportunities within the conference as well as the social programme
- Commercial exhibition featuring companies with related interests in astroparticle physics and high energy particle physics.

We hope you can join us and be part of this established and successful conference.

Location:

Cavendish Laboratory
University of Cambridge
JJ Thomson Avenue
Cambridge
CB3 0HE
UK

Organising committee:

- Prof. Tina Potter (Chair), University of Cambridge, UK
- Prof. Ben Allanach, University of Cambridge, UK
- Dr. Bill Balunas, University of Cambridge, UK
- Dr. Gareth Bird, University of Cambridge, UK
- Prof. Oleg Brandt, University of Cambridge, UK
- Dr. Steve Dennis, University of Cambridge, UK
- Dr. Nikolai Fomin, University of Cambridge, UK
- Dr. Will Handley, University of Cambridge, UK
- Dr. Lakshan Madhan, University of Cambridge, UK
- Dr. Aashaq Shah, University of Cambridge, UK
- Dr. Paul Swallow, University of Cambridge, UK

About the venue

Located at the heart of the University's Cambridge West Innovation District, the new Cavendish Laboratory occupies over 33,000 square meters across four floors. It houses cutting-edge laboratories which spans the whole of physics research, and collaborative working spaces for researchers and students.

The highly technical facility combines functionality and sustainability while honouring the historical and academic significance of the Cavendish Laboratory, a place of pioneering physics that has been at the forefront of scientific discovery for 150 years.

We're honoured that the IOP Joint APP and HEPP conference will be the first event held in this prestigious building.



Why sponsor/exhibit?

We invite sponsors and exhibitors from organisations working in all aspects of astroparticle physics and high energy particle physics to be involved in this well-established conference. The packages have been designed to maximise the impact and exposure to over 200 leaders and interested parties in this scientific sphere, at the same time as positively influencing the industry.

- Demonstrate the range and quality of your products and services to a specialised audience
- Provide invaluable exposure and connect with industry and academic representatives
- Target new customers and develop existing relationships
- Showcase new or upgraded product ranges, as well as reaffirm your current offer
- Exhibiting can build positivity, trust, and loyalty
- Contributes significantly to the promotion and finances of the conference, reducing the overall cost of managing the event and enabling a higher level of participation, particularly young researchers, and therefore helping to develop the physics community.

Sponsorship

The sponsorship packages include:

Platinum sponsor – £1100 + VAT*

- Acknowledged as a Platinum sponsor on the event website and materials
- Exhibitor package (as detailed on the next page)
- 1 x complimentary place to attend the dinner
- Full-page colour advert in the electronic abstract book
- Opportunity to promote 3 jobs from within your organisation.

Plus one of the following:

- **Option A:** Delegate bags – logo will be printed on the delegate bags (one colour print).
- **Option B:** Lanyards – logo will be printed on the delegate badge lanyards (one colour print).
- **Option C:** Re-usable coffee cups – logo will be printed on the cups (one colour print).

Gold sponsor – £900 + VAT*

- Acknowledged as a Gold sponsor on the event website and materials
- Exhibitor package (as detailed on the next page)
- 1 x complimentary place to attend the dinner
- Full-page colour advert in the electronic abstract book.

Plus one of the following:

- **Option D:** Poster session sponsor (logo to appear on the poster numbers on the boards).
- **Option E:** 5 minute advertisement speech or pre-recorded video before one of the invited talks.
- **Option F:** Session sponsor (logo to appear in the lecture theatre for that session and on the online programme).

Silver sponsor (virtual) – £300 + VAT*

- Acknowledged as a Silver sponsor on the event website and materials
- Content on the conference website which includes:
 - 150 (max) word profile
 - Video content (max 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Full-page colour advert in the electronic abstract book
- Opportunity to promote 3 jobs from within your organisation.

* VAT is charged at the UK's prevailing rate, currently 20%.

Exhibition

A table-top exhibition will be held alongside the conference. The exhibition is a great opportunity for you to meet with conference participants, discuss your latest developments and techniques, and promote your products and services. The exhibition will be an integral part of the event programme and delegate experience, and time will be allocated for exhibitors to meet and interact with attendees as well as other vendors.

The exhibition package includes:

- Exhibit over conference
- 1 x table and 2 chairs
- 1 x complimentary conference registration which includes:
 - Access to the sessions, which also includes the social programme
 - Lunch and refreshments on each day
 - Attend networking sessions
- Content on the conference website which includes:
 - 150 (max) word profile
 - Video content (max. 2 minutes)
 - Social media links
 - Company logo with a link to your homepage
- Opportunity to promote 1 job from within your organisation.

Rates

£550 + VAT

Space is limited and allocated on a first-come, first-served basis.

VAT is charged at the prevailing rate of 20%.

If the rate is altered as a result of government legislation, charges may be adjusted accordingly. The Institute's VAT registration number is 461-6000-84.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email vivien.thomas@iop.org or telephone +44(0) 20 4548 0010.

To find out more about the conference, please visit the website

iop.eventsair.com/apphepp2025

Read our sponsorship and exhibition terms and conditions:

iop.org/physics-community/iop-conferences/exhibitor-and-sponsor-terms-and-conditions

Enquiries

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