

PVSAT 2025

2-4 April 2025

Swansea, Wales, UK



**Exhibition &
Sponsorship**

iop.org

IOP Institute of Physics

The Photovoltaics Science, Applications and Technology Conference (PVSAT 2024), is a 2.5-day event, which started in 2003 and takes place each year in a different location in the UK. The next conference will be the 19th in the series and will be held Southwest Wales in Swansea.

PVSAT is the UK's premier scientific event for solar photovoltaics (PV) where the latest advances in research and development are presented and discussed. The conferences address all PV technologies including crystalline silicon, inorganic thin film, multi-junction concentrators, perovskites and emerging organic and hybrid cells, together with installation, performance monitoring, durability and energy and environmental impacts.

Featuring keynote lectures and contributed talks ensuring a wide focus and inclusion of the most exciting science, and posters. The poster sessions in particular offer ECRs the opportunity to present their work in an open and relaxed atmosphere, providing opportunities for the future generation. There will also be plenty of opportunity to network both during the conference and at the accompanying social programme.

A trade exhibition will be held alongside the programme for those companies working in areas with related interests in PV technologies. We also offer a range of sponsorship opportunities should you wish to increase your exposure at the event.

We look forward to welcoming you to the PVSAT 2025 conference!

Organising committee:

- Tasmiat Rahman, University of Southampton, UK
- George Koutsourakis, National Physical Laboratory, UK
- Sophie Pain, University of Warwick
- Nakita Noel, University of Oxford, UK
- Aruna Ivaturi, University of Strathclyde, UK
- Gregory Burwell, University of Swansea
- Elizabeth Gibson, Newcastle University, UK
- Alex Cole, Centre of Process Innovation, UK
- Stuart Boden, University of Southampton, UK
- Nicola Pearsall, Northumbria University, UK
- Nigel Mason, PV Consulting Ltd, UK

Exhibition

Companies working in areas with related interests in PV technologies are invited to attend to showcase your equipment and services to a captive audience. The exhibition package has been designed to ensure you get maximum benefit and a return on investment.

The exhibition is an integral part of the event programme and delegate experience, and time will be allocated for exhibitors to meet and interact with attendees as well as other vendors. PVSAT normally attracts 70 plus participants.

Who should exhibit?

- Manufacturers or agents providing equipment, instruments or components associated with any area of PV technologies
- Publishers working in the scientific community
- Employers of science graduates.

Why exhibit?

- Meet with existing customers and strengthen brand loyalty
- Attract new customers
- Take advantage of face-to-face marketing
- Generate leads in a relaxed and informal environment
- Create lasting business relationships with other vendors and industry professionals
- Research your industry and competition
- Reinforce your company's standing within the scientific community
- Raise awareness of emerging trends.

Exhibition package

The exhibition package includes:

- A table stand with two chairs in the exhibition area
- Logo and web link on the website
- Company profile (100–150 words)
- Social media links
- One complimentary registration for the entire conference (which includes refreshments, lunch, welcome reception and conference dinner)
- A full colour advert in the book of abstracts
- Exhibitor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Rate **£1,000 plus VAT**

Space is limited and allocated strictly on a first-come, first-served basis.

VAT is calculated at the current rate of 20%. If the rate is altered as a result of government legislation, charges may be adjusted accordingly.

The Institute's VAT registration number is 461-6000-84.

Sponsorship

Why exhibit?

In addition to what is highlighted in the exhibition package, sponsors also benefit from the following:

- Increased promotional opportunities
- Enhanced visibility at the event
- Stand out from your competitors
- Recruitment opportunities.

Gold sponsor – £1600 + VAT*

- Link to your company brochure on the conference website
- Show video content on the website (maximum 5 minutes)
- Increase your company profile to 200 words – your company details will also feature on a dedicated sponsor's page on the website
- Logo and Social Media links (unlimited)
- A 5-minute elevator pitch
- An exhibition area and associated benefits
- One additional registration to include refreshments, lunch, welcome reception, and the Conference Dinner
- A4 full colour advert in the book of abstracts
- Opportunity to promote job adverts in the lead up to the conference (on the website) and on a job's board at the event (Unlimited)
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Plus one of the following:

- **Option A:** Eco-Friendly Welcome Packs (include your logo on the front of the delegate bags).
- **Option B:** Eco Friendly Badges (include your logo on the front of the badge).
- **Option C:** Conference Dinner (include your logo on the menus. You will also feature as sponsoring the dinner in the programme).

* VAT is calculated at the current rate of 20%.
If the rate is altered as a result of government legislation, charges may be adjusted accordingly.
The Institute's VAT registration number is 461-6000-84.

Silver sponsor – £800 + VAT*

- Content on the conference website which includes:
 - 250 (max.) word profile
 - Video content (max. 3 minutes)
 - Social media links
 - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book
- A table stand with two chairs in the exhibition area
- One complimentary registration to the conference programme for one representative which includes refreshments, lunch, drinks reception)
- Sponsor provided branded merchandise and/or marketing materials given to delegates in their conference pack.

Plus one of the following:

- **Option D:** Welcome reception on 2 April (include your logo on strut cards which will be displayed alongside the catering during the reception).
- **Option E:** Sponsor one of the lunch breaks (include your logo on strut cards which will be displayed alongside the lunch).
- **Option F:** Poster Prizes (your logo will feature on certificates handed out to poster prize winners).

Virtual sponsor – £400 + VAT*

- Content on the conference website which includes:
 - 100 (max.) word profile
 - Social media links
 - Company logo with a link to your homepage
- A4 full coloured advert in the electronic abstract book.

Booking information and enquiries

For further information or to discuss booking the exhibition or sponsorship packages, please email Fatima.Kanu@iop.org or telephone +44 (0)20 7470 4945.

To find out more about the conference, please visit the website: iop.eventsair.com/pvsat2025

Read our sponsorship and exhibition terms and conditions: iop.org/conferences