



SCIENTIFIC AGENDA

ARAB HOSPITAL FEDERATION



25 - 27 JUNE 10:00 TO 16:30 20 EGYPTIAN INTERNATIONAL EXHIBITION CENTER, EIEC, CAIRO-EGYPT - HALL 2D WWW.AFRICAHEALTHEXCON.COM











Welcome Address from MP. FADI ALAME

Date: Wednesday, 25 June, 2025

Hall: 2C

From: 10:00 To: 10:15

10:00 - 10:15 Welcome Message

Fadi Alame Arab Hospitals Federation













Elevating Healthcare: From Standards to Sustainable Impact

Date: Wednesday, 25 June, 2025

Hall: 2C

From: 10:15 To: 11:30

Chairpersons: (in alphabetical order)

Ms. Alice Yammine Boueiz AHF Lawyer Chafik Sassine

10:30 - 10:45	Designing for Tomorrow: Applying Sustainability Principles in Future Healthcare Facilities		
	Bassam Kaddissi	Arab Healthcare Sustainability Center	
10:45 - 11:00	Digital Health, Real Impact: Advancing Quality Through		
	Transformation		
	Ahmad Ezzedine	Cleopatra Hospitals Group	
11:00 - 11:15	The Bridge to Trust: How the Workforce Delivers on		
	Standards		
	Kawthar Mahmoud	Egyptian Nursing Syndicate	

11:15 - 11:30 Discussion - Q&A













Al in Action: Reimagining Care, Redefining Possibilities

Date: Wednesday, 25 June, 2025

Hall: 2C

From: 11:30 To: 13:00

Chairpersons: (in alphabetical order)

Mrs. Ghada Hammoud Dr. Mireille Khalil

11:30 - 11:45	The Impact of AI in Arab Hospitals: Insights, Adoption, and Outcomes	
	Ahmed El-Sobky	Egyptian Healthcare Authority
11:45 - 12:00	The Missing Brain: Why Hospitals fail and how they Must evolve	
	Brian De Francesca	VAI
12:00 - 12:15	Governing AI in Healthcare: From Innovation to Regulation	
	Youssef Bassim	Arab Hospitals Federation
12:15 - 12:30	Turning Intelligence into Impact: Designing AI Solutions tha	
	Deliver Real Healthcare Value	
	Amany Al Nashar	Hyphens Solutions
12:30 - 13:00	Discussion - Q&A	













Humanizing Healthcare: Designing Experiences that Heal and Empower

Date: Wednesday, 25 June, 2025

Hall: 2C

From: 13:30 To: 14:10

Chairpersons: (in alphabetical order)

ME. Therese Salame Dr. Imad Boueiz

Redesigning with Patients, NOT FOR THEM: Co creating the future 13:30 - 13:50

of Care

Omnia Negm Arab African Council for Awareness

Humanism in Practice: Trust, Connection, and Better Outcomes 13:50 - 14:10

> Shereen Mohamed Saad **Egyptian Nursing Syndicate**













The Power of Awareness in Building Healthier Future

Date: Wednesday, 25 June, 2025

Hall: 2C

From: 14:10 To: 15:30

Chairpersons: (in alphabetical order)

Dr. Ossama Shaheen

Mrs. Mary Azzi

14:10 - 14:30	The Role of Awareness in Achieving Health Sustainability		
	Nada Al-Agizy	League of Arab States	
14:30 - 14:50	The Role of Awareness for Youth & Community Development		
	Randa Rizk	Arab Council for Social Responsibility &	
		Sustainable Development	
14:50 - 15:10	The Role of Awareness in Lifestyle Medicine		
	Heba Hosny	Arab African Council for Awareness	

The Role of Awareness in Financial Sustainability and Health 15:10 - 15:30 **Coverage for Health Systems**

Hussam Sadek Arab African Council for Awareness



