

# 61<sup>ST</sup> ICCA CONGRESS

6-9 NOVEMBER 2022  
KRAKÓW · POLAND



## Together We Can

#TOGETHERWECAN #ICCA CONGRESS22 #KRAKOWTHEHOSTCITY



Kraków

### Sunday November 6

#### DIVERSITY, EQUALITY AND INCLUSION

08:00	
09:00	
09:30	
10:00	
10:30	Chapter meetings
11:00	Welcome experience
11:30	
12:00	
12:30	
13:00	
13:30	Opening session & cultural performance
14:00	Opening keynote
14:30	Break
15:00	ICCA General Assembly & Presidential election
15:30	
16:00	Break
16:30	Old and new friends reunion
17:00	
17:30	
18:00	Break
18:30	
19:00	
19:30	
20:00	
20:30	Welcome reception
21:00	
21:30	
22:00	

### Monday November 7

#### SUSTAINABILITY

	Morning activity
	Keynote
	Plenary discussion
	Break
	Breakout sessions
	Lunch <i>ICCA: Together We Can - We are listening!</i>
	Marketing & strategic communications keynote
	Best Marketing Award
	Break
	Sector breakout sessions
	Break
	Gala dinner

### Tuesday November 8

#### LEGACY

	Morning activity
	Keynote
	Plenary discussions
	Break
	Breakout sessions: Measuring legacy workshop Association session
	IMEX lunch
	Incredible Impacts Award
	Presidential Choice & interview
	Break
	Breakout sessions: Case studies on legacy Association session
	Break
	ICCA challenge night

### Wednesday November 9

#### DIVERSITY, EQUALITY AND INCLUSION

	Morning activity
	Keynote
	Keynote Copenhagen lecture
	Break
	Sector breakout sessions
	Closing ceremony
	ICCA 2023 destination lunch

- Plenary
- Sessions
- Social