

ICCA Congress 2024 – Dress Code



ADNEC Venue:

Attendees should wear business attire. This includes what would normally be worn in a professional office setting.

Welcome Reception at Ritz Carlton (outdoors):

- Smart casual attire is requested
- Stiletto heels are discouraged due to the grassy location
- Shorts and slippers are prohibited

Gala Dinner at Emirates Palace (outdoors):

- Cocktail chic (evening wear)
- Shorts and slippers are prohibited

Challenge night at Warner Bros (Theme park):

- Shorts are prohibited
- Casual sportswear and comfortable clothing is recommended

Out-of-the-Box/Offsite Sessions:

These are government-managed locations that mandate their own dress code.

Visitors should adhere to the following rules:

Acceptable:

- Long-sleeved, loose-fitting shirts and blouses
- Long, loose-fitting trousers or jeans
- Long, loose-fitting dresses
- Earrings
- Henna tattoos

Not recommended:

- Shorts or short skirts
- Short sleeve or sleeveless shirts
- Clothing with low-cut necklines
- Tight-fitting clothing
- Transparent clothing
- Low-cut shirts or shirts that expose the back
- Clothing printed with pictures, drawings, or writing of any kind
- Visible tattoos and piercings other than earrings or henna