BiotechNews & Life Sciences **ADVERTISING RATES 2025**



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Number of pages: 64

Deadlines

Edition	2025 November edition	2026 May edition	
Publication date	26 November 2025	21 May 2026	
Reserve editorial	10 October 2025	10 april 2026	
Submit editorial	10 November 2025	1 May 2026	
Booking advertisements	10 November 2025	1 May 2026	
Submit advertisements	10 November 2025	1 May 2026	

Editorial

Editorial	Format	Words*	Photos	Price** in €
Special/spread Two pages	2 x 1/1 page	Max 1.200	Max 3	2.975
Full page with 1 or 2 photos	1/1 page	Max 610	1 or 2 photos	1.975
Full page with 3 photos	1/1 page	Max 410	3 photos	1.975
Column with 1 photos	1/3 page	Max 290	1 photos / logo	975
Column without photos	1/3 page	Max 320	No photo/logo	975

^{*} Number of words includes any frames and quotes

Advertising on cover

Advertising on cover	Format	Specs	Type page	Price* in €
1/1 pagina back cover	229 x 315 mm	+ 9 mm bleed	Type page	3.575
1/1 pagina inside cover	229 x 315 mm	+ 9 mm bleed	Type page	2.975

Advertising inside work

Advertising inside work	Format	Specs	Type page	Prijs* in €
Advert 1/1	229 x 315 mm	+ 9 mm bleed	Type page	1.975
Advert vertical	135 x 190 mm	trimmed size	Type area	1.475
Advert horizontal	203 x 135 mm	trimmed size	Type area	1.475

- ** The following Hyphen Projects customers will receive a 20% discount on the rates:
- Innovation for Health 2025 exhibitors
- BCF Career Event 2025 exhibitors
- ** The following Hyphen Projects customers will receive a 40% discount on the rates:
- TOPX Network Corporate Partners
- Innovation for Health 2025 Silver, Gold or Platinum sponsors
- BCF Career Event 2025 sponsors

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