



Shaping the Future of Healthcare

# Innovation forHealth

26 March 2026 | Jaarbeurs Utrecht

## Bridging the Gap

**Leading Conference  
for Innovators, Entrepreneurs,  
Investors & other Key Players  
in Health & Life Sciences**

**800+**  
Attendees

**70+**  
Speakers

**30+**  
Pitches

**50+**  
Sponsors &  
Exhibitors

[www.hyphenprojects.nl/i4h](http://www.hyphenprojects.nl/i4h)



In conjunction with

**Health~  
Holland**

**Global  
Investor  
Forum**

25 March 2026  
Accelerator Utrecht







Shaping the Future of Healthcare

# Innovation for Health

**Health~  
Holland** **Global  
Investor  
Forum**

## Bridging the Gap to Shape the Future of Healthcare!

On 25-26 March 2026 Innovation for Health and Global Investor Forum will bring together the key players and leaders from the Health and Life Sciences ecosystem.

From innovators and investors to policy makers, executives, business developers and tech transfer managers, patient advocates, scientists, and start-ups, Innovation for Health and Global Investor Forum unite all stakeholders who are driving change and innovation in Life Sciences and healthcare.

The event kicks off on 25 March with the Global Investor Forum at Accelerator Utrecht, where 100+ investors and industry leaders will engage with investment-ready start-ups. Through high-impact pitches and curated networking, the forum offers a powerful platform to explore opportunities, forge connections, and spark future partnerships.

On 26 March, the spotlight shifts to Innovation for Health at Jaarbeurs Utrecht. With over 800 high-level participants, 70+ expert speakers, and 50+ exhibitors, I4H is the Netherlands' premier platform for health and life sciences innovation. Attendees come together to gain insights, share breakthroughs, and connect with peers across the sector.

Join us as we bridge the gap from idea to innovation—accelerating the development, funding, and adoption of impactful healthcare solutions. Let's shape the future of health, together.



***"From fireside chats with biotech legends to wine-fueled convos with fellow dreamers, the whole event was bursting with passion, intellect, and infectious energy."***



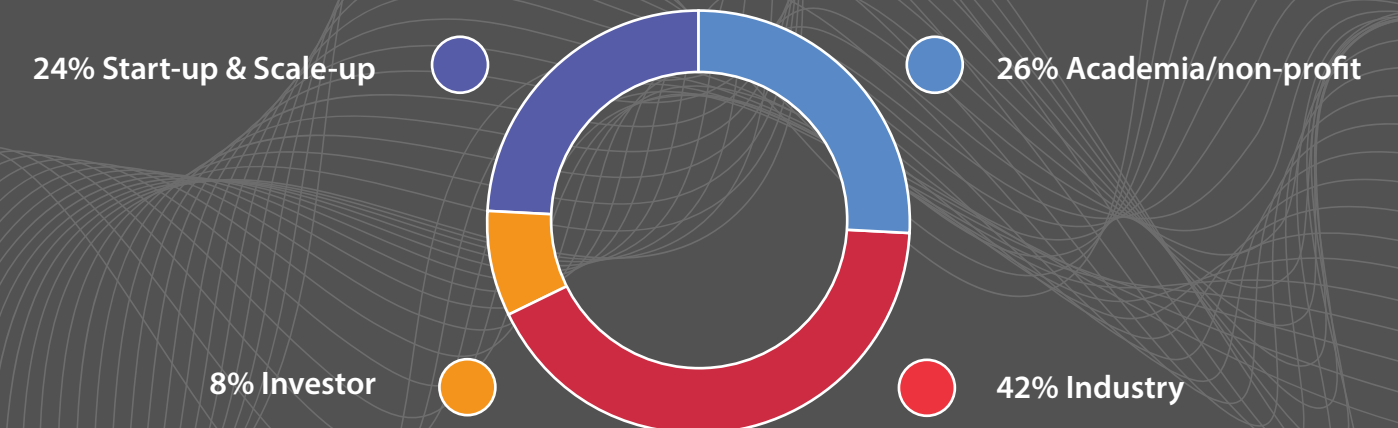
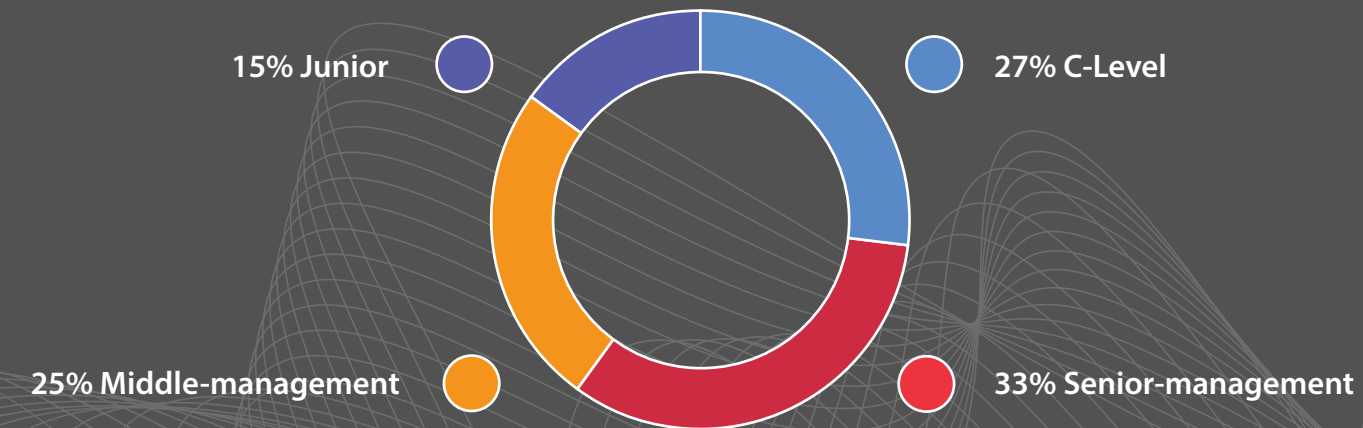
*"Innovation for Health:  
a most inspiring event, where  
scientific progress, economic  
growth and patient focus come  
together via people who want  
to make a difference!"*





# Who will you meet?

I4H is one of the best-attended and best-appreciated conferences in the Netherlands of its kind.  
The majority of the attendees of this conference are decision-makers in their company or department.



## A unique mix of stakeholders!

Overall rating of the conference: 8,4 out of 10  
Overall rating of communication and event support: 8,5 out of 10

*\* Based on the evaluations of the 2025 edition.*

*"Innovation for Health gave us the opportunity to meet with a wide variety of highly relevant stakeholders, from both the industry and academia."*





**+ Inspiring Keynotes +**



**+ Innovation Sessions +**



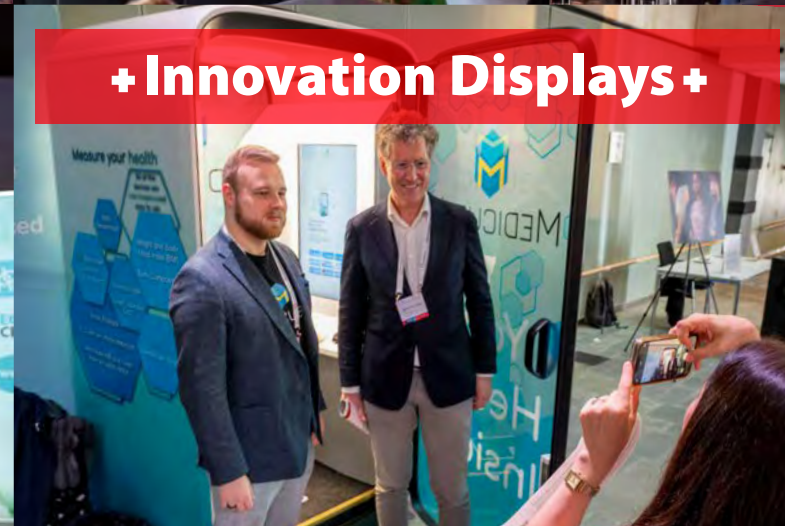
**+ Start-up Pitches +**



**+ Panel Discussions +**



**+ 14H Young Academic Innovator Award +**



**+ Innovation Displays +**



**+ Innovation Plaza +**



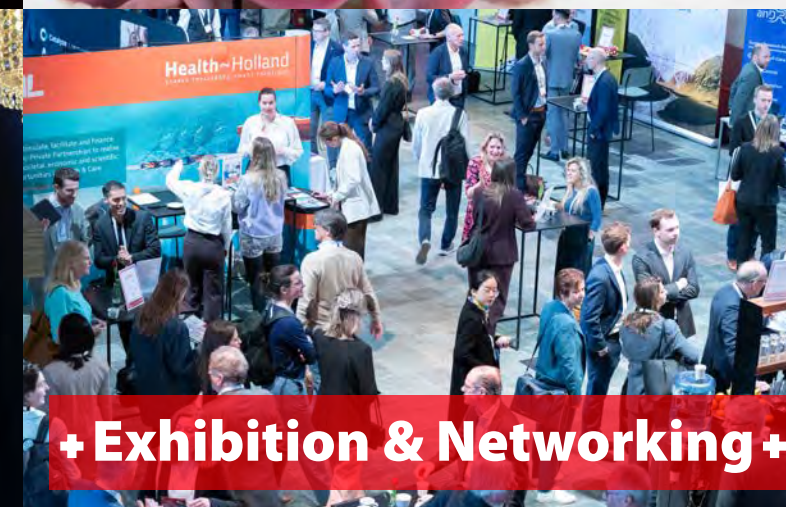
**+ Investor Tables +**



**+ Recruitment Plaza +**



**+ Scale-up Presentations +**



**+ Exhibition & Networking +**



**+ VIP Dinner +**



# Bringing Innovators and Leaders to the Stage

## A selection of our previous speakers



Constantijn van Oranje  
Techleap.nl



Eline van Beest  
Hybridize Therapeutics



Karla van Rooijen  
Ministry of Health



Jan van de Winkel  
Genmab



Willem Mulder  
Radboudumc & TUE



Maroeska Rovers  
TechMed Center Twente



Erik van den Berg  
Memo Therapeutics



Elise de Reus  
Cradle



Rene Bernards  
NKI



Tim  
Van Hauwermeiren  
argenx



Annelien Bredenoord  
Erasmus University Rotterdam



Tim Knotnerus  
AgomAb Therapeutics



Oscar Franco  
UMC Utrecht



Ron Fouchier  
Erasmus MC



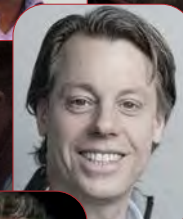
Tom Oostrom  
Nierstichting



Jolanda Kluin  
Erasmus MC



Hans Schikan  
Health~Holland



Koenraad Wiedhaup  
Leyden Labs



Sahar van Waalwijk  
CZ



Ton van der Steen  
Erasmus MC



Ab Klink  
VGZ



Jérôme Van Biervliet  
VIB



Marcel Levi  
NWO



Carmen van Vilsteren  
Health~Holland



Sascha Oliver Bucher  
Forty51 Ventures



Kasper Roet  
QurAlis



Jan De Kerpel  
Kempen



Marion Koopmans  
Erasmus MC



Rosanne Hertzberger  
Microbiologist, Columnist,  
Writer



Eliane Schutte  
Xeltis



Daniel de Boer  
ProQr Therapeutics



Onno van de Stolpe  
Formerly Galapagos



Nathalie Moll  
EFPIA



Erik Manting  
Mendus AB



Nettie Buitelaar  
Biotech Booster





*“Innovation for Health gave us the opportunity to meet with a wide variety of highly relevant stakeholders, from both the industry and academia.”*

# Hyphen Projects

Innovation for Health & Global Investor Forum are organised by Hyphen Projects, a leading Dutch company in connecting science to industry. With our in-person events, our in-print BiotechNEWS magazine and our digital channels, we can bring your company, innovations and vacancies under the attention of thousands of professionals in the Dutch and Belgium Life Sciences & Health industry. Contact us at [i4h@hyphenprojects](mailto:i4h@hyphenprojects.nl) or give us a call at +31 35 628 66 59 to discuss the options.

## Multi Media Channels of Hyphen Projects

In-person	In-print	Digital
I4H & GIF conference	BiotechNEWS magazine	Websites, mailings & socials
800+	6,000+	25,000+





Shaping the Future of Healthcare

# Innovation forHealth

## Why Work with Us?

Innovation for Health and Global Investor Forum are organised by Hyphen Projects. For the last two decades, we have designed and delivered high-quality and well-attended conferences, events and meetings for the Dutch and Belgium Life Sciences sector.

Innovation for Health offers a wide variety of sponsor and participation packages to let you achieve your branding, partnering and sales goals. Whether your goal is to get maximum exposure, present your latest innovation or expand your network for new collaborations and partnerships, Innovation for Health and Global Investor Forum offer you a great platform with 800+ high-level attendees from Health & Life Sciences!

Next to that, our team is known for our service-minded and customer-oriented approach. We have consistently delivered high-quality editions of the conference that are well-attended and highly rated.

Feel free to reach out to us to discuss the options.



### Cross Media Branding

Get visibility and exposure on-site at the conference as well as online and in print via our multi-media channels.



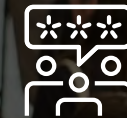
### Strengthen your Network

Grow and deepen existing relationships via face-to-face interactions.



### Explore new partnerships

Identify potential new partners for collaborations.



### Generate new leads

Meet potential new customers and fuel your sales pipeline.



### Showcase your Innovations

Display your new innovations at the biggest conference in the Dutch Life Sciences ecosystem.



### Branding & Recruitment

Meet potential future colleagues and employees via the Recruitment Plaza.



### Excellent Service

Enjoy the service of a personal and customer-oriented event team





# Branding and Sponsoring Opportunities

## Premium Sponsor Packages

For maximum exposure & visibility

### Platinum Sponsor I4H2026

- + Exposure as Platinum Sponsor of Innovation for Health conference
  - + Your logo as Platinum Sponsor on the website
  - + Your logo as Platinum Sponsor in direct mailings and newsletters
  - + Your logo as Platinum Sponsor on the conference brochure
  - + Your logo as Platinum Sponsor on the flyers and posters
  - + Your logo as Platinum Sponsor on the cover of the digital conference guide
  - + Your logo as Platinum Sponsor on the welcome banner
  - + Your logo as Platinum Sponsor on the welcome slides
  - + Your logo as Platinum Sponsor in the mobile event app
  - + Your sponsorship as Platinum Sponsor announced via I4H LinkedIn account
- + Possibility to chair and co-organise a session (topic to be decided together)
- + Exhibition space (5 x 2m) in premium area – first pick (based on order of registration)
- + 2/1 page publication (interview) in the BiotechNEWS & Life Sciences magazine
- + Your advert (1/1 page) in the (digital) conference guide
- + 8 conference tickets for 26 March 2026
- + 4 VIP dinner tickets for 26 March 2026

Early-decider fee: € 15,275

Regular fee: € 15,975

### Gold Sponsor I4H2026

- + Exposure as Gold Sponsor of Innovation for Health conference
  - + Your logo as Gold Sponsor on the website
  - + Your logo as Gold Sponsor in direct mailings and newsletters
  - + Your logo as Gold Sponsor on the conference brochure
  - + Your logo as Gold Sponsor on the flyers and posters
  - + Your logo as Gold Sponsor in the (digital) conference guide
  - + Your logo as Gold Sponsor on the welcome banner
  - + Your logo as Gold Sponsor on the welcome slides
  - + Your logo as Gold Sponsor in the mobile event app
  - + Your sponsorship as Gold Sponsor announced via I4H LinkedIn account
- + Exhibition space (4 x 2m) in premium area
- + 1/1 page publication in the BiotechNEWS & Life Sciences magazine
- + 6 conference tickets for 26 March 2026
- + 2 VIP dinner tickets for 26 March 2026

Early-decider fee: € 10,375

Regular fee: € 10,875



# Premium Sponsor Packages

For maximum exposure & visibility

## Silver Sponsor I4H2026

- + Exposure as Silver Sponsor of Innovation for Health conference
  - + Your logo as Silver Sponsor on the website
  - + Your logo as Silver Sponsor in direct mailings and newsletters
  - + Your logo as Silver Sponsor on the conference brochure
  - + Your logo as Silver Sponsor on the flyers and posters
  - + Your logo as Silver Sponsor in the (digital) conference guide
  - + Your logo as Silver Sponsor on the welcome banner
  - + Your logo as Silver Sponsor on the welcome slides
  - + Your logo as Silver Sponsor in the mobile event app
  - + Your sponsorship as Silver Sponsor announced via I4H LinkedIn account
- + Exhibition space (3 x 2m) in premium area
- + 1/1 page advert in the BiotechNEWS & Life Sciences magazine
- + 4 conference tickets for 26 March 2026
- + 1 VIP dinner ticket for 26 March 2026

Early-decider fee: € 7,375

Regular fee: € 7,875

## Sponsor I4H2026

- + Exposure as Sponsor of Innovation for Health conference
  - + Your logo as Sponsor on the website
  - + Your logo as Sponsor in direct mailings and newsletters
  - + Your logo as Sponsor on the conference brochure
  - + Your logo as Sponsor on the flyers and posters
  - + Your logo as Sponsor in the (digital) conference guide
  - + Your logo as Sponsor on the welcome banner
  - + Your logo as Sponsor on the welcome slides
  - + Your logo as Sponsor in the mobile event app
  - + Your sponsorship as Silver Sponsor announced via I4H LinkedIn account
- + Exhibition space (2 x 2m) in premium area
- + 1 column (1/3 page) in the BiotechNEWS & Life Sciences magazine
- + 2 conference tickets for 26 March 2026
- + 1 VIP dinner ticket for 26 March 2026

Early-decider fee: € 4,975

Regular fee: € 5,275

## Health~Holland Global Investor Forum

### Sponsor I4H Global Investor Forum 2026

- + Exposure as Sponsor I4H Global Investor Forum
  - + Your logo as I4H Global Investor Forum sponsor on the website
  - + Your logo as I4H Global Investor Forum sponsor in direct mailings and newsletters
  - + Your logo as I4H Global Investor Forum sponsor on the conference brochure
  - + Your logo as I4H Global Investor Forum sponsor on the flyers and posters
  - + Your logo as I4H Global Investor Forum sponsor in the (digital) conference guide
  - + Your logo as I4H Global Investor Forum on the welcome banner
  - + Your logo as I4H Global Investor Forum sponsor on the welcome slides
  - + Your logo as I4H Global Investor Forum sponsor in the mobile event app
  - + Your sponsorship as I4H Global Investor Forum sponsor announced via I4H LinkedIn account
- + Possibility to have a speaker or a jury member in the programme of I4H Global Investor Forum
- + 2 pitching slots for your start-ups in the programme of I4H Global Investor Forum
- + 1 column (1/3 page) in the BiotechNEWS & Life Sciences magazine
- + 2 conference tickets for 25 March 2026
- + 2 conference tickets for 26 March 2026
- + 1 VIP dinner ticket for I4H on 26 March 2026

Early-decider fee: € 6,275

Regular fee: € 6,775

Branding and  
Sponsoring  
Opportunities



# Exhibition Packages

For direct contact with the attendees

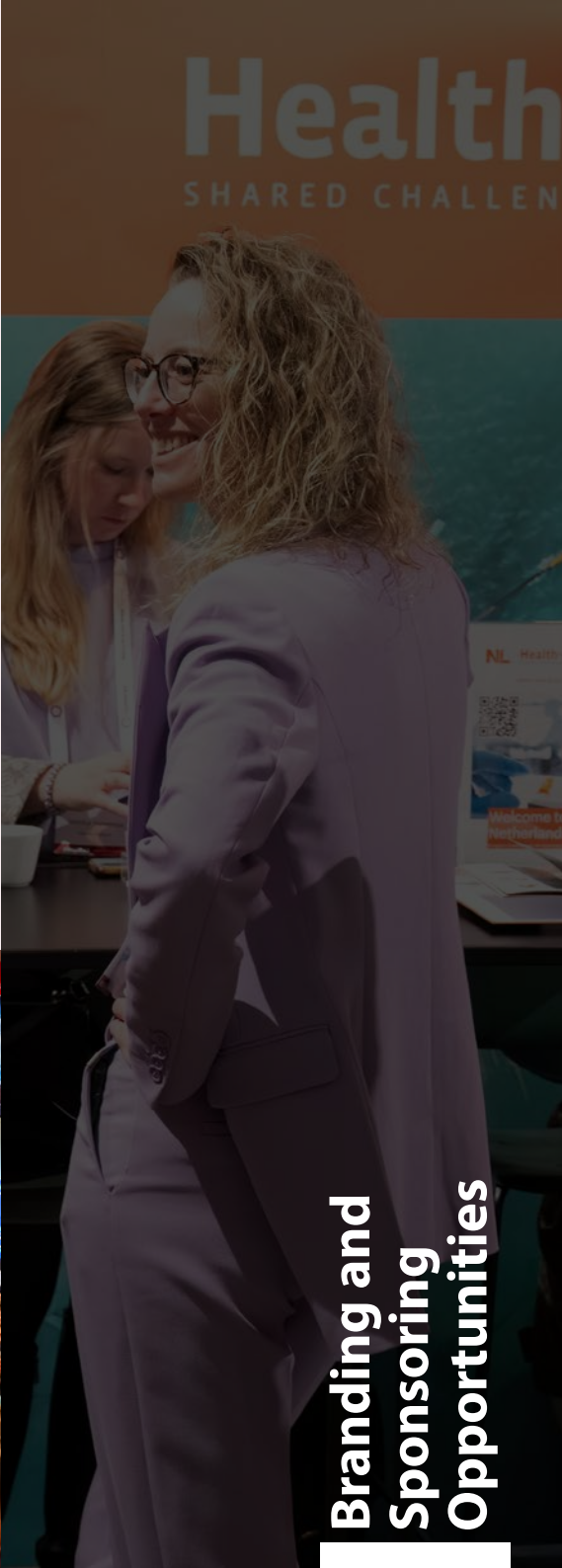
Exhibition Premium
+ 4 x 2m exhibition space + Logo and listing on the website, mobile app, and (digital) conference guide + 4 conference tickets for 26 March 2026 + 1 VIP dinner ticket for 26 March 2026
Early-decider fee: € 4,175 Regular fee: € 4,375
Exhibition Standard
+ 3 x 2m exhibition space + Logo and listing on the website, mobile app, and (digital) conference guide + 3 conference tickets for 26 March 2026
Early-decider fee: € 3,075 Regular fee: € 3,275
Exhibition Small
+ 2 x 2m exhibition space + Logo and listing on website, mobile app and (digital) conference guide + 2 conference tickets for 26 March 2026
Early-decider fee: € 2,475 Regular fee: € 2,675

Note: the stand space is a ‘blank’ spot on the floor without standard furniture, electricity, and/or poster wall.  
After registration you will receive the order form to order additional stand materials.



Recruitment Booth at the Career Plaza
+ 3 x 2m exhibition space and 2 tickets + Logo and listing on the website, mobile app, and (digital) conference guide + 3 vacancies on the job board + 3 vacancies on BCFcareer.com
Regular fee: € 3,175 Reduced fee for BCF Career clients: € 1,587
Table-Top at the Innovation Plaza
+ 1 x 1m exhibition space + Logo and listing on website, mobile app and (digital) conference guide + 1 conference ticket for 26 March 2026 + Only for displaying innovations
Early-decider fee: € 1,575 Regular fee: € 1,675

Booth spaces are allocated on a first come, first served basis!



Branding and  
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Opportunities



# Speaking Packages

For your own session and presentation in the programme

**Session Package Long 75 minutes**

- + 75-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 2/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 8 conference tickets (incl. for your speakers)

Early-decider fee: € 8,975

Regular fee: € 9,475

**Session Package Medium 60 minutes**

- + 60-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 1/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 6 conference tickets (incl. for your speakers)

Early-decider fee: € 7,275

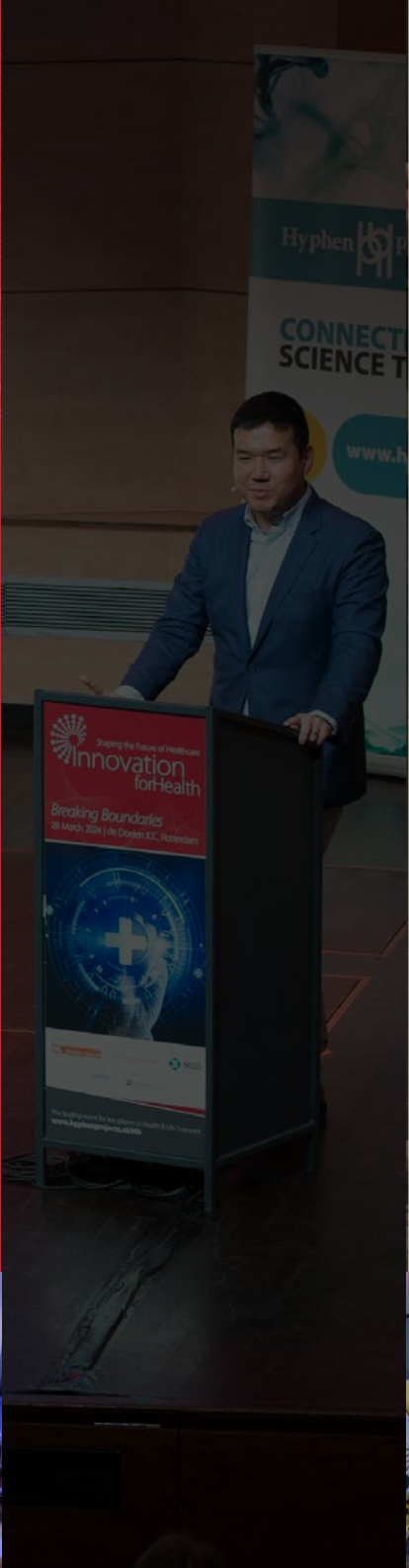
Regular fee: € 7,675

**Session Package Short 45 minutes**

- + 45-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 1/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 4 conference tickets (incl. for your speakers)

Early-decider fee: € 5,775

Regular fee: € 6,275



**Early Morning Session Slots**

- + 45-minutes own session in the program from 08:00 – 08:45
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 4 conference tickets (incl. for your speakers)

Early-decider fee: € 3,775

Regular fee: € 3,975

**Scale-up Spotlight Package**

- + Presentation slot (10-minutes) on 26 March 2026
- + Table-Top at the Scale-up Street on the exhibition floor
- + Article (1/2 page) in the BiotechNEWS & Life Sciences magazine
- + 2 conference tickets for 26 March 2026
- + Your participation communicated on the website, via newsletter and social media

Early-decider fee: € 3,475

Regular fee: € 3,775

**Start-up Spotlight Package**

- + Presentation slot (5-minutes) on 25 March 2026
- + Table-Top at the Start-up Street on the exhibition floor
- + 1 column (1/3 page) in the BiotechNEWS & Life Sciences magazine
- + 1 conference ticket for 25 & 26 March 2026
- + Your participation communicated on the website, via newsletter and social media

Early-decider fee: € 1,575

Regular fee: € 1,675



Branding and  
Sponsoring  
Opportunities



# Branding and Exposure Upgrades

Only available for our Exhibitors and Sponsors

**Partnering table**

- + 1 partnering table to host your meetings in the meeting area (1 table + 2 chairs, exclusive ticket)
- + Access to our partnering platform to schedule your meetings.

Regular fee: € 299

**BiotechNEWS & Life Sciences magazine**

- + 1 full page coverage (article or advert) in the BiotechNEWS & Life Sciences magazine

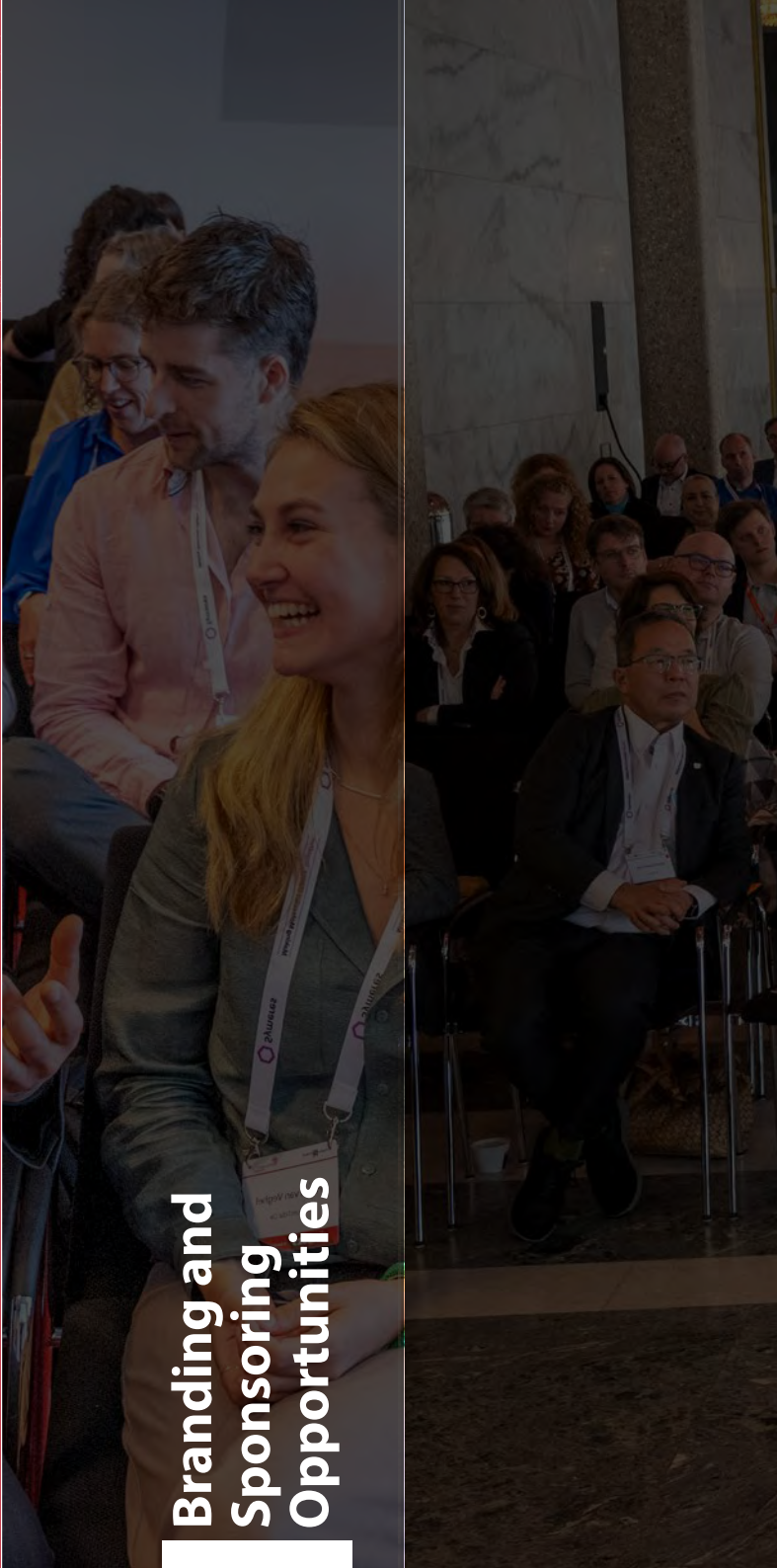
Reduced rate for sponsors and exhibitors:  
€ 1,475 (instead of € 1,975)

**Lanyard Sponsor\* (exclusive for 1)**

- + Your logo on the lanyards – worn by all attendees at the conference.

Early-decider fee: € 4,095  
Regular fee: € 4,295

*\*All fees are excl. 21% VAT.  
Early-decider deadline: 31 October 2025*



Branding and  
Sponsoring  
Opportunities

## Join us at Innovation for Health 2026

### For more information and registration

Feel free to reach out to discuss how we can help to accomplish your business development, branding or recruitment objectives.

#### Hyphen Projects

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E: i4h@hyphenprojects.nl  
W: [www.hyphenprojects.nl/i4h](http://www.hyphenprojects.nl/i4h)

