



Shaping the Future of Healthcare

Innovation for Health

Joining Forces | 3 April 2025 | Rotterdam

In conjunction with



Global Investor Forum

Pitch - Connect - Invest

2 April 2025 | Rotterdam



Leading Conference for Innovators, Entrepreneurs, Investors & other Key Players in Health & Life Sciences

800+
Attendees

70+
Speakers

30+
Pitches

50+
Sponsors & Exhibitors

www.hyphenprojects.nl/i4h



Shaping the Future of Healthcare

Innovation for Health



**Global
Investor
Forum**

Joining Forces to Shape the Future of Healthcare!

On 2-3 April 2025 Innovation for Health and Global Investor Forum will bring together the key players and leaders from the Health and Life Sciences ecosystem.

From innovators to investors, from policy makers to patient representatives, from scientists to start-ups, Innovation for Health and Global Investor Forum unite all key stakeholders in Health and Life Sciences.

On the first day, 2 April, at I4H Global Investor Forum, investment-ready start-ups will pitch to an audience of 100+ investors and other key players in the sector, offering an excellent platform for leading investors, start-up founders, and CEOs of innovative companies to connect and explore investment opportunities and to expand and strengthen their business network for future partnerships.

On the second day on 3 April, Innovation for Health will bring together more than 700 high-level attendees and showcase over 70 speakers and 50 exhibitors. I4H is the main Dutch platform where key stakeholders in Health & Life Sciences come together to share insights, catch up on the latest developments, strengthen their network and make new connections.

Let's join forces to accelerate the development and implementation of healthcare innovations and shape the future of healthcare together.



“Innovation for Health is at the Heart of Healthcare Innovation and unlocks the Dutch innovation ecosystem in a day”

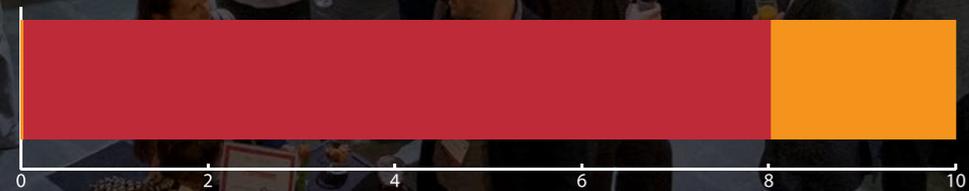
Who will you meet?

I4H is one of the best-attended and best-appreciated conferences in the Netherlands of its kind. The majority of the attendees of this conference are decision-makers in their company or department.

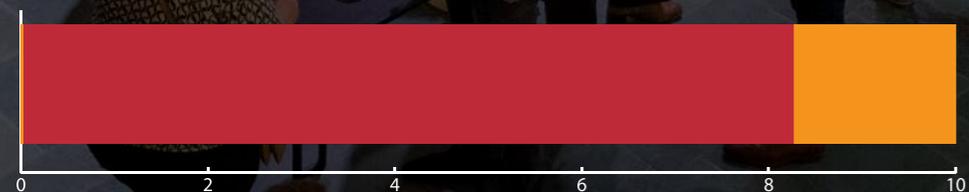
More than half are C-level or senior management!

A unique mix of stakeholders!

Overall rating of the conference: 8,0 out of 10



Overall rating of the programme: 8,1 out of 10



16% junior

29% C-level

28% middle-management

27% senior-management



14% academia

9% investor

33% SME/start-ups

10% large firms

20% service

14% government or non-profit





+ Inspiring Keynotes +



+ Innovation Sessions +



+ Start-up Pitches +



+ Panel Discussions +



+ I4H Poster Award +



+ Innovation Displays +



+ Innovation for Art +



+ Investor Tables +



+ Recruitment Plaza +



+ Scale-up Presentations +



+ Exhibition & Networking +



+ VIP Dinner +

Bringing Innovators and Leaders to the Stage

A selection of our previous speakers



Constantijn van Oranje
Techleap.nl



Eline van Beest
Hybridize Therapeutics



Karla van Rooijen
Ministry of Health



Onno van de Stolpe
Formerly Galapagos



Rudy Pauwels
Biocartis



Maroeska Rovers
TechMed Center Twente



Erik van den Berg
AM-Pharma



Joep de Groot
CZ



Rene Bernards
NKI



Tim
Van Hauwermeiren
argenx



Annelien Bredenoord
Erasmus University Rotterdam



Tim Knotnerus
AgomAb Therapeutics



Oscar Franco
UMC Utrecht



Ron Fouchier
Erasmus MC



Tom Oostrom
Nierstichting



Jolanda Kluin
Erasmus MC



Hans Schikan
Health~Holland



Maarten Steinbuch
TU/e



Sahar van Waalwijk
CZ



Ton van der Steen
Erasmus MC



Ab Klink
VGZ



Henk van Houten
Philips



Marcel Levi
NWO



Ronald Plasterk
Frame Therapeutics



Bruno Bruins
Arijne Zorggroep



Cisca Wijmenga
UMCG



Jan De Kerpel
Kempen



Marion Koopmans
Erasmus MC



Rosanne Hertzberger
Microbiologist, Columnist,
Writer



Eliane Schutte
Xeltis



Daniel de Boer
ProQr Therapeutics



Jan van de Winkel
Genmab



Nathalie Moll
EFPIA



Erik Manting
Mendus AB



“Innovation for Health gave us the opportunity to meet with a wide variety of highly relevant stakeholders, from both the industry and academia.”

Hyphen Projects

Innovation for Health & Global Investor Forum are organised by Hyphen Projects, a leading Dutch company in connecting science to industry. With our in-person events, our in-print BiotechNEWS magazine and our digital channels, we can bring your company, innovations and vacancies under the attention of thousands of professionals in the Dutch and Belgium Life Sciences & Health industry. Contact us at i4h@hyphenprojects or give us a call at +31 35 628 66 59 to discuss the options.

Multi Media Channels of Hyphen Projects

In-person 	In-print 	Digital 
I4H & GIF conference	BiotechNEWS magazine	Websites, mailings & socials
800+	5,000+	25,000+



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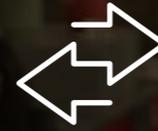
Why Work with Us?

Innovation for Health and Global Investor Forum are organised by Hyphen Projects. For the last two decades, we have designed and delivered high-quality and well-attended conferences, events and meetings for the Dutch and Belgium Life Sciences sector.

Innovation for Health offers a wide variety of sponsor- and participation packages to let you achieve your branding, partnering and sales goals. Whether your goal is to get maximum exposure, present your latest innovation or expand your network for new collaborations and partnerships, Innovation for Health and Global Investor Forum offer you a great platform with 800+ high-level attendees from Health & Life Sciences!

Next to that, our team is known for our service-minded and customer-oriented approach. We have consistently delivered high-quality editions of the conference that are well-attended and highly rated.

Feel free to reach out to us to discuss the options.



Cross Media Branding

Get visibility and exposure on-site at the conference as well as online and in print via our multi-media channels.



Strengthen your Network

Grow and deepen existing relationships via face-to-face interactions.



Explore new partnerships

Identify potential new partners for collaborations.



Generate new leads

Meet potential new customers and fuel your sales pipeline.



Showcase your Innovations

Display your new innovations at the biggest conference in the Dutch Life Sciences ecosystem.



Branding & Recruitment

Meet potential future colleagues and employees via the Recruitment Plaza.



Excellent Service

Enjoy the service of a personal and customer-oriented event team

Branding and Sponsorship Opportunities

Premium Sponsor Packages

For maximum exposure & visibility

Platinum Sponsor I4H2024

- + Exposure as Platinum Sponsor of Innovation for Health conference
 - + Your logo as Platinum Sponsor on the website
 - + Your logo as Platinum Sponsor in direct mailings and newsletters
 - + Your logo as Platinum Sponsor on the conference brochure
 - + Your logo as Platinum Sponsor on the flyers and posters
 - + Your logo as Platinum Sponsor on the cover of the digital conference guide
 - + Your logo as Platinum Sponsor on the welcome banner
 - + Your logo as Platinum Sponsor on the welcome slides
 - + Your logo as Platinum Sponsor in the mobile event app
- + Your sponsorship as Platinum Sponsor announced via I4H LinkedIn account
- + Possibility to chair and co-organise a main track (topic to be decided together)
- + Exhibition space (5 x 2m) in premium area – first pick (based on order of registration)
- + 2/1 page publication (interview) in the BiotechNEWS & Life Sciences magazine
- + Your advert (1/1 page) in the (digital) conference guide
- + 8 conference tickets
- + 4 VIP dinner tickets
- + 10 x €100 voucher codes for your relations

Early-decider fee: € 14,775

Regular fee: € 15,475

Gold Sponsor I4H2024

- + Exposure as Gold Sponsor of Innovation for Health conference
 - + Your logo as Gold Sponsor on the website
 - + Your logo as Gold Sponsor in direct mailings and newsletters
 - + Your logo as Gold Sponsor on the conference brochure
 - + Your logo as Gold Sponsor on the flyers and posters
 - + Your logo as Gold Sponsor in the (digital) conference guide
 - + Your logo as Gold Sponsor on the welcome banner
 - + Your logo as Gold Sponsor on the welcome slides
 - + Your logo as Gold Sponsor in the mobile event app
- + Your sponsorship as Gold Sponsor announced via I4H LinkedIn account
- + Exhibition space (4 x 2m) in premium area
- + 1/1 page publication in the BiotechNEWS & Life Sciences magazine
- + 6 conference tickets
- + 2 VIP dinner tickets
- + 8 x €80 voucher codes for your relations

Early-decider fee: € 9,975

Regular fee: € 10,475

Premium Sponsor Packages

For maximum exposure & visibility

Silver Sponsor I4H2024

- + Exposure as Silver Sponsor of Innovation for Health conference
 - + Your logo as Silver Sponsor on the website
 - + Your logo as Silver Sponsor in direct mailings and newsletters
 - + Your logo as Silver Sponsor on the conference brochure
 - + Your logo as Silver Sponsor on the flyers and posters
 - + Your logo as Silver Sponsor in the (digital) conference guide
 - + Your logo as Silver Sponsor on the welcome banner
 - + Your logo as Silver Sponsor on the welcome slides
 - + Your logo as Silver Sponsor in the mobile event app
- + Your sponsorship as Silver Sponsor announced via I4H LinkedIn account
- + Exhibition space (3 x 2m)
- + An advert (A4) in the BiotechNEWS & Life Sciences magazine
- + 4 conference tickets
- + 1 VIP dinner ticket
- + 6 x €60 voucher codes for your relations

Early-decider fee: € 6,975

Regular fee: € 7,475

Sponsor I4H Global Investor Forum 2024

- + Exposure as Sponsor I4H Global Investor Forum
 - + Your logo as I4H Global Investor Forum sponsor on the website
 - + Your logo as I4H Global Investor Forum sponsor in direct mailings and newsletters
 - + Your logo as I4H Global Investor Forum sponsor on the conference brochure
 - + Your logo as I4H Global Investor Forum sponsor on the flyers and posters
 - + Your logo as I4H Global Investor Forum sponsor in the (digital) conference guide
 - + Your logo as I4H Global Investor Forum on the welcome banner
 - + Your logo as I4H Global Investor Forum sponsor on the welcome slides
 - + Your logo as I4H Global Investor Forum sponsor in the mobile event app
- + Your sponsorship as I4H Global Investor Forum sponsor announced via I4H LinkedIn account
- + Possibility to have a speaker or a jury member in the programme of I4H Global Investor Forum
- + 2 pitching slots for your start-ups in the programme of I4H Global Investor Forum
- + 1 column (1/3 page) in the BiotechNEWS & Life Sciences magazine
- + 2 conference tickets for 2 April 2025
- + 2 conference tickets for 3 April 2025
- + 1 VIP dinner ticket for I4H on 3 April 2025
- + 5 x €50 voucher codes for your relations

Early-decider fee: € 5,975

Regular fee: € 6,475



Branding and
Sponsoring
Opportunities

Exhibition Packages

For direct contact with the attendees

Exhibition Small

- + 2 x 2m exhibition space
- + Logo and listing on website, mobile app and (digital) conference guide
- + 2 conference tickets

Early-decider fee: € 2,375
Regular fee: € 2,575

Exhibition Regular

- + 3 x 2m exhibition space
- + Logo and listing on the website, mobile app, and (digital) conference guide
- + 3 conference tickets

Early-decider fee: € 2,975
Regular fee: € 3,175

Exhibition Premium

- + 4 x 2m exhibition space, premium (corner) position
- + Logo and listing on the website, mobile app, and (digital) conference guide
- + 4 conference tickets
- + 1 VIP dinner ticket

Early-decider fee: € 3,975
Regular fee: € 4,175

Note: the stand space is a 'blank' spot on the floor without standard furniture, electricity, and/or poster wall.
After registration you will receive the order form to order additional stand materials.



Recruitment booth for BCF Career Event clients

- + 2 x 2m exhibition space and 2 tickets
- + Logo and listing on the website, mobile app, and (digital) conference guide
- + 3 vacancies on the job board
- + 3 vacancies on BCFcareer.com

Regular fee: € 2,975
Reduced fee for BCF Career clients: € 1,500

Innovation Table-Top

- + 1 x 1m exhibition space
- + Logo and listing on website, mobile app and (digital) conference guide
- + 1 conference ticket
- + Only for displaying innovations

Early-decider fee: € 1,475
Regular fee: € 1,575

Booths are sold on a first come, first served basis!



**Branding and
Sponsoring
Opportunities**

Speaking Packages

For a contribution to the outstanding and informative programme

Session Package Long 75 minutes

- + 75-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 2/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 8 conference tickets (incl. for your speakers)

Early-decider fee: € 8,475

Regular fee: € 8,975

Session Package Medium 60 minutes

- + 60-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 1/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 6 conference tickets (incl. for your speakers)

Early-decider fee: € 6,975

Regular fee: € 7,475

Session Package Short 45 minutes

- + 45-minutes own session in the program
- + Company name, logo, link, and session information on the website & mobile app
- + Your session is communicated via newsletter to attendees and shared on social media
- + 1/1 page interview with the speakers in the BiotechNEWS & Life Sciences magazine
- + 4 conference tickets (incl. for your speakers)

Early-decider fee: € 5,475

Regular fee: € 5,975

Scale-up Presentation Package

- + Presentation slot (10-minutes) in the program of I4H on 3 April to present your company
- + Your presentation communicated via newsletter to attendees and shared on social media
- + Your presentation announcement on the website
- + 1 column (1/3 page) in the BiotechNEWS & Life Sciences magazine
- + 1 conference ticket (for your speaker) for 3 April
- + 1 VIP dinner ticket for your speaker for 3 April

Early-decider fee: € 1,975

Regular fee: € 2,275

Start-up Pitch Package

- + Pitching slot (5-minutes) in the program of GIF on 2 April to present your company
- + Possibility to schedule 1-on-1 meetings with investors on 3 April
- + Possibility to be selected as finalist for the start-up pitch session at I4H on 3 April
- + Your pitch communicated via newsletter to attendees and shared on social media
- + Your pitch presentation announced on the websites
- + 1 conference ticket (for your speaker) for 2 AND 3 April

Early-decider fee: € 699

Regular fee: € 749



**Branding and
Sponsoring
Opportunities**

Branding and Exposure Upgrades

Only available for our Exhibitors and Sponsors

Partnering table

- + 1 partnering table + 2 chairs reserved for your company
- + Access to our partnering platform to schedule your meetings.

€ 775

Lanyard (exclusive for 1)

- + Your logo on the lanyards – worn by all attendees at the conference.

Early-decider fee: € 3,975

Regular fee: € 4,175

Catering (only 2 available)

- + Your logo displayed at all catering points and on event tables.

Early-decider fee: € 1,975

Regular fee: € 2,475

VIP Dinner Sponsor (exclusive for 1)

- + Your logo displayed at all catering points and on event tables during the VIP Dinner
- + Short welcome speech
- + Your own role-up banner at the dinner area
- + 2 VIP dinner tickets included

Early-decider fee: € 3,475

Regular fee: € 3,975

BiotechNEWS & Life Sciences magazine

- + 1 full page coverage (article or advert) in the BiotechNEWS & Life Sciences magazine

Reduced rate for sponsors and exhibitors: € 1,475

Job Board

- + Your vacancy published and shared via:
 - + job board at the conference
 - + online via BCFcareer.com
 - + via mailing to attendees
 - + via LinkedIn

€ 495 per vacancy

*All fees are excl. 21% VAT.

Deadline early-decider fees: 31 oktober 2024

Branding and
Sponsoring
Opportunities

Contact

Feel free to reach out to discuss how we can help to accomplish your business development, branding or recruitment objectives.

For more information:

Hyphen  Projects

Hyphen Projects

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E: i4h@hyphenprojects.nl

W: www.hyphenprojects.nl/i4h

