

Welcome!

Thank you for being here, we will start shortly.

Get access to my AI-powered
Interview Coaching
Web-based App



Jenny Campos

Career Alignment Coach & Counsellor

info@jennycamposcoaching.com

jennycamposcoaching.com

+31 619215682





AI as Your Interview Coach:

Smarter Prep for Life Science Jobs

(without losing your direction)

Agenda

1. **Why** interviews feel harder now
2. What the Interviewer Is **Really Deciding**
3. Why AI **helps** (and where it **fails**)
4. How to **prepare** smarter
5. **Demo** of the interview coach app



JENNY CAMPOS
COACHING & COUNSELLING

Interview Success in the Dutch Job Market

AI-powered interview coaching for internationals in Life Sciences. Tailored to the Dutch job market.

Start preparing → Learn Dutch interview culture

"It's not about having the right answers — it's about preparing the right way."

- Built for internationals**
Understand Dutch interview culture, norms, and what hiring managers expect
- Life sciences focus**
Pharma, biotech, medical devices — industry-specific coaching
- 5 essential questions**
Master the essential questions every Dutch interview includes

Before you start — please note

- AI-powered tool.** This is an AI coaching assistant built on Jenny Campos' coaching methodology — not a real person. All questions, feedback, and suggestions are generated by artificial intelligence.
- No data stored.** Your CV, job description, and answers are used only during your browser session and are not saved to any server. Everything disappears when you close the tab.
- Practice only.** This tool is for interview preparation — not professional career counselling, therapy, legal advice, or guaranteed job outcomes. For personalized support, consult a qualified professional.



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Workshop Goals

By the end of this session, you will:

- Understand what interviewers are **really evaluating**
- Learn how to use AI to **prepare more strategically**
- Avoid the most common **AI-preparation mistakes**
- Practice turning experience into **relevant value**
- See a real AI interview coaching **workflow in action**

What **feels hardest** about interviews right now?”

- ✔ Explaining my **experience** clearly
- ✔ Knowing what interviewers **really want**
- ✔ **Standing out** from other candidates
- ✔ Feeling **confident** under pressure





The purpose is not to have
“perfect” answers, but to
prepare in the right way.



Why Use AI for Interview Prep?



Streamlined Preparation

Faster brainstorming



Personalized Experience

Tailored to your CV + job ad



Confidence Builder

Practice before interviews



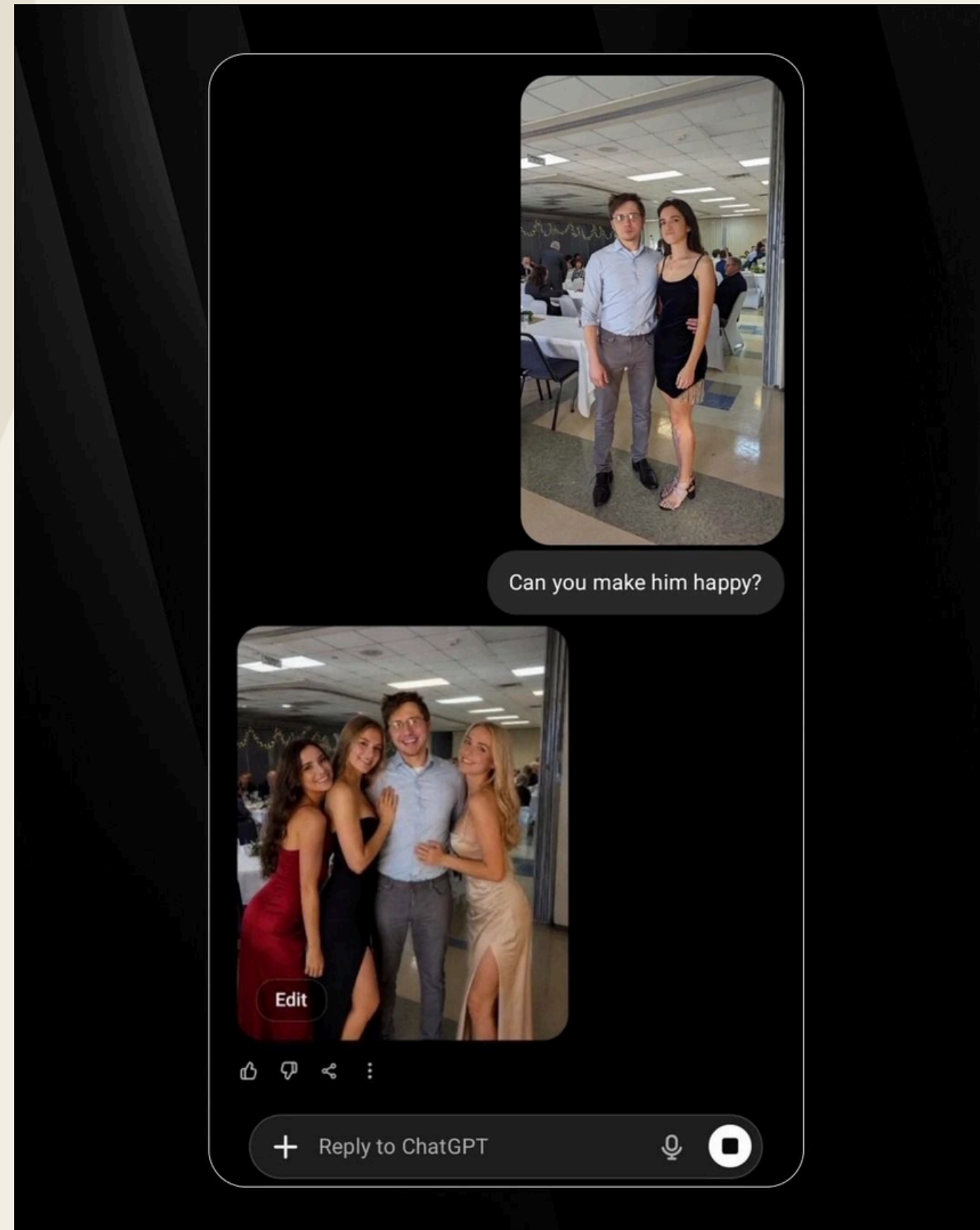
Industry Relevance

Industry-specific questions

What the Interviewer Is Really Deciding



Feeding AI the Right Info



Source: Stellar_Nova1 on Reddit

She typed: **"Make him happy"**

ChatGPT said: "Say less"

... and delivered chaos

"Make him happy" could mean:

- Add a smile
- Better lighting
- Vacation background

... AI chose: plot twist



Feeding AI the Right Info



Share Job Details

Paste or
attach full
job position
details



Provide Background

Include CV,
cover letter
and LinkedIn
profile



Specify Role Type

Indicate
pharma,
biotech
focus



Request Tailoring

Ask for life
sciences-
specific
questions

Weak Prompt

“Help me prepare for an interview.”

Good Prompt:

“I’m interviewing for a QA Specialist role in Medical Devices. Here is my CV and the job description. Ask me realistic interview questions focused on supplier quality, CAPA, and cross-functional communication.”



What AI Does Really Well

- **Simulating** interview questions
- **Structuring** STAR answers
- **Identifying** weak or generic responses
- **Translating** academic experience into industry language
- **Helping** you practice repeatedly without pressure

Generic Answer

“I’m detail-oriented and work well in teams.”

Stronger Version

“In my internship, I coordinated deviation documentation between QA and production teams under tight timelines, which improved communication and reduced follow-up delays.”

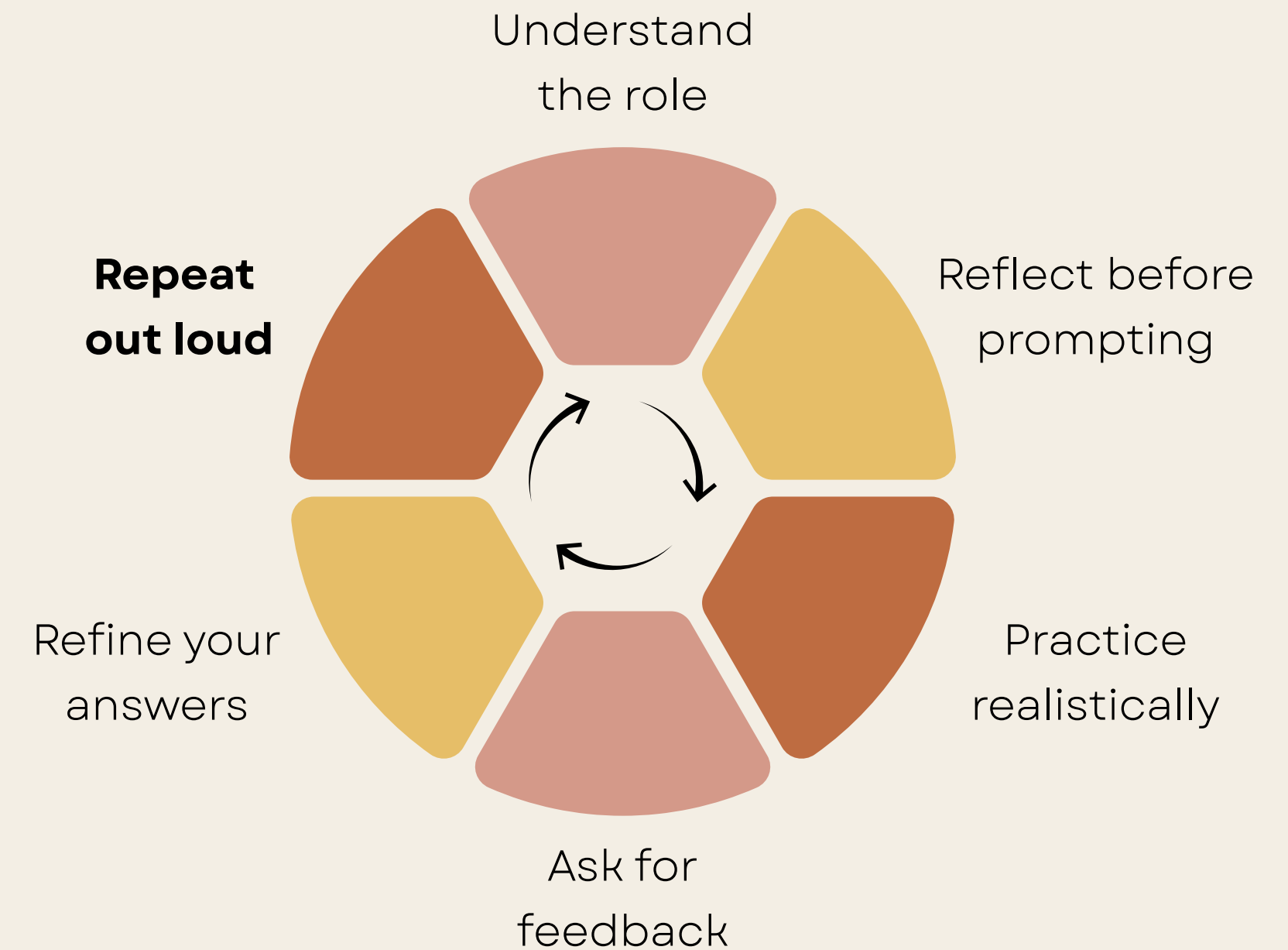


Where AI Reaches Its Limit

- Which **direction** actually fits you
- Whether the role **makes sense** for you
- What **motivates** you
- What kind of work **drains or energizes** you
- Whether your answers feel **authentic**

AI can improve wording.
It cannot create clarity.

Using AI Without Losing Your Direction



AI as a support tool,
not a substitute for your thinking.

Let's see a Demo



Get **Access** to my AI-powered Interview Coaching Web-based App

The screenshot shows the website for Jenny Campos Coaching & Counselling. At the top is the logo and name. The main heading is 'Interview Success in the Dutch Job Market'. Below it is a sub-heading: 'AI-powered interview coaching for internationals in Life Sciences. Tailored to the Dutch job market.' There are two buttons: 'Start preparing →' and 'Learn Dutch interview culture 🌐'. A quote follows: 'It's not about having the right answers — it's about preparing the right way.' Below this are three feature boxes: 1. 'Built for internationals' with a globe icon, describing understanding Dutch interview culture. 2. 'Life sciences focus' with a flask icon, mentioning Pharma, biotech, and medical devices. 3. '5 essential questions' with a target icon, stating that these are the questions every Dutch interview includes. At the bottom is a 'Before you start — please note' section with three bullet points: 'AI-powered tool' (not a real person), 'No data stored' (data is only used during the session), and 'Practice only' (not professional advice).



Not every interview goes perfectly.
But each one helps you grow.
Keep showing up.



Final Takeaways

- AI is a **preparation tool**, not a replacement for thinking
- Strong interviews come from **relevance**, not perfection
- Better **input** creates better AI support
- Practice **out loud**, not only in your head
- **The goal is clarity, confidence, and connection**

Thank you!

BCF Career Event | Jaarbeurs Utrecht | May 21, 2026

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Try the app



JENNY CAMPOS

Career Alignment Coach

MedTech QA Professional

★ **NOBCO**-registered coach

★ Partner of the **Utrecht International Center**

★ Member of **ACCESS Trainers Network**

