



Print edition: 6.000 / full colour (and >8.000 digital)
 Published: Two editions per year: May & November
 Number of pages: 64

Deadlines

Edition	May edition	November edition
Publication date	28 May 2025	26 November 2025
Reserve editorial	10 April 2025	10 October 2025
Submit editorial	10 May 2025	10 November 2025
Booking advertisements	10 May 2025	10 November 2025
Submit advertisements	10 May 2025	10 November 2025

Editorial

Editorial	Format	Words*	Photos	Price** in €
Special/spread Two pages	2 x 1/1 page	Max 1.200	Max 3	2.975
Full page with 1 or 2 photos	1/1 page	Max 610	1 or 2 photos	1.975
Full page with 3 photos	1/1 page	Max 410	3 photos	1.975
Column with 1 photos	1/3 page	Max 290	1 photos / logo	975
Column without photos	1/3 page	Max 320	No photo/logo	975

* Number of words includes any frames and quotes

Advertising on cover

Advertising on cover	Format	Specs	Type page	Price* in €
1/1 pagina back cover	229 x 315 mm	+ 9 mm bleed	Type page	3.575
1/1 pagina inside cover	229 x 315 mm	+ 9 mm bleed	Type page	2.975

Advertising inside work

Advertising inside work	Format	Specs	Type page	Prijs* in €
Advert 1/1	229 x 315 mm	+ 9 mm bleed	Type page	1.975
Advert vertical	135 x 190 mm	trimmed size	Type area	1.475
Advert horizontal	203 x 135 mm	trimmed size	Type area	1.475

** The following Hyphen Projects customers will receive a 20% discount on the rates:

- Innovation for Health 2025 exhibitors
- BCF Career Event 2025 exhibitors

** The following Hyphen Projects customers will receive a 40% discount on the rates:

- TOPX Network Corporate Partners
- Innovation for Health 2025 Silver, Gold or Platinum sponsors
- BCF Career Event 2025 sponsors

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