



## EXHIBITION & SPONSOR MANUAL

This manual contains practical information to help you prepare for your participation as an exhibitor and/or a sponsor of **Innovation for Health** on 26 March 2026 in Jaarbeurs Utrecht. Reach out to us in case of questions.

### About

Innovation for Health is the main conference for key players in Life Sciences & Health in NL & BE. The program features high-level speakers and examples of high-impact innovations and research for human health and healthcare. This is the place where key players in health and care, from bench to boardroom, from start-up to multinational, from Life Sciences to MedTech, come to strengthen existing contacts and expand their networks and knowledge. The 2026 edition will take place **on 26 March 2026 in Jaarbeurs Utrecht** for which we expect about 700 to 800 attendees. For more information, visit our [website](#).

### Contact

For more information and questions, please contact us at:  
Hyphen Projects | Team I4H | [i4h@hyphenprojects.nl](mailto:i4h@hyphenprojects.nl) | +31(0)35 3030013.

### Checklis & Deadlines

Depending on the package you have ordered, the below dates and deadlines are applicable for you.

Deadline	Action	Via
A.s.a.p.	<b>Send input for website and app</b> - Company logo (.eps or high res .jpeg) - Short company description in English (max 100 words)	<a href="#">Email</a>
4-12-2025	<b>Exhibitor Portal opens</b> - Exhibitor portal opens and you can start ordering booth material and extra entrance tickets	Exhibitor Portal
15-01-2026	<b>partneringONE platform opens</b> - Fill in your profile and start scheduling meetings	<a href="#">partneringONE Portal</a>
01-03-2026	<b>Exhibitor Portal closes / Order Form (Online order form via link)</b> - Order (additional) booth material/send in the order form - Order additional entrance tickets or dinner tickets	Exhibitor Portal
01-03-2026	<b>Inform us if you want to build up early</b> , the day before the conference on 25 March	<a href="#">Email us</a>
12-03-2026	<b>Registration of your delegates</b> for the entrance tickets in your package	Exhibitor Portal
12-03-2026	<b>Announce your participation, invite your guests</b> - Announce your participation via LinkedIn using the I4H social media that we will send you - Invite your relations	
25-03-2026	<b>Early build-up exhibition</b> in Expozaal, possible between 10:00 – 18:00	
26-03-2026	<b>Innovation for Health 2026</b>	

### **Ticket Registration**

Your participation package includes a number of conference tickets. Via the online portal for exhibitors and sponsors, you can register your delegates for your booth and/or sponsor tickets. The deadline for registration is **12 March**. Please also share via this form if your delegate has any dietary restrictions and if you also would like to order a VIP dinner ticket.

### **Exhibitor Information**

Via the online Order Form in the Exhibitor Portal, you can order additional stand materials (such as tables, chairs, electricity etc) and order extra tickets for your delegates.

### **Floorplan & Booth Space**

You will be provided with booth space only. Important: your booth space **does not** include a shell scheme stand. The booth space will allow you to bring your own (pop-up) stand or banners to display in your booth space.

Exhibitors will receive the floor plan and their allocated booth number about 1 month before the conference. The booth spaces are allocated by the organization.

**Please note:** it is not allowed to spread promotional material outside your booth space. This also includes the existing pillars or walls present in the exhibition area.

### **Extra Orders**

Your booth is an empty space on the exhibition floor. Most exhibitors will place a pop-up wall or some banners in their booth space. The booth **does not** have sides or back walls on which you can display posters. You can order a table, chairs, bar tables, bar stools and/or electricity for your stand until **1 March** via the exhibitor portal. After this date, we can't guarantee the availability of materials.

### **Catering**

Catering (coffee/tea, lunch, and drinks) will be provided to all attendees and exhibitors of the conference on the exhibition floor. Vegetarian and vegan options will be available.

If one of your crew members has dietary restrictions or allergies, you can add these restrictions when you submit their names via the portal. You have received the link to the exhibitor portal where you can submit the names.

### **PartneringONE**

Innovation for Health, in conjunction with Global Investor Forum, is joining forces with EBD Group to offer our attendees partneringONE™ platform as powerful tool to turn connections into successful collaborations.

With this partnering system, Innovation for Health exhibitors, investors and attendees can easily find potential partners, connect with them, and schedule 1-to-1 meetings—all within a single platform. Innovation for Health brings together the right people, and partneringONE™ makes it easy for them to meet and collaborate. For more information, please visit <https://www.hyphenprojects.nl/i4h/partnering>

### **Timetable 26 March 2026**

When	What	Where
07:00	Doors open for exhibitors – building stands	Jaarbeurs – Beatrix Building
08:30	Stands ready – doors open for attendees	

08:30 – 17:30	Exhibition Open	
09:00 – 17:30	<b>Programme &amp; Sessions</b>	
08:30 – 17:30	Partnering Meetings	
12:45 – 13:45	Lunch	
17:30 – 18:30	<b>Networking Drinks</b>	
18:30 – 20:30	<b>Dismantling of booths</b>	
18:45 – 21:00	VIP Conference Dinner (only if you have tickets)	

### **Venue & Directions**

Innovation for Health takes place on Thursday 26 March 2026 at:  
Jaarbeurs Utrecht (Beatrix Building)  
Jaarbeursplein 6 | 3521 CA Utrecht | the Netherlands  
T: +31(0)30 295 5911 | W: [www.jaarbeurs.nl](http://www.jaarbeurs.nl)

➔ Navigation Address: Mineurslaan, Utrecht (see floorplan on the next page)

Additional information about the venue, directions, parking and hotels can be found on:  
<https://www.hyphenprojects.nl/i4h/venue>

### **Loading & Unloading**

#### **Delivery of LARGE materials**

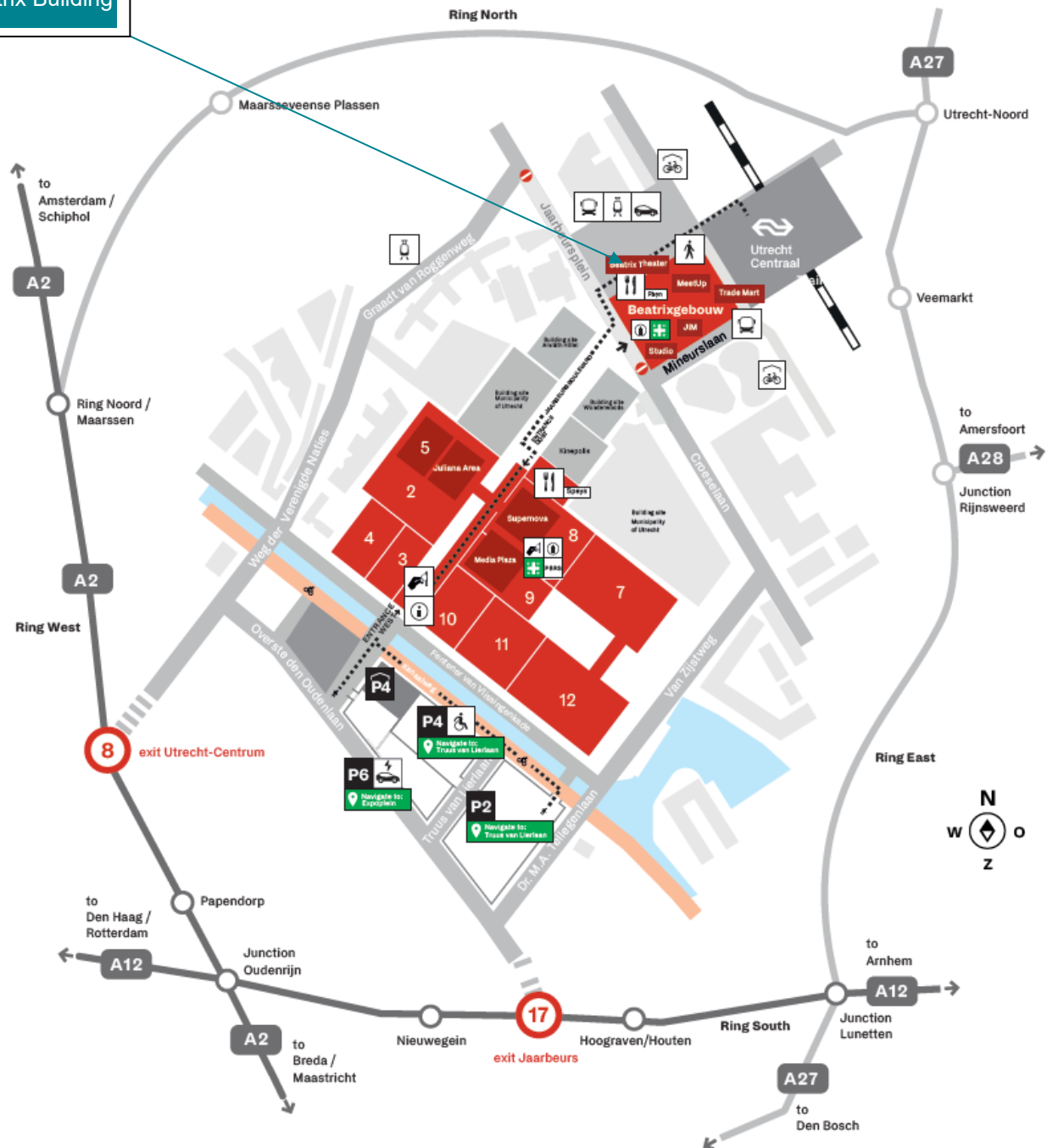
For the delivery of large materials and exhibition booths, you can report yourself at the security room at the Mineurslaan, at door 503. The Mineurslaan is a side road of the Croeselaan, on the right side of the 'Beatrixgebouw'. Here you can load and unload your materials. We kindly request that you make sure that the entrance of the building is not blocked for other guests and transportation, etc.

We apply a maximum of 30 minutes for loading and unloading, to offer all guests enough time. Afterwards, you can park your car at the parking on the other side of the Beatrix building. The closest parkings are P2, P4 or P6.

#### **Delivery of SMALL materials**

If you only have small material that you can carry on foot, we recommend you to park your car directly on P2, P4 or P6 and walk from there to the Beatrix building of the Jaarbeurs.

## Beatrix Building



### **Sending packages to the venue**

If you can't bring your materials yourself, you can also send them up front to the venue. Please find below the address for shipping. You can send packages to the venue during office hours: from 09:00 till 17:00 hrs. Please note that due to limited storage, it is not possible to send the package before 23 March! Please also arrange a pick-up appointment and label if you will not take the materials with you after the event. The materials can't be stored afterwards.

Jaarbeurs Utrecht  
T.a.v. Corry Neggers (Innovation for Health – 26 March 2026)  
[.....] Your company name  
Jaarbeursplein 6  
3521 CA Utrecht  
The Netherlands

Please inform us via [i4h@hyphenprojects.nl](mailto:i4h@hyphenprojects.nl) if you send something to the venue so that we can inform our contact person of the venue.

### **Disclaimer**

The organiser keeps the right to update the Exhibition Manual as needed. The organiser cannot be held liable for any losses incurred by these changes or for unintentional errors in the information provided above. The organisation has the right to make any changes in the exhibition spaces already assigned if this happens to be necessary for organisational reasons, without giving the participant the right to claim compensation for any damages, regardless of the circumstances. Our primary concern is the safety and well-being of all attendees.