

Welcome

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Head of MedTech Odense
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MedTech Odense: A driving force for development, test and implementation of advanced health technologies

Ambition of MedTech Odense

**We build
upon**

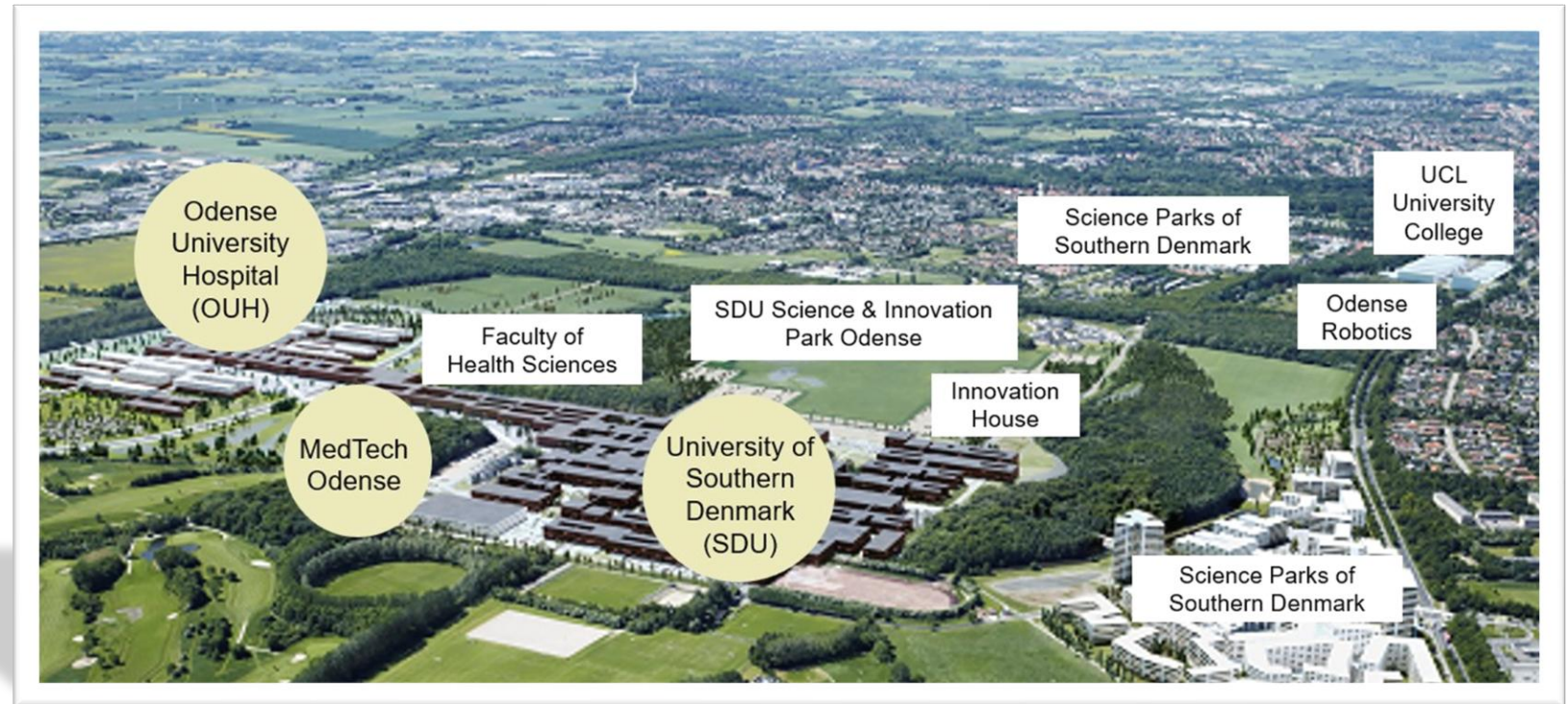
Deep insight in clinical needs by the hospitals in the Region of Southern Denmark

Excellent research and innovation at the University of Southern Denmark (SDU)

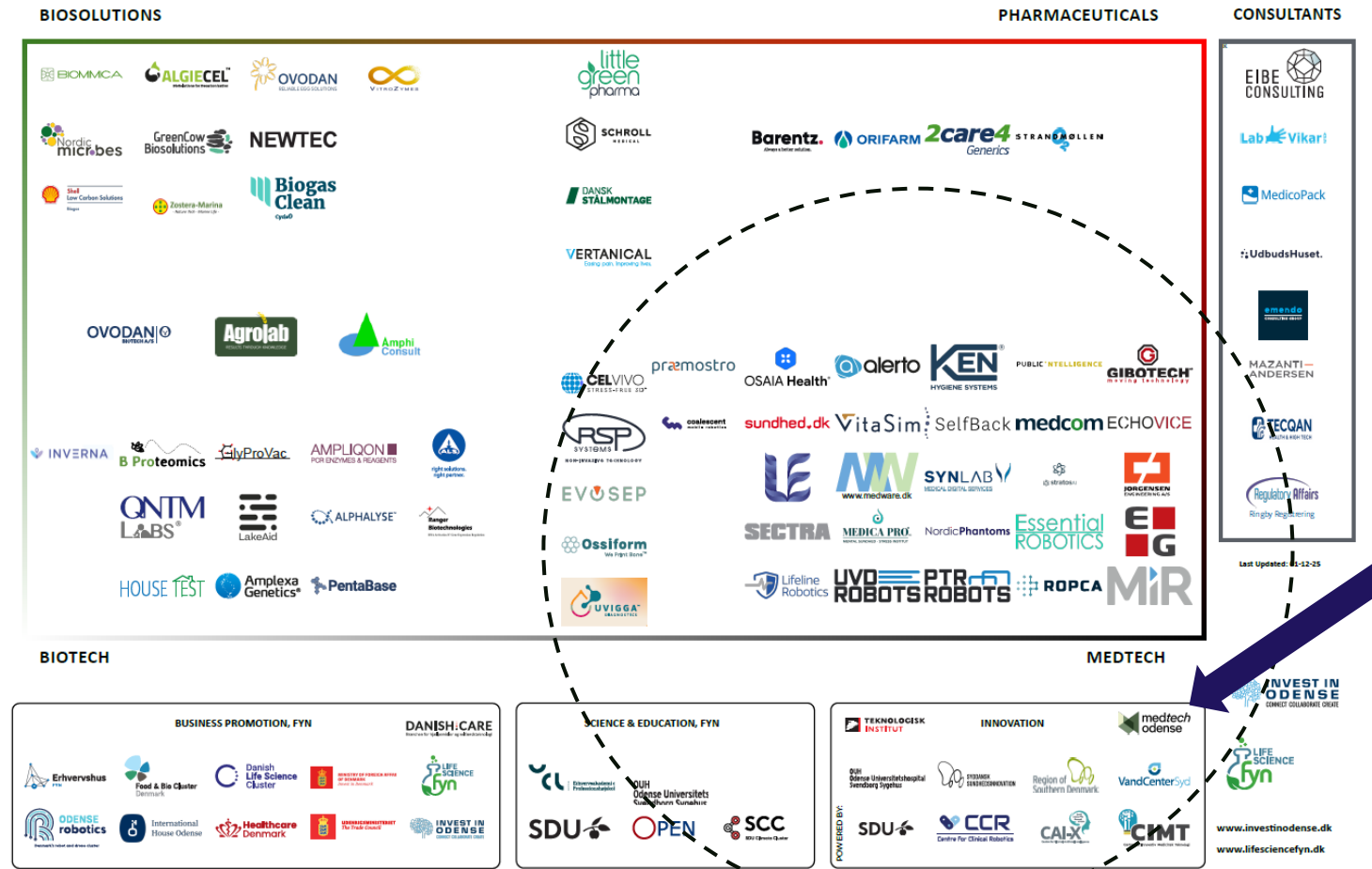
Expertise in clinical innovation through joint innovation and research centres by Odense University Hospital (OUH) and SDU

Experience in citizen-focused healthcare by Odense Municipality

A strong environment of research, innovation, healthcare partners and businesses



Part of a strong regional & national ecosystem



From idea to clinic to market

Healthcare. Research. Businesses. Together.

- Translating needs to solutions more rapidly.
- Early focus on regulation, certification commercialisation and scaling.
- Implemented solutions across the healthcare system, creating real impact for patient care in Denmark and globally.

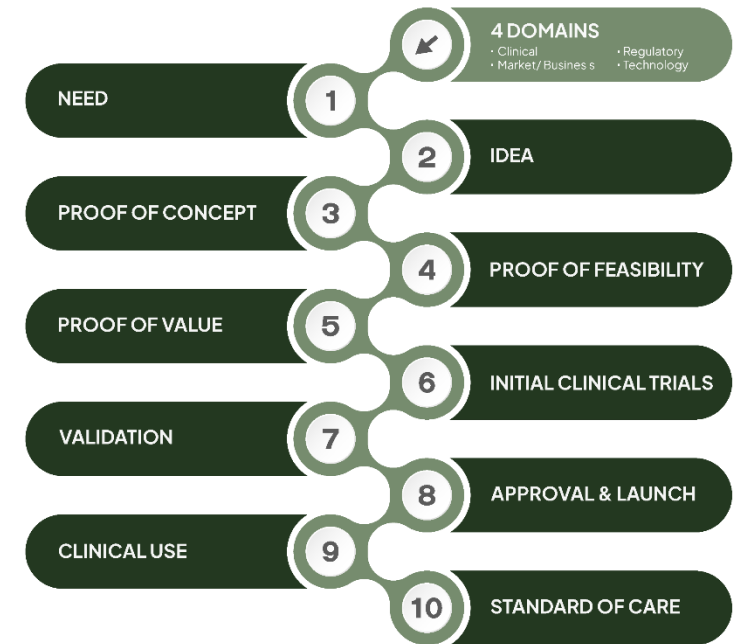


The innovation journey

- From clinical need to standard of care
- Innovation framework in MedTech Odense
- In-house competences and supporting teams
- Commitment across sectors and ecosystem

MedTech Odense Model

Based on the GAITS model, projects are worked on from 4 domains, all of which go through a process corresponding to 10 phases.



COMPETENCES IN MEDTECH ODENSE



Funding as a catalyst for change

- Grant Programme as an engine
- Seed-funding: Up to € 5,3 millions for researchers and clinicians in 2025 and 2026
- 21 innovation projects supported in 2025
- 30-40 new projects expected in 2026
- Key principles: a clinical need, potential of commercialisation and scaling and interdisciplinary teams



Projects supported by MedTech Odense

Examples from cohort #1



DANARC

Automated ultrasound and AI technology to detect heart disease



FlowPriority

Automated booking system to reduce clinical administrative workload and optimize outpatient follow-up visits



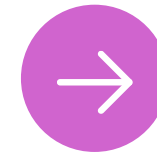
SERSbot

Robotic platform to measure microplastics in human blood



EndoMedBot

Automated ultrasound and AI technology for gynaecology diagnostics



And several more

Find all projects at medtechodense.dk

Thank you

- Get in touch
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