



# 2020 Supporter and Exhibitor Packages

Tuesday 17 - Wednesday 18 November 2020, King Power Stadium, Leicester  
[www.basesconference.co.uk](http://www.basesconference.co.uk)





17-18 November | King Power Stadium, Leicester

## About us

Established in 1984, the British Association of Sport and Exercise Sciences (BASES) is the professional membership body representing the largest sport and exercise science network in the UK.

Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practise and develops high professional standards for the sport and exercise science sector. We have over 2,500 members.

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities.

Our annual conferences routinely attract over 300 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: [www.bases.org.uk](http://www.bases.org.uk)



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## Why support or exhibit

- **Engage** with budget holders, decision-makers and industry leaders
- **Central location** - the Exhibition Hall will house refreshments, poster presentations and is the main delegate networking hub, guaranteeing footfall and exposure
- **World-class venue** with everything under one roof
- **Over 300 delegates** - including sport and exercise scientists, academics, practitioners, industry professionals and researchers
- **Position your brand** alongside world-leading content and the UK's leading professional body in sport and exercise sciences

**Associate with the UK's leading sport and exercise science conference**

- Exclusive platinum sponsorship of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 300 conference delegates
- Recognised as the 'official BASES Conference platinum supporter'
- Two-minute presentation to delegates prior to opening keynote lecture
- 'Platinum supporter' profile on the conference website and in the conference Programme and Abstracts booklet including logo, 250-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Printed logo on delegate badge
- Receive a printed delegate list at the conference

**Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference****Platinum supporter (Maximum one)****£2,695 + vat****Raise brand awareness with BASES members and conference delegates**

- 4m x 2m exhibition stand in premium location
- Two delegate places and top table seats at the Gala dinner
- Logo on the Conference App and one message per day to all attendees
- Complimentary full page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary full page colour advert in the conference Programme / Abstracts booklet
- Complimentary delegate bag insert
- Two social media posts on either Twitter (29.9k followers), Facebook (5.3k followers) or LinkedIn (4.6k followers) and one post on Instagram (1.5k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

**To become a platinum supporter please contact:****01332 227774****[bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

\*Valid in the Winter 2020 or Spring 2021 issues.

Offer is not valid in conjunction with other promotions, discounts or vouchers.

## Gold supporter (Maximum four)

£1,995 + vat

### Associate with the UK's leading sport and exercise science conference

- Recognised as an 'official BASES Conference gold supporter' of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- 'Gold supporter' profile on the conference website and in the conference Programme and Abstracts booklet including logo, 150-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed as 'gold supporter' on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 300 conference delegates
- Receive a printed delegate list at the conference

### Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand in premium location
- Two day delegate places and top table seats at the Gala dinner
- One message to all attendees via the Conference App
- Complimentary half page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary half page colour advert in the conference Programme and Abstracts booklet
- Complimentary delegate bag insert
- One social media post on either Twitter (29.9k followers), Facebook (5.3k followers) or LinkedIn (4.6k followers)
- £50 voucher towards advertising a job on the BASES website and social media channels

Engage with budget holders and decision-makers at the UK's leading sport and exercise science conference

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**Associate with the UK's leading sport and exercise science conference**

- Company name on the conference website: ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Exhibitor overview in the conference Programme and Abstracts booklet including logo, 75-word overview
- Raise brand awareness with access to over 2,500 BASES members and over 300 conference delegates

**Additional representatives**

Need to bring more than two representatives?

Additional representatives are charged at £120 +VAT per day. This includes entrance to the event and refreshments throughout the day.

**Gala dinner tickets**

For a chance to socialise and develop relationships with delegates, attend the gala dinner on the evening of 17 November 2020 at King Power Stadium. Tickets are available for £50 +VAT per person (maximum two per exhibitor stand).

**Raise brand awareness with BASES members and conference delegates**

- 3m x 2m exhibition stand
- Two day delegate places
- £200 advertising voucher for The Sport and Exercise Scientist\* - the official quarterly publication of BASES
- Receive a printed delegate list at the conference
- £50 voucher towards advertising a job on the BASES website and social media channels

To become an exhibitor please contact:  
**01332 227774**  
**[bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

\*Valid in the Winter 2020 or Spring 2021 issues.

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Comparison Chart	Platinum supporter - £2,695 + vat	Gold supporter - £1,995 + vat	Exhibitor - £895 + vat
Supporter recognition	Recognised as an ‘official BASES Conference platinum supporter’ and 2 minute presentation to delegates prior to opening keynote lecture	Recognised as an ‘official BASES Conference gold supporter’	x
Brand positioning across conference materials	Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint slides	Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint slides	x
Delegate badge	Logo on delegate badge with BASES	x	x
Logo and weblink	Logo and weblink	Logo and weblink	Logo
Profile in the conference Programme and Abstracts booklet	Logo, 250-word overview	Logo, 150-word overview	Logo, 75-word overview
Exhibition stand	4m x 2m - Premium location	3m x 2m - Premium location	3m x 2m - Standard location
Complimentary delegate places	Two delegate places and top table seats at the Gala dinner	Two delegate places and gala dinner places	Two delegate places
Conference App	Your logo on the App Two messages (one per day) to all attendees	One message to all attendees	x
Advert in The Sport and Exercise Scientist (Circulation 2,500 BASES members)	Complimentary full page colour advert RRP £1,050 + VAT	Complimentary half page colour advert RRP £683 + VAT	£200 advertising voucher for The Sport and Exercise Scientist
Advert in the conference Programme and Abstracts booklet	Complimentary full page colour advert RRP £450 + VAT	Complimentary half page colour advert RRP £250 + VAT	x
Complimentary delegate bag insert	✓ RRP £400 + VAT	✓ RRP £400 + VAT	x
Printed delegate list access	✓	✓	✓
BASES social media posts	Two social media posts on: Twitter (29.9k followers), Facebook (5.3k followers) or LinkedIn (4.6k followers) and one post on Instagram (1.5k followers)	One social media post on: Twitter (29.9k followers), Facebook (5.3k followers) or LinkedIn (4.6k followers)	x
£50 voucher towards advertising a job on the BASES website and social media channels	✓ RRP £50 + VAT	✓ RRP £50 + VAT	✓ RRP £50 + VAT

## Other opportunities

Exclusive Gala Dinner Drinks Reception supporter	Delegate bag inserts	Adverts in the conference Programme and Abstracts booklet	Logo on the Conference App	Social Media Package
<ul style="list-style-type: none"> <li>• Opportunity to place marketing materials around the drinks reception area</li> <li>• A delegate bag insert</li> <li>• Acknowledgement in the conference <i>Programme and Abstracts</i> booklet</li> </ul>	<ul style="list-style-type: none"> <li>• Organisations may distribute promotional literature or products in our delegate bags</li> <li>• Bags will be given to each delegate on registration</li> </ul> <p>(Cost is per insert, up to A4 in size. Costs for the production of promotional literature, artwork and print are to be met by the advertising organisation).</p>	<ul style="list-style-type: none"> <li>• Produced in full colour this essential guide to the event is provided to all conference delegates</li> <li>• It includes all the abstracts and event information</li> </ul>	<ul style="list-style-type: none"> <li>• New for 2020</li> <li>• We are introducing an interactive delegate App, why not have your logo on the App?</li> <li>• Send one message to delegates during the Conference</li> </ul> <p>(Limited opportunity)</p>	<ul style="list-style-type: none"> <li>• One social media post on: Twitter (29.9k followers) Facebook (5.3k followers) LinkedIn (4.6k followers) Instagram (1.5k followers)</li> </ul>
<b>£550 + vat</b>	<b>£400 + vat</b>	<b>Full page advert £450 + vat</b> <b>Half page advert £250 + vat</b>	<b>£400 + vat</b>	<b>£100 + vat</b>

To find out more about BASES please visit: [www.bases.org.uk](http://www.bases.org.uk)



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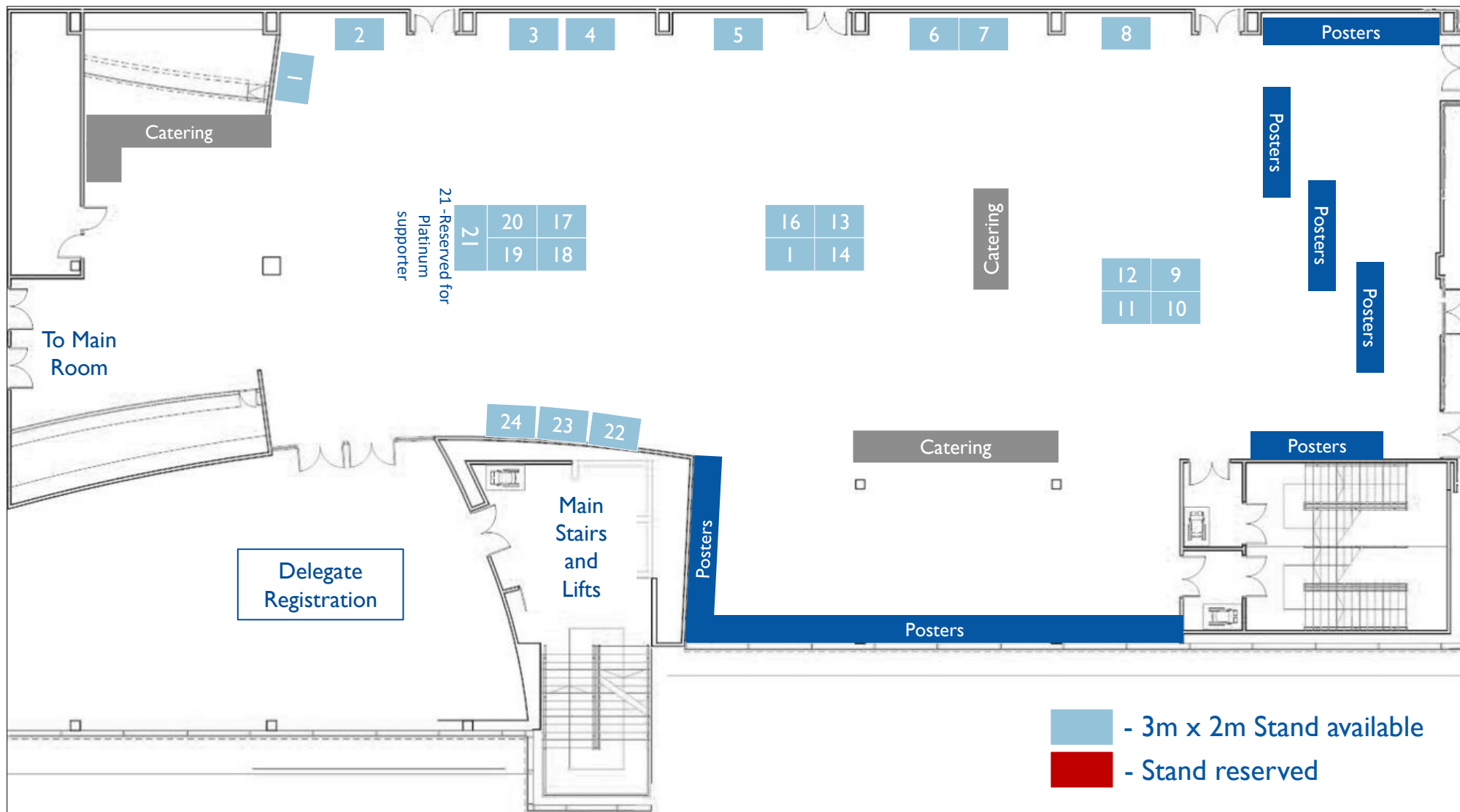
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Stands are allocated on a first come basis on receipt of the Sponsor and Exhibitor Booking Form.

Please note:  
The organisers reserve the right to amend the plan and packages.





# Exhibitor and Supporter Application

## Your Details

Organisation:	
Contact Name:	
Address:	
E-mail:	
Tel:	
Web address:	

## Exhibitor Attendee 1

Name:	
E-mail:	
Dietary/Access Requirements:	

## Exhibitor Attendee 2

Name:	
E-mail:	
Dietary/Access Requirements:	

If you have additional attendees (booked as part of your package or in addition) please also include their details here.  
 If you do not know your attendee details at this point please send them through to [bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)

## Invoice Details (if different to above)

Invoice Contact Name:	
Invoice Address:	
E-mail:	
Tel:	
Purchase Order/Ref No:	

# Exhibitor and Supporter Application

Supporter Package	Cost (ex vat)	✓
Platinum Supporter Package (Includes 5 x 2m exhibitor stand) (One Platinum Supporter Package only)	£2,695	
Gold Supporter Package (Includes 3 x 2m exhibitor stand)	£1,995	
Exclusive Gala Dinner Drinks Reception Supporter Package (includes a delegate bag insert)	£550	
Exhibitor Package	Cost (ex vat)	✓
1 x 3m x 2m unit (includes 2 delegates)	£895	
Additional exhibitor (per day)	£120	
Gala dinner tickets (per person)	£50	
Advertising Package	Cost (ex vat)	✓
Delegate bag insert	£400	
Full page colour advertisement in the conference <i>Programme and Abstracts</i> booklet	£450	
Half page advert in the conference <i>Programme and Abstracts</i> booklet	£250	
Social Media Package	£100	
<b>TOTAL AMOUNT PAYABLE</b>		ex vat

vat @ 20% will be added

Preferred Stand Number: Electricity and 1 table per stand will be supplied		If requested stand is sold or reserved an alternative will be offered
Are you bringing your own floor stand?	Yes	No
If so please let us know the size (length, height and width)		

# Terms and conditions for Supporters and Exhibitors

## 1. Definitions

In these terms and conditions, “organisers” means “KC Jones conference&events on behalf of BASES”, “supporters” means “any person, company or organisation and the staff or agents of that company or organisation taking supporter, exhibition or advertising opportunities”, “event” means the “BASES Conference 2020”, “venue” means “King Power Stadium, Leicester”.

## 2. Contract

1. Completion of the application form is a binding contract of your company’s commitment to the package booked and of your acceptance of these booking terms and conditions including the cancellation policy. A completed contract must be submitted for all bookings.
2. Should the organisers agree to hold a provisional supporter booking, the organisers reserve the right to sell that package to another supporter should the first enquirer be unable to confirm their booking on request.
3. By submitting the supporter accepts without reservation the following:
  1. the terms of the supporter contract;
  2. all regulations contained in these terms and conditions, the supporter manual and any reasonable instructions subsequently issued by the organisers;
  3. all regulations laid down by the local authority applicable to the event;
  4. all regulations laid down by the venue including but not limited to security, health and safety, fire and traffic;
  5. all current Health & Safety regulations.

## 3. Exhibition floorplan

1. The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.
2. Display space will be allocated to supporters by the organisers. Requests for location will be taken into account where possible but cannot be guaranteed.
3. Exhibition displays must stay within the allocated floor space at all times.

## 4. Health & Safety

1. It is the responsibility of the supporter to ensure that his staff and any supplier/contractor working on his behalf, are familiar with and abide by all current UK and European health and safety regulations. The supporter is responsible for the health and safety of his stand during installation, use and dismantling. This includes provision of Risk Assessments, Method Statements and copies of public liability insurance where applicable
2. In order to create and maintain a safe environment at all times, all supporters and contractors must abide by reasonable instructions from the organisers and/or the venue.

## 5. Security/insurance

1. Each supporter is responsible for the security and insurance of his own display and its contents.

## 6. Breakdown

1. No items may be removed or display breakdown commenced before the official closing time of the exhibition.
2. Any supporter failing to vacate the venue of his stand and all other items by the prescribed times will be held liable to pay any penalties that may be imposed by the venue.

## 7. Staff identification

1. All supporter staff must wear the identification badges issued by the organiser at all times while onsite at the venue. Additional staff will be permitted access upon payment of the relevant registration fees and capacity.

## 8. Stand fittings

1. There will be no shell scheme for the stand, exhibition space will either be against a wall or display boards will be used to define the space
2. All materials and stand fittings must be non-flammable or impregnated with fire-proofing solution in a way as to comply with all current safety requirements.

## 9. Damage

1. Exhibitors shall not cause any damage to the venue and shall make good any such damage at their own expense.



# Terms and conditions for Supporters and Exhibitors

**10. Payment terms**

1. Payment is due at the time of booking or as per invoice terms, 30 days from date raised. Any supporter not having made payment by the time of the exhibition may not be permitted to exhibit.

**11. Cancellation by the supporter**

1. Notification of cancellation or non-attendance must be submitted in writing to the Organisers by emailing [bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)

2. In the event that a supporter wishes to cancel the contract, full payment of the associated charges will still be required. In some cases the Organisers may be able to re-sell the package but this will be considered on a case by case basis.

**12. Bankruptcy or liquidation**

In the event of a supporter becoming bankrupt or insolvent or entering into liquidation or having a receiver, administrator, sequestrator or trustee appointed over any of its assets, the organisers shall be at liberty to terminate forthwith the contract with the supporter and the terms and conditions relating to cancellation of space set out in clause 11.2 shall apply.

**13. Force majeure**

1. If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, pandemic, the non-availability of the venue or any other cause not within the control of the organisers, the organisers may at their entire discretion, repay the space rental paid by the exhibitor, or part thereof, but shall be under no obligation to do so. The organisers shall be under no liability to the exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the exhibitor, as the result of the happening of such an event.

2. It is recommended that supporters take out appropriate insurance against cancellation.

**14. General**

1. Each supporter shall be deemed to have full knowledge of the Terms and Conditions and is bound by them in all respects.

**Conference Materials**

Please send through marketing materials as per package booked to ensure that you make the most of the opportunities available.

- The deadline for the logo and profile to appear in the printed booklet: 18 September 2020
- The deadline for delegate bag inserts: 1 November 2020 (to be sent to KC Jones, 1 Duffield Road, Little Eaton, Derby, DE21 5DR)

**Please return this completed form and any conference materials to: [bases@kc-jones.co.uk](mailto:bases@kc-jones.co.uk)**

I confirm that I have read and understood the terms and conditions;

Signed:

Name:

Date: