



16th International Congress of Behavioural Medicine
Interdisciplinary Behavioural Medicine:
Systems, Networks and Interventions

Wednesday 19th - Saturday 22nd August 2020
Glasgow, Scotland, UK

Support and
Exhibition Opportunities



www.icbm2020-glasgow.co.uk



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Interdisciplinary Behavioural Medicine: Systems, Networks and Interventions

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ICBM 2020 is:

- A conference:- To share cutting edge research from Behavioural Medicine**
- An exhibition:- Of the latest Behavioural Medicine resources**
- An opportunity:- To interact with the global Behavioural Medicine community**
- A celebration:- Of what Behavioural Medicine has achieved and future opportunities**

Our goals are:

- Promoting and advancing the field of Behavioural Medicine**
- Reducing disease morbidity and mortality**
- Improving wellbeing across the world**
- Fostering international collaborations**
- Connecting with the diverse global behavioural medicine community**



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Our biennial event will be held at the Scottish Event Campus SEC, Glasgow, Scotland. The venue has been chosen due to its central location, accessible to delegates from all over the country and close to the airport for our international speakers and delegates.

The venue will host the four days of congress, poster sessions, exhibition and delegate accommodation all in the fantastic city of Glasgow.

We are working on an exciting and informative programme for 2020 and will have a mix of international keynote speakers and master lectures as well as parallel sessions and poster sessions over the four days.

We are expecting 800+ delegates to attend from throughout the World with a number of renowned international speakers.





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Benefits for your team and organisation are:

- Opportunity to establish, grow or reconnect with networks
- Professional learning and upskilling your team
- Explore latest learning of new and current landscape and practice in Behavioural Medicine
- Learn about innovative responses to improve services
- Networking opportunities allow professional curiosity and develop creative solutions
- Wider workforce improvements
- Improved responses to regulatory bodies
- Gain knowledge across counties, regions, national and internationally



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Speakers

Our Scientific Committee are working on an exciting programme, with over 20 Track Themes within Behavioural Medicine and its wider topics:

- International Keynote Speakers
- Master Panel Speakers
- Master Lecturers
- Oral and Poster Presenters

Keynote Speakers:



Professor Christine Heim

Institute of Medical Psychology,
Charité Universitätsmedizin,
Berlin



Professor Laurence Moore

MRC/CSO Social & Public Health Sciences
Unit,
University of Glasgow



Dr Viola Vaccarino

Wilton Looney Chair of Cardiovascular Research,
Professor and Chair, Dept. of Epidemiology,
Professor, Dept of Medicine, Emory University,



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Master Lecturers:



Professor Akihito Shimazu

Faculty of Policy Management,
Keio University



Professor Andrea Evers

Health and Medical Neuropsychology Unit,
Leiden University



Professor Elizabeth Seng

Ferkauf Graduate School of Psychology,
Yeshiva University

Further lecturer details will be announced as they are confirmed.



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Gold Supporter (Maximum one)

£7,500 +vat

Ensure your organisation has prominence at the 16th International Congress of Behavioural Medicine. It will provide great opportunities to meet a global delegation of influential clinicians, researchers and Fellows and explore the latest innovations in Behavioural medicine.

Our Gold Supporter adds a fantastic return on investment and is the first time over 800 Behavioural medics have come together in the UK.

- Your Organisation mentioned verbally to delegates during the Congress
- Supporters banner stand on main stage
- Supporters banner stand x 4 in walkways to breakout rooms
- Logo on event webpage & social media
- Logo on App
- Logo on all Congress 'holding' slides between presenters and during breaks
- Proud Supporter of ICBM 2020' logo (to use on your website and marketing materials)
- Congress Handbook Full Page Advertisement
- Supporter logo on emails distributed to delegates
- ICBM Supporter Tweet to followers
- Dedicated Supporters email promoting your news, products and services to registered delegates (pre or post Congress)
- Insert in to the Delegate bag
- Delegate badge with Supporter & ICBM logo printed on circa 800 delegate badges
- Exhibition Stand in prominent place x 1
- Complimentary Exhibitor/Delegate places x 2
- Complimentary Gala Dinner places x 2

To become a gold supporter please contact:

01332 227773

icbm2020@kc-jones.co.uk

Silver Supporter (Maximum four)

£4,000 +vat

Ensure your organisation has prominence at the 16th International Congress of Behavioural Medicine. It will provide great opportunities to meet a global delegation of influential clinicians, researchers and Fellows and explore the latest innovations in Behavioural medicine.

Our Silver Supporter package offers fantastic exposure with a great return on investment and is the first time over 800 Behavioural medics have come together in the UK.

- Logo on event webpage & social media, your website and marketing materials
- Congress Handbook Half Page Advertisement
- Supporters banner stand x 2 in walkways to breakout rooms
- Delegate bag (insert)
- Exhibition Stand in prominent place x 1
- Complimentary Exhibitor/Delegate places x 1
- Complimentary Gala Dinner places x 1

To become a silver supporter please contact:

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App Supporter (Maximum one)

£2,500 +vat



The conference app is the primary mechanism by which delegates choose sessions to attend, and navigate around the conference. The app works across various platforms, including Apple and Android.

Put your company's products and services in the palm of more than 800 Congress delegates. Exclusive App Supporter provides high-exposure placement in the app that will drive traffic to your company's on-site presence, or website, before, during and after the event. The use of app technology during the previous conference was welcomed by all delegates.

- Named the 'Congress App Supporter' in the Handbook and proceedings
- Your logo displayed on the Congress app landing page
- Your Organisation mentioned verbally to delegates during the Congress
- Your logo included on all main Congress app pages
- Complimentary exhibition stand and one delegate place

To become an App supporter please contact:

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Congress Exhibition and Support

Delegate bag Supporter	Delegate badge Supporter	Exhibition Stand 2m x 2m	Delegate bag inserts
<ul style="list-style-type: none"> Your logo added to the Congress tote bag given to all delegates ICBM Congress logo on one side, delegate bag supporter on the other 	<ul style="list-style-type: none"> Your logo added to all delegate badges (along with Gold supporter) and Congress logos Fantastic brand exposure for your organisation Your company in the Congress Handbook and proceedings 	<ul style="list-style-type: none"> One table, two chairs and electricity supply Text editorial entry in Congress brochure (logo can be included at extra cost) One exhibitor place - includes access to Sessions, excludes Dinner & accommodation 	<ul style="list-style-type: none"> Organisations may distribute promotional literature or products in our delegate bags Bags will be given to each delegate on registration <p>(Cost is per insert, up to A4 in size. Costs for the production of promotional literature, artwork and print are to be met by the advertising organisation and must be delivered by the 31st July 2020 to ensure inclusion).</p>
£1,750 +vat	£1,500 +vat	£950 +vat	£500 +vat

To become an Exhibitor please contact:

01332 227773
icbm2020@kc-jones.co.uk

Comparison Chart		Gold Supporter	Silver Supporter	App Supporter	Delegate Bag Supporter	Delegate Badge Supporter	Exhibition Stand	Delegate Bag Insert
	<i>All rates are + UK VAT @ 20%</i>	£7,500	£4,000	£2,500	£1,750	£1,500	£950	£500
Supporter Acknowledgement:	Your Organisation mentioned verbally to delegates during the Congress	✓	✓	✓	✗	✗	✗	✗
	Supporters banner stand on main stage	✓	✗	✗	✗	✗	✗	✗
	Supporters banner stand x 4 in walkways to breakout rooms	✓	✗	✗	✗	✗	✗	✗
	Supporters banner stand x 2 in walkways to breakout rooms	✗	✓	✗	✗	✗	✗	✗
Printed / Digital:	Logo on event webpage & social media	✓	✓	✓	✗	✗	✗	✗
Acknowledgment:	Logo on App	✓	✗	✓	✗	✗	✗	✗
	Logo on all Congress 'holding' slides between presenters and during breaks	✓	✗	✗	✗	✗	✗	✗
	'Proud Supporter of ICBM 2020' logo (to use on your website and marketing materials)	✓	✓	✗	✓	✓	✗	✗
	Congress Handbook Full Page Advertisement	✓	✗	✗	✗	✗	✗	✗
	Congress Handbook Half Page Advertisement	✗	✓	✗	✗	✗	✗	✗
	ICBM Supporter Tweet to followers	✓	✗	✗	✗	✗	✗	✗
	Dedicated email promoting your news, products and services to registered delegates	✓	✗	✗	✗	✗	✗	✗
	Delegate bag (insert)	✓	✓	✗	✗	✗	✗	✓
	Delegate badge with Supporter & ICBM logo	✓	✗	✗	✗	✓	✗	✗
Exhibition and Delegate:	Exhibition Stand in prominent place	✓	✓	✓	✗	✗	✗	✗
	Complimentary Exhibitor/Delegate places	2	1	1	✗	✗	1	✗
	Complimentary Gala Dinner places	2	1	✗	✗	✗	✗	✗
Delegate Bag:	Delegate bag with Supporter & ICBM logo	✗	✗	✗	✓	✗	✗	✗

Exhibition Plan



ICBM 2020

AVAILABLE

STAND

Pole

STAND SOLD

Hall 1

Hall 2

Exhibition Plan



ICBM 2020

AVAILABLE

STAND

Pole

STAND SOLD

Hall 2



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Come and join us in Glasgow!

For further information or to discuss any of the packages please contact our
Conference Secretariat:

KC Jones conference&events Ltd,
1 Duffield Road, Little Eaton, Derby, DE21 5DR

t: 01332 227773

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