



BASES 2021 Conference

Support opportunities for the British Association of Sport and Exercise Sciences (BASES) Virtual Conference

Tuesday 16 - Thursday 18 November 2021

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities. This year we have made the difficult decision to postpone the in person conference and run the event virtually. Our concerns are for everyone's health and safety at this difficult time.

We have a limited number of support and advertising opportunities for chosen Organisations to be able to support the Conference.

Established in 1984, BASES is the professional membership body representing the largest sport and exercise science network in the UK. Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practise and develops high professional standards for the sport and exercise science sector. We have over 2,800 members.

The virtual format negates restrictions on travel, budget and time out of the office so we are hoping to attract 500 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: www.bases.org.uk

In 2019 when the last Conference took place (due to COVID-19 in 2020), we had delegates from 150+ academic institutions, performance institutes and research centres, including...

- 54 UK-based Higher Education Institutions (HEIs)
- 17 overseas Higher Education Institutions (HEIs)
- English Institute of Sport
- sportscotland Institute of Sport
- Sport Ireland Institute
- England Athletics
- England and Wales Cricket Board
- Hockey Ireland
- Elite Gymnastics Academy
- Gaelic Sports Research Centre
- Swedish Sports Confederation
- Swedish Winter Sports Research Centre

Conference highlights include:

- A three-day sport and exercise science programme packed with world-leading insight and expertise
- Awards available to reward outstanding research and practise to our members
- Vast amounts of research presented published in the Journal of Sports Sciences
- Early-bird and member discounts available

Sponsorship Opportunities - Virtual Event Portal

We have a very limited number of supporter opportunities. There are two options;

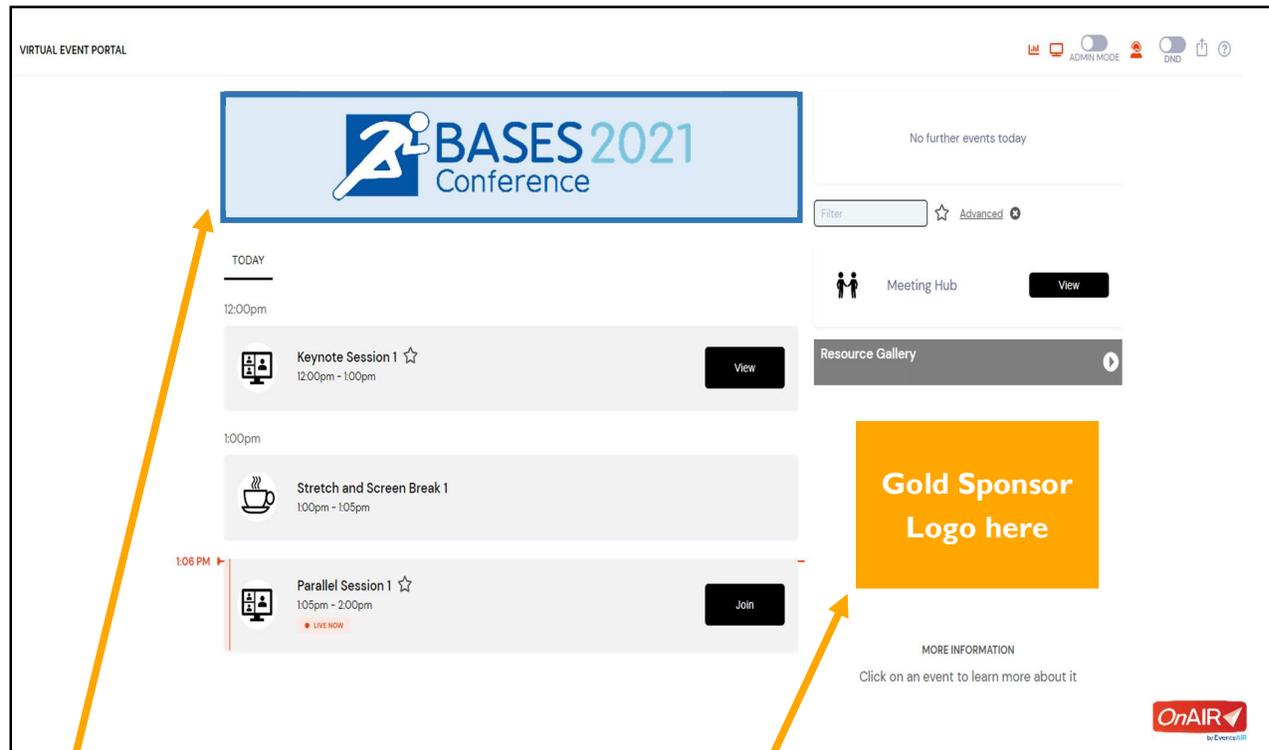
- 1) Gold Partner
- 2) Banner advertising.

Gold Partner Package

As a Gold Partner, you will be the headline partner for your specific day and this will include the following

1. Scrolling banner on the Virtual platform (total of eight available)
2. Video to be played to all delegates on arrival to the Virtual Platform, on your specific day, in advance of the opening
3. The same video will be available throughout the conference in the Resource Gallery for all three days
4. Chair of keynote and symposia sessions will thank the Gold Sponsor at every opportunity on your specific day
5. A supporter's page on the event website with your logo, 500 word description and a link to your website
6. Two social media posts on Twitter and Facebook and one post on Instagram and LinkedIn.
7. Your logo on communications sent to delegates
8. **Two free** virtual delegate places for the Conference

We have availability for just ONE gold sponsor per day. The cost is £950+vat
(One has been secured so we have just two available Gold Sponsors available).



Gold sponsor logo on the rolling banner (with others) and static logo on the Portal Timeline page.

Banner advertising

This includes:

1. Scrolling banner on the Virtual platform. As per image on the previous page
2. A supporter's page on the event website with your logo, 250 word description and a link to your website
3. **One free** virtual delegate places for the Conference

We have availability for just SIX banner advertisers available. The cost is £350+vat

Website

Here you can have your logo, 500 / 250 word description and url link to your own websites. This shows an example of how it would look;

The screenshot shows the website for the BASES 2021 Conference. At the top, there is a navigation bar with links for Home, Speakers, Registration, Sponsors and Exhibitors, and Grants & Awards. The main header features the BASES 2021 Conference logo, a contact number (01332 227 774), and an email address (bases@kc-jones.co.uk). Below the header is a blue banner with a button that says "REGISTRATION NOW OPEN. CLICK HERE FOR DETAILS" and social media icons for Facebook, Twitter, Instagram, and LinkedIn. To the right of the banner, there is contact information: "To book please contact: 01332227774, bases@kc-jones.co.uk" and a "DOWNLOAD BROCHURE" button. The "Sponsors & Exhibiting:" section displays logos for Collins, John Murray Learning, Michel Thomatis, LanguageNut, LinguaScope, Sanako Digital Language Systems, and This is Language. The footer contains links to the main BASES site, a "Become a BASES member" link, accessibility and site map information, and social media icons.

Please email bases@kc-jones.co.uk or call 01332 227774 if you require further assistance.

Visit the website: www.delegate-reg.co.uk/bases2021/