



IPS South-West
Branch Conference
"On The Flip Side"

Sandy Park Conference Centre

12 September, 2023

Exhibitor

Prospectus





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Dear Colleague,

On behalf of the Infection Prevention Society, Southwest Branch, it gives us great pleasure to invite you to join us for our annual conference at , Sandy Park Conference & Event Centre, Exeter, Devon. On the 12th of September 2023.

This is our first face to face conference since the pandemic and there will be a comprehensive programme on offer. Our topics include, Avian flu, decontamination in Gaza, sustainability, hydration, asylum seekers to name a few.

Our industry partners are crucial to the success of this event. They ensure we learn more about products and services, exchange ideas concerning products and technologies, to allow us to provide safe and a high standard of care for our patients.

We very much hope to see you in Exeter.

Jo Coles, Southwest Branch Coordinator

Linda Davies, Southwest Communications Officer

Suzanne Jordan, Southwest Education Officer.





WHY SHOULD YOU EXHIBIT?

IPS South West Branch provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of infection prevention and control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

DELEGATE PROFILE

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GPs





SPONSORSHIP OPPORTUNITIES

EXHIBITION STAND £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list



PLATINUM SPONSORSHIP £1,995 + VAT (MAX. 1)

This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 2 additional reps*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference



GOLD SPONSORSHIP £1,375 + VAT (MAX. 2)

This price includes standard package +:

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference





ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Virtual delegate bag Insert £210 + VAT per insert
Copy to be supplied by sponsoring company
- Holding Screens Sponsor £270 + VAT (Max 1)
Company logo included on session slides (along with platinum & gold sponsors)
- Website Sponsorship £160 + VAT (Max 1)
Company logo included conference webpage

FREE SPONSORSHIP OPPORTUNITIES

- Writing pads for delegates Free of charge (Max 1)
150 x A4 pads required to be supplied by sponsoring company
- Pens for delegates Free of charge
150 x pens required to be supplied by sponsoring company
- Lanyards for delegates Free of Charge





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VENUE

Sandy Park
Sandy Park Way
Exeter
EX3 7NN



Infection Prevention Society
South West Branch
www.ips.uk.net

SALES LEAD

Mike Donaldson
Sponsorship Manager
michael.donaldson@fitwise.co.uk
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Main: 01506 811477



Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
West Lothian
EH47 7AQ

EXHIBITION OPEN HOURS

Setting up time for exhibitors will be on Tuesday 12th Sept 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

EXHIBITION OPEN TIMES

Tuesday 8 September

OPENING

08:30

CLOSING

14:00

EXHIBITION VIEWING TIMES

TBC



HOW TO BOOK EXHIBITION SPACE:

A) MAKE A PROVISIONAL BOOKING:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held

for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

B) CONFIRM YOUR PROVISIONAL BOOKING:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) PAYMENT METHODS:

1. BACS payments to (please send remittance advice to Fitwise with reference 'IPS South West' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

TERMS & CONDITIONS:

- Payment: All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.
- Cancellations: Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.
- Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.
- Virtual Delegate Bag Inserts: If you have booked a virtual delegate bag insert please email PDF to denise.gallagher@fitwise.co.uk by the 06th Sept 2023

Delegate Lists: You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.