



IPC Route to Net Zero

Birmingham Conference and
Events Centre, 8 September 2023

Exhibitor Prospectus



ips Infection Prevention
Society

IPS Sustainability 
Special Interest Group

WELCOME

Dear Colleague,

We would like to welcome our industry partners to the inaugural IPS Sustainability Conference and Exhibition: **'IPC: Route to Net Zero'**

This event will be held on 8th September 2023, and we would like to invite you to be a valued sponsor or exhibitor at the Birmingham Conference and Events Centre.

The aim of the event is to increase understanding of how IPC can contribute to sustainability and reducing the carbon footprint of healthcare. Our programme highlights will include:

- **Opening speech from the Centre for Sustainable Healthcare**
- **An explanation of the science of sustainability from a clinical lecturer in the field**
- **Keynote speeches on Waste & Recycling, the role of NHS Supply Chain, the Green Surgery report, and the Gloves Off campaign**
- **Case studies from healthcare settings that have already developed innovations to work more sustainably**
- **Closing speech from NHS England's Deputy Director of Nursing for Innovation & Sustainability**

This is a highly topical area, and we expect to attract a diverse audience of IPC practitioners, sustainability leads and other clinical and non-clinical staff or working on the sustainability agenda. It is therefore a fantastic opportunity to showcase the work of your company in reducing greenhouse gas emissions and meeting net zero targets.

We are planning for the event to be as sustainable as possible with a central Birmingham location and minimal use of disposable resources, including in our exhibition.

This event will provide an excellent environment to demonstrate how your products and technologies contribute to sustainable healthcare, as well as build relations and exchange ideas with delegates.

We look forward to seeing you in Birmingham on 8th September 2023.

Kind regards from the Conference Organising Committee,

Graham Pike

Associate Director of IPC, Great Western Hospitals NHS Foundation Trust. Coordinator, IPS Sustainability Special Interest Group

Jennie Wilson

Professor of Healthcare Epidemiology, College of Nursing, Midwifery and Healthcare

Holly Slyne

Associate Director of IPC, Northampton General Hospital NHS Trust

Jenny Boyce

Clinical & Strategic Lead for Infection Prevention & Control/Deputy DIPC, Northamptonshire Healthcare Foundation Trust.

Joanne Taylor

Deputy DIPC and IPC Consultant Nurse, Royal Cornwall Hospitals NHS Trust and Cornwall Partnership NHS foundation Trust.

Pixy Strazds

Deputy Director of infection Prevention and Control and Head of IPC, Past Honorary Secretary Infection Prevention Society, St Andrew's Healthcare

Sarah Wheatley

Head of Infection Control, North Bristol NHS Trust

Rachel Downham

VP of Global Marketing and Communication, Vernacare

Steven Boyle

National Sales Manager, Mauser Packaging

Exhibitor and Sponsorship Opportunities

This is a fantastic opportunity to showcase the work of your company in reducing greenhouse gas emissions and meeting net zero targets.

Exhibition Table Top Stand - £1,395 +VAT

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list
- Lead Management badge scanning

*access to conference sessions will be subject to availability on the day

Gold Sponsorship (x2) - £1,995 +VAT

Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

Sustainable Sponsorship Opportunities

Virtual delegate bag insert - £295 + VAT

This is to be supplied as a link and will be emailed to delegates pre-conference

Powerpoint advertising (max. 2) - £495 + VAT

Your advert will appear on continuous loop throughout breaks in session room



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to Net Zero

Event Details

Venue

The Birmingham Conference & Events Centre (The BCEC)
Hill Street
Birmingham
B5 4EW
Tel: 0121 634 6211 or alternatively dial 0121 634 6200
W: <https://thebcec.co.uk>



Conference Organisers

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VP of Global Marketing and Communication, Vernacare

Steven Boyle

National Sales Manager, Mauser Packaging

Sales Lead

Catriona Rice

UK Sales Manager

E: catriona.rice@fitwise.co.uk

T: 01506 292 039



Fitwise Management Ltd

Blackburn House

Redhouse Road

Seafield

EH47 7AQ

Exhibition Open Hours (may be subject to change)

Setting up time for exhibitors will be Friday 8th Sept 2023 from 07.00 – 08.15. All stands should be erected and dressed by 08:30 with all packaging and other materials removed from aisles and stands. Break down will begin after the afternoon break at 15:15 and all exhibitors should be clear of the building by 17.00.

Exhibition open times

Opening Friday 8th Sept 2023
08.30

Closing Friday 8th Sept 2023
15:15

Exhibition viewing times

08:30 - 09:25
10:50 - 11:20
12:40 - 13:25
14:45 - 15:15



How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please send remittance advice to IPSFinance@fitwise.co.uk with reference 'IPC Route to Net Zero Conference 2023' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: IPS Ltd

Account Number: 10560542

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions *(Full T&Cs can be found on your booking form)*

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.



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