

ASP iH 2025

BIC | Bournemouth

11 - 13 Nov

SIMULATION FOR IMPACT:
culture, co-production
and creativity

SPONSORSHIP PROSPECTUS



Join us

Association for Simulated Practice in Healthcare (ASPiH)

Simulation for Impact: culture, co-production and creativity

11th - 13th November 2025

Exhibition and sponsorship opportunities are now open!

Conference is taking place from the 11 - 13 November 2025 at the Bournemouth International Centre. The conference experience starts on Tuesday the 11th with our premium pre-event featuring expert lead workshops, specialist dialogue and an exclusive evening reception, and the main conference and exhibition taking place on the 12th and 13th.

ASPiH conference is one of the leading simulation events in UK and Europe, attracting professionals, students, simulated practitioners, innovators and colleagues in industry across a wide range of health and social care fields. Building on the success of ASPiH 2025 in Edinburgh the main conference will be a platform for our growing community of practice to share their educational content, innovations and research.

This year's event is on the theme **Simulation for Impact: Culture, Co-production and Creativity**. This theme underscores the importance of fostering a culture that values innovation and collaboration, integrating diverse perspectives through co-production to drive meaningful change. At the heart of this approach is creativity, enabling new ways to design, implement, and evaluate simulation-based interventions for maximum real-world impact.

By joining us at ASPiH Conference you can be part of the largest simulation exhibition in the UK.



Colette Laws-Chapman
President, 2023-25

About ASPIH & ASPIH Conference

The Association for Simulated Practice in Healthcare was established in 2008. In its 15 years as a membership association it has grown and evolved both in its activities that support its members and in its relationship with other societies and commercial partners in the wider simulation community. ASPIH conference is one of the leading simulation events in Europe, attracting professionals and students across a wide range of health and social care fields.

Our Conference Delegates

The annual conference attracts a diverse multi-professional audience of over 800 delegates, all of whom are users and are passionate about simulation-based activities that support patient safety, education and technology enhanced learning.

By exhibiting you meet with delegates from a wide variety of disciplines including medicine, nursing, midwifery, dentistry, technical professions, and allied health professionals working in prehospital care, acute and social care.

Some of the job titles of attendees include clinical educators, academics, clinicians, researchers, administrators, technical staff, ergonomists, managers, commissioners, regulators and directors of education facilities.

Attendees seek to improve the development and application of simulation-based activities as a broad and innovative approach to quality improvement and patient safety initiatives as well as to enhance the education and training of students and established healthcare teams across many healthcare specialties.



Bournemouth International Centre

The Bournemouth International Centre Bournemouth, Dorset, was opened in September 1984 and is one of the largest venues for conferences, exhibitions, entertainment and events in southern England.

The ASPiH Exhibition will be in the Windsor Hall which is a large and flexible exhibition space, allowing exhibitors to take a table top or custom build stand. Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition, with strategically positioned catering and seating areas.



Highlights from previous conferences...



Don't just take our word for it:

Here is what our 2024 delegates thought...

“Excellent showcase of simulation around the country and beyond.”

“Nice mix of medical professionals, felt very interdisciplinary inclusive”

“Great balance of keynote speakers and oral presentations”

“Excellent for networking and being kept up to date on latest developments and ideas”



2024 Exhibitors & Sponsors

Platinum Sponsors



Gaumard[®]
Simulators for Health Care Education



Laerdal
helping save lives

Gold Sponsors



Adam Rouilly
SERVING MEDICAL EDUCATION WORLDWIDE



Oxford Medical Simulation

Silver Sponsors

surgicalscience



elevate
HEALTHCARE

Simulation Technician Sponsor



smots[™]
Scotia Medical Observation and Training System

Full Exhibitor list

Adam Rouilly
ApoQlar
Archeon Medical
ASME
ASPiH Stand
Better:Gen
Body Swaps
Bookr
Cameron Communications
Elevate Healthcare
EMS - Education Management Solutions
Ereal logosnet
Gaumard Scientific
GigXR
HealthySIM
Health Education and Improvement Wales
Immersive interactive

Immersify Education
Intelligent Ultrasound
IRiS
Laerdal
Limbs and things
Medcam Simulations Systems
Medi Scientific
Medtribe
Metaverse
NHS England
NHS Scotland Academy
Oxford Medical Simulation
Peel Roleplay
Safeguard Medical
Scotia UK /SMOTS
Sentira XR
Sim & Skills
SimConverse
SimClever

Simtech Ltd
SimulationCollective
Simulaids
SimZine
Staffordshire Uni
Surgical Science – Symbionix
Simulators
Swansea Uni
UK 3B Scientific Ltd
University of Edinburgh
University of Dundee
VirtaMed AG
Virtual Reality Empathy Platform Ltd
Wolters Kluwer

Sponsorship Opportunities

The following exciting exhibition and sponsorship opportunities are available for this year's conference at the Bournemouth International Centre.

For further information, or to discuss other potential sponsorship ideas please contact:
Michael.donaldson@fitwise.co.uk

Exhibition Stands

TABLE TOP STAND

PRICE: £1,830 + VAT

If you have a pop-up stand, banner stand, tabletop stand, display cabinets or literature racks, this is the build for you. The majority of exhibiting companies will use this method. You can purchase a maximum of 2 table top stands, if a larger stand is required you should purchase a custom build stand (see overleaf).

Included is:

- 3m x 2m exhibition space.
- Free Wi-Fi, two chairs
- Access to power (1 500W socket per stand) will be provided (additional power can be ordered via the exhibitor portal)
- Full exhibition listing to include profile, web address and location of stand in the conference app and website.
- Two exhibition passes per day (includes all lunches and refreshments). Additional passes can be purchased if you'd like to bring more of your team along to the conference (cost at £350 per pass).
- Scanning function on the app to obtain delegate details (the permission of the delegate is required).
- Use of the event logo and web link for marketing purposes.
- ASPIH will promote confirmed exhibitors via the website and social media channels.

NEW TO ASPIH

PRICE: £1,100 + VAT

- This rate is for exhibitors who are attending an ASPIH conference for the first time. This sponsorship option gives you a 3m x 2m exhibition space with all the benefits of the exhibition space detailed above but at a reduced rate.
- Please note that the New to ASPIH stands may not be in the main exhibition hall.

Exhibition Stands

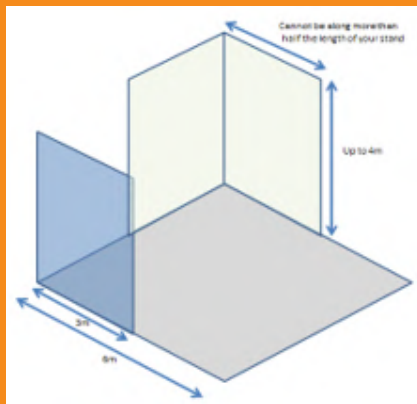
NEW

CUSTOM BUILD

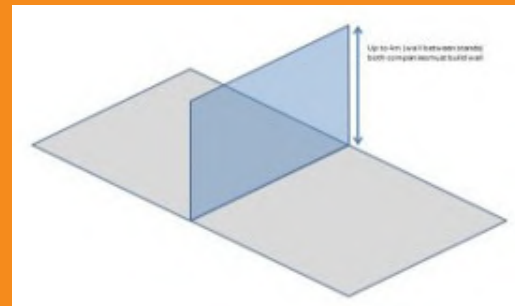
PRICE: £300 + VAT PER SQ.M.

- This is for companies who wish to build their own bespoke stand-alone stand. Custom Build stands will offer companies a large, high footfall, high impact space at the conference. The recommended minimum size for this method of exhibiting is 12m² and over.

Please note that where the space opens onto a common corridor or walkway, only 50% of any one side of your stand may be built up to 4m.



Where the space backs onto another stand, dividing walls will need to be built by both parties.



- **Also included in the price is:**

- 1 exhibition pass per 3m² per day (includes all lunches and refreshments). Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- Free Wi-Fi and
- Access to power (2x 500W sockets per single stand island) will be provided (additional power can be ordered via the exhibitor portal)
- Full exhibition listing to include profile, web address and location of stand in the conference app and website.
- Scanning function on the app to obtain delegate details (the permission of the delegate is required).
- Use of the event logo and web link for marketing purposes.
- ASPiH will promote confirmed exhibitors via the website and social media channels.

Key Sponsorship Opportunities

C B B 2 B BBC BB BC C CO

- As one of the main sponsors of the ASPiH 2025 Conference, we want to make this event work for you. Some of the benefits of being a platinum sponsor are listed below but a member of the conference organising committee will work with you to ensure this event meets your expectations.
- As one of the primary sponsors of this event your company logos will appear on all conference materials. Your logo and company profile will be included on the conference app and website and holding slides at the conference venue.
- Your company will be allocated two 3m x 2m table top exhibition spaces in a prime position in the main exhibition area (if you want to take more space it is recommended that you purchase additional custom build space).
- Your company will receive four complimentary registrations to the full conference and four representative places for sales or support staff to man the stand (eight in total). Additional passes can be purchased if you'd like to bring more of your team along to the conference (cost at £350 per pass).
- As part of the main conference programme your company will be allocated an educational workshop. Workshop will be publicised via social media posts and a dedicated pre-conference email, in the final programme and conference App. Company branding can also be displayed within the workshop room. A representative of the conference organising committee will work with your company to develop the content for this session.
- You will have the opportunity to upload content relating to this educational workshop into the ASPiH Portal.
- Representatives from your company will be interviewed at the Conference and elements of this interview will form part of the 'Today from ASPiH' broadcast which will be shared on social media during the conference. The full interview will be uploaded to the ASPiH Portal.
- Pre and post event email to all registered delegates on a date of your choosing within 2 months either side of the conference

Webinars

Co-delivery of two ASPiH webinars. The normal length of a webinar is 1 hour and generally attracts about 50 attendees.

Website and newsletter

Sponsor of the month for two non-consecutive months. This will allow your company to promote core products.

Journal Club

Your company will sponsor two journal clubs in 2026. Journal clubs run on a monthly basis and attract around 50 attendees from across Europe. Your company will be acknowledged as the sponsor at the start and end of each journal club.

Key Sponsorship Opportunities

: B

■ B

O+ B

B B C B B C C CX +

- As one of our gold sponsors of the ASPIH 2025 Conference we want to make this a positive event for you.
- Your company will be allocated two 3m x 2m table top exhibition spaces (if you want to take more space it is recommended that you purchase additional custom build space).
- Your company will receive three complimentary registrations to the full conference and three representative places for sales or support staff to man the stand (six in total). Additional passes can be purchased if you'd like to bring more of your team along to the conference (cost at £350 per pass).
- Your logo and company profile will be included on all conference promotional materials, the conference app and the conference website.
- Representatives from your company will be interviewed and elements of this interview will form part of the 'Today from ASPIH' broadcast which will be shared on social media during the conference.
- Pre or post event email to all registered delegates on a date of your choosing within 2 months either side of the conference.

Webinars

Co-delivery of one ASPIH webinar. The normal length of a webinar is 1 hour and generally attracts about 50 attendees.

Website and newsletter

Sponsor of the month for one month. This will allow your company to promote core products.

Journal Club

Your company will sponsor one journal club in 2026 . Journal clubs run on a monthly basis and attract around 50 attendees from across Europe. Your company will be acknowledged as the sponsor at the start and end of each journal club.

Key Sponsorship Opportunities

B

3

B

BBC B C C9

- As one of our silver sponsors of the ASPiH 2025 Conference we want to make this a positive event for you.
- Your company will be allocated one 3m x 2m table top exhibition space in a prime position in the main exhibition area (if you want to take more space it is recommended that you purchase additional custom build space).
- Your company will receive three complimentary registrations to the full conference for sales or support staff to man the stand and attend workshops or plenary sessions. Additional passes can be purchased if you'd like to bring more of your team along to the conference (cost at £350 per pass).
- Your logo and company profile will be included on all conference promotional materials, the conference app and the conference website.
- One post event email to all registered delegates on a date of your choosing within 2 months of the conference

Webinars

Co-delivery of one ASPiH webinar. The normal length of a webinar is 1 hour and generally attracts about 50 attendees.

Additional Sponsorship Opportunities

Sponsorship for simulation technicians to attend the full ASPiH conference £5,000 to support 10 attendees, £2,500 to support 5 attendees

This sponsorship option is available to all exhibitors. Your company will support simulation technicians to attend the ASPiH conference, including the pre-conference day on 11th November, the main conference on the 12th and 13th of November. Your sponsorship will also provide a £250 allowance which simulation technicians can use to put towards travel or accommodation costs relating to attending this event (the process of reimbursement will be handled by ASPiH).

- Your sponsorship will be acknowledged as part of a dedicated marketing strategy including a press release, and news item on our website.
- You will have the opportunity to support the delivery of the pre-conference workshop for simulation technicians.
- You will have the opportunity to send a promotional email to simulation technicians and the wider membership following the ASPiH conference

Sponsorship of the Innovation Space, £6,000 + VAT

The Innovation Space is a central component of the exhibition hall at the ASPiH conference. The Innovation Space is an engaging and collaborative venue where delegates and commercial partners shared their current work activity and expertise in relation to the topics of 'Enhance', 'Share' and 'Improve'. For this year's conference, the Innovation Space will support those who are new to simulation or those who wish to revisit core knowledge in relation to the conference theme. The Enhance session will support delegates to gain a deeper understanding of how simulation products, manikins and immersive technologies work. The Share session will disseminate top tips for starting a new simulation programme and the Improve session will support delegates to report impact in everything they do. As the main sponsor of the Innovation Space, you will work with a member of the conference organising committee to co-deliver this venue. As the main sponsor you will:

- Have your company logo on the main presentation screen in the Innovation Space.
- You can display banners in the forum and relevant literature.
- You will have one presentation slot in each of the three sessions ('Enhance', 'Share' and 'Improve').
- You will have the opportunity to send a promotional email to attendees following the ASPiH conference.

Additional Sponsorship Opportunities

Sponsorship of the ASPIH 2025 conference digital library

£9,950 + VAT

Your company will be the exclusive sponsor of the ASPIH 2025 conference digital library which will be hosted on the ASPIH Portal. ASPIH has been working with Beaker Health since 2023 to create the largest repository of simulation related content in the UK and Ireland.

For 2025 this library will include;

- All plenary sessions and workshops (approximately 45)
- Every delegate that submits an abstract for this year's conference will be invited to record a video of their presentation (approximately 150)

Your company will benefit from the following benefits:

- Your company logo will appear on all conference materials and be listed as the exclusive sponsor of the ASPIH 2025 conference digital library.
- Your company logo will be showcased on all 2025 conference templates and sit in the digital library for the longevity of its existence.
- Your logo and company profile will be included on the conference app and website and holding slides at the conference venue.
- Your company will be allocated two 3m x 2m table top exhibition spaces in a prime position in the main exhibition area. (if you want to take more space it is recommended that you purchase additional custom build space).
- Your company will receive three complimentary registrations to the full conference and three representative places for sales or support staff to man the stand (six in total).
- As part of the main conference programme your company will be allocated an educational workshop. This workshop will be publicised via social media posts and a dedicated pre-conference email, in the final programme and conference App. Your company branding will also be displayed within the workshop room. A representative of the conference organising committee will work with your company to develop the content for this session.
- You will have the opportunity to upload content relating to this educational workshop into the ASPIH 2025 conference digital library.
- Representatives from your company will be interviewed and elements of this interview will form part of the 'Today from ASPIH' broadcast which will be shared on social media during the conference. The full interview will be uploaded to the ASPIH 2025 conference digital library.
- Pre and post event email to all registered delegates on a date of your choosing within 2 months either side of the conference.

Additional Sponsorship Opportunities

NEW

Sponsorship of entertainment at the drinks reception £500 + VAT

The ASPIH drinks reception will be held in the exhibition hall at the end of the first day of conference on Wednesday 12th November. The drinks reception will be a dedicated networking opportunity which all delegates will be invited to attend. The intention is to have entertainment in the exhibition hall (roulette tables, photo booths etc) to make this a more fun and engaging experience. Your name and logo will be displayed at this event as a main sponsor..

Conference app sponsor £1,650 + VAT

Your company would sponsor the conference app. Your company logo would be embedded within the app alongside the ASPIH logo and branding. Your company would have the opportunity to send two promotional emails to delegates prior to the conference which will describe the app. These emails will include your branding and commercial contact details.

Educational workshop sponsor £2,200 + VAT

A fantastic opportunity to present an educational workshop with a topic and speaker of your choice (to be approved by the Scientific Programme Committee). This workshop will be publicised in announcements via a dedicated preconference email and the conference app. Company branding can be displayed within the workshop room and across social media platforms.

Lanyards and name badges £2,200 + VAT

Every delegate, speaker and exhibitor will be given a lanyard and name badge with your organisation's logo printed on alongside the ASPIH logo and branding.
Artwork to be agreed between ASPIH and the sponsor company.

Pre or post event email to delegates £660 + VAT

ASPIH will develop a promotional email in conjunction with your company and this will be sent to all conference delegates on a date of your choosing within 2 months either side of the conference.

Webinar £400 + VAT

Sponsorship of an online webinar. The normal length of a webinar is 1 hour. Sponsors are invited to co-develop these sessions with a nominated member of the ASPIH executive committee. Sponsors are invited to suggest an expert to facilitate this webinar or to have a webinar focused on their product(s) which will be of interest to ASPIH members. Content to be agreed with the representative from the ASPIH executive committee.

Additional information

Attendance at conference sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.



Catering within the Exhibition

Day time coffee/tea and lunch for exhibitors and delegates will be served within the exhibition hall to encourage delegates to remain within the exhibition.



Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. Corkage charges will apply to beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

IMPORTANT INFORMATION – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.

Setting up time for exhibitors will provisionally be Tuesday 7am - 10pm (Specific timing will be confirmed via the exhibitor portal). Breakdown will begin Thursday 13th November at 3:15pm, all exhibitors should be clear of the building by 10pm (provisional timing - this will be confirmed via the exhibitor portal). Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

PROVISIONAL EXHIBITION VIEWING TIMES

- WEDNESDAY 12th Nov
8am - end of day. Please note the social reception is being held in the Exhibition Hall (timings TBC)
- THURSDAY 13th Nov
8am - 3.15pm

a a a a a

Online Exhibitor Portal

PLEASE REMEMBER! The Online Exhibitor Portal will provide confirmation of all the above information. Exhibiting companies will be sent a link to the portal around 16 June.



How to book an exhibition space

Make a provisional booking:

Stands will be allocated on a first come, first served basis . Bookings can be made by the following methods and will be held for 7 days:

Contact:

Mike Donaldson

Tel: 01506 292 047

michael.donaldson@fitwise.co.uk

Confirm your provisional booking

Send us the completed stand booking form within 7 days by post or email.

Payment methods

Will be provided on the invoice issued after booking.

Payment Terms

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3-week timescale, payment must be made at time of registration.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply.

Risk assessment

All exhibiting companies will be asked to complete a risk assessment in relation to the event as a whole.



Organisers

ASPiH Conference Organising Group:

The Conference Director is Carla Sá Couto, supported by a large organising and programme committee from ASPiH. Kevin Stirling is the ASPiH Commercial Partners Lead.

Professional Conference Organiser:

Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, EH47 7AQ
www.fitwise.co.uk



Conference and Exhibition Sales:

Mike Donaldson
Tel: 01506 292 047
michael.donaldson@fitwise.co.uk



Event Manager:

Janah Faulds
Tel: 01506 811 077
Janah.Faulds@fitwise.co.uk

Venue

Venue: Bournemouth International Centre, Exeter Road, Bournemouth BH2 5BH
[Website](http://www.bournemouthinternationalcentre.co.uk)

Conference info

For further event information visit the [conference website](http://www.aspih.co.uk).

