

# **EXHIBITION AND SPONSORSHIP PROSPECTUS**

# Bournemouth International Centre 2-4 December 2025





fisconference.org



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# Join us!

On behalf of the British Infection Association, it is my pleasure to invite you to join us for FIS International 2025 at the Bournemouth International Centre on 2 - 4 December 2025.

Previous FIS International conferences have attracted over 700 healthcare professionals interested in all aspects of infection diagnosis, treatment, prevention and control from across the world. The delegate profile will appeal to a vast range of companies offering products and services to the healthcare market, particularly those with an interest in infection diagnostics, vaccines, therapeutics, prevention and control.

By sponsoring or exhibiting at this event you will have unprecedented access to infection specialists from around the world, including high profile physicians involved in combating infectious diseases.

The three day programme will include extensive opportunities for delegate and exhibitor interaction and networking, including scheduled poster sessions and refreshment stations strategically located within the exhibition hall to increase footfall. You may even wish to utilise one of the dedicated symposium slots which have always proved hugely popular.

Bournemouth is a popular city for hosting conferences and has an excellent venue. It has excellent rail links into London and is conveniently situated close to Southampton international airport. There are seven miles of sandy beaches to explore as well as many other attractions – why not try the zip wire in between sessions?

FIS welcomes back our regular supporters as well as new-to-market enterprises. Whichever category you fall into, I hope you'll consider joining us for FIS 2025. I look forward to welcoming you to Bournemouth.

Dr David Partridge Chair of FIS 2025 Conference Organising Group



## **About Federation of Infection Societies**

The Federation of Infection Societies (FIS) is a unique conference which includes the collaboration of societies across the UK with interests in different aspects of Infectious Diseases, Clinical Microbiology, Biomedical Science and Infection Control. The conference usually attracts over 700 delegates from a wide variety of backgrounds which include, based on previous conference attendance, Medical Microbiology and Infectious Disease consultants and trainees, nurses, laboratory staff, pharmacists and post-graduate students. In 2025 the FIS conference will be hosted by the British Infection Association.

### **Delegate profile**

FIS 2025 will be one of the largest infection events in the UK as we cover all aspects of infection not just IPC and will attract around 700 professionals in this field. The audience will come from backgrounds whereby they either have direct decision making responsibility or otherwise heavily influence policy.

# Biomedical ScientistsPaediatriciansDirectors of Infection Prevention and ControlAntimicrobial PharmacistsRespiratory PhysiciansPublic Health PractitionersEpidemiologistsInfection Disease PhysiciansSurveillance NursesInfection Prevention and Control NursesIntensivistsConsultant MicrobiologistsHIV ConsultantsPractitioners in Infection Prevention and ControlDecontamination/Sterile Services Staff



## Scientific programme

Click here to view the comprensive programme

# Marketing

A strong event brand and well-developed marketing plan ensures that the most relevant professionals in the field of infection prevent and microbiology are attracted to Conference for our exhibitors and sponsors, therefore providing you with;

- Fantastic opportunities to showcase your products
- Networking opportunities with an extremely relevant audience
- Opportunity to gain invaluable feedback and market knowledge from new and existing customers
- Have an insightful, productive and enjoyable experience at Conference

Marketing is focused on attracting the FIS societies' membership to include clinical microbiologists and virologists at consultant level, infectious disease physicians as well as trainees in infection specialties. In addition we attract specialist infection control nurses, biomedical scientists and other professionals who work in the field of hospital and other healthcare-associated infection.

The event plan has been developed to ensure there is:

- a strong clinical infection content to the educational programme
- a strong microbiological content on the educational programme
- a strong infection prevention and control educational programme
- a forum by which delegates can update their knowledge and skills by offering unrivalled networking opportunities
- opportunity to be part of the programme by submitting an abstract as an oral paper or poster presentation
- use of a world class conference centre in a popular and historical city with excellent transport links
- relevant CPD points to be gained

A detailed marketing plan is in place and some of the benefits to exhibitors and sponsors include:

Highlighting confirmed Sponsors/Exhibitors on social media

Developing the Exhibition area of the website to showcase supporters

Promotion of sponsor and dragons den sessions to potential delegates

Featuring confirmed sponsors within marketing emails.





## 66 Feedback from exhibitors at FIS 2024 Conference \*\*

'Good opportunity to network / make contacts with relevant people for our product range' 'Key customers and good interactions with delegates' 'The audience is ideal to communicate as an exhibitor'

# **Previous FIS Conference Exhibitors**

A. Menarini Farmaceutica Internazionale SRL ADVANZ PHARMA UK & Ireland Art Instillation BioConnections bioMerieux UK British Infection Association (BIA) Bruker UK Ltd Cepheid Corrmed ECRI EUMEDICA PHARMA Ltd EUROBIO SCIENTIFIC UK FIS/BIA 2025 GAMA Healthcare Ltd

HCID Network Healthcare Infection Society (HIS) iMEDicare LTD Napp Pharmaceuticals Ltd Pfizer Pulse RDI Systems Ltd Serosep Sky Chemicals UK Ltd Spectrum Blue AS Sterilab Service Thermo Fisher Scientific Tillotts Pharma UK Trafalgar Scientific Ltd Tristel

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## **66** Feedback from delegates at FIS 2024 Conference **99**

86% rated their overall conference experience as very good or good86% of delegates rated the overall scientific content as very good or good

'Thank you for a great conference'

'Very well organised, very relevant topics covered, standard of speakers was excellent' 'Overall I found it to be a great conference and well worth attending' Showcase your products to an international audience

# Ways to exhibit

Great networking opportunities

The cost is £675 per sqm

Excellent exhibition viewing times throughout

#### There are 2 ways to exhibit:

- 1. Space with shell scheme
- 2. Space without shell scheme (custom build)

#### 1. Space with shell scheme

If you have a pop up stand, banner stand, table top stand, display cabinets or literature racks, this is the method for you. The majority of exhibiting companies will use this method.

The shell scheme stand includes up to 3 walls. Where it is situated on a corner or at the end of a row of stands, it will normally be left open on two sides unless other instructions are received from the exhibiting company. Price includes:

- Shell scheme
- Name fascia board
- Catering for 1 company representative per 3m<sup>2</sup> of space booked
- General-purpose spotlights allocation based on m<sup>2</sup> (spotlights are positioned on the back of the fascia board)
- 500w socket/s supplied dependant on m<sup>2</sup> sold (socket/s are positioned on any perimeter wall panels)

The venue is carpeted.

Price does not include water and waste supply, furniture, display equipment and floral displays. All these additional services can be hired from the official exhibition contractor. Further details will be sent around July 2025.

#### 2. Space without shell scheme (custom build)

This is for companies who wish to build their own bespoke stand. The minimum size for this method of exhibiting is 15m<sup>2</sup>. A scaled (1:200) floor plan and design visuals will need to be provided 6 weeks before the start of build.

Please note that where the space opens onto a common corridor or walkway, the maximum height of any walling built there is to be no more than 1m. Where the space backs onto another stand, dividing walls will need to be built by bot



Catering will be provided for 1 company representative per 3m<sup>2</sup> of space booked. Sockets, lighting and shell scheme are not included in the cost (the venue is carpeted). Further details will be sent around July 2025.

Sponsorship packages	Platinum £40,000 (1 available)	Gold £30,000 (2 available)	Silver £19,000 (2 available)
Symposium session in the conference programme	60 mins	30 mins	30 mins
<b>6m x 6m</b> exhibition space with power socket, 2 spotlights	$\checkmark$		
<b>6m x 3m</b> exhibition space with power socket, 2 spotlights		$\checkmark$	
<b>3m x 2m</b> exhibition space with power socket, 2 spotlights			$\checkmark$
Virtual delegate bag insert	$\checkmark$	$\checkmark$	
Company logo and website link on conference website	$\checkmark$	$\checkmark$	$\checkmark$
Logo next to company editorial in conference app	$\checkmark$	$\checkmark$	$\checkmark$
15% discount on additional sponsorship (excludes stand)	$\checkmark$	$\checkmark$	$\checkmark$
Logo and website link on delegate marketing emails	$\checkmark$	$\checkmark$	
App alert during conference (1 only)	$\checkmark$	$\checkmark$	
Complimentary delegate registrations (full conference)	10 places	4 places	2 places
App banner advert	$\checkmark$		
Lead management badge scanning	$\checkmark$	$\checkmark$	$\checkmark$
Company logo on conference signage	$\checkmark$	$\checkmark$	
Logo on FIS 2025 conference adverts	$\checkmark$		
Verbal mention at opening of conference	$\checkmark$	$\checkmark$	
Logo on conference holding slide	$\checkmark$		

## **Sponsorship opportunities** Some sponsorship opportunities are time sensitive. All prices quoted exclude UK VAT at 20%

BESPOKE SPONSORSHIP - Unique sponsorship opportunities available to companies (subject to availability) £POA

CONFERENCE MATERIAL	
A4 writing pads* Pens* *supplied by sponsor - 1000 required	£1,575 £1,575
COMPANY SYMPOSIUM SESSION	£9,995
30 minute slot within the conference programme. Session will be advertised to delegates via email. Content will require approval by organising committee. Slots are allocated on a first come,	first served basis.
POSTER AREA SPONSORSHIP (1 only)	£6,000
Your logo prominently displayed in the poster area and on each page of the poster section on the conference App.	
SESSION SPONSORSHIP	£3,000
Logo on screens before and after presentation Acknowledgement of conference App.	
LEAD MANAGEMENT BADGE SCANNNING	£175
Downloadable App for your phone	
SOCIAL EVENING SPONSORSHIP	£2,000
Your pull-up banner for display at the venue Recognition on marketing emails as sponsor Banner ad on the conference app	
DRAGONS DEN (x4 available) 15 minute slot in main auditorium to present (Open to exhibitors only unless availability nearer time)	£525
The topic for Dragons Den this year will be available soon - please do note your interest in the meantime.	

# Sustainable Sponsorship Opportunities

FIS recognises that conferences and events have a direct impact on the local, regional and global environment. As a Society we are dedicated to providing a high quality conference, whilst minimising the environmental impact of the events we organise where possible. The FIS 2025 conference aims to reduce the environmental impact by offering the following sustainable sponsorship opportunities.









Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0)1506 292 039
- E-mail: catriona.rice@fitwise.co.uk

#### Confirm your provisional booking

Send us the completed stand booking form within 7 days by post or email.

For all stand and sponsorship bookings, 50% payment is due on completion of the booking form.

#### What happens next?

Once Fitwise receives your completed booking form with payment (or a copy of an official purchase order) we will write to you confirming your space allocation and enclose a tax invoice or receipted tax invoice as appropriate.

Around the beginning of July 2025 you will receive a link to the online exhibition manual. This will include further details and will ask you to submit required information

will ask you to submit required information.

There will be return deadlines which will be clearly marked on the home page of the website. Your assistance in meeting these deadlines would be appreciated.

#### Cancellations

Refunds for stands, which are cancelled, will only be made if the event is sold out. Every effort will be made to resell all stand space.

All prices quoted exclude UK VAT at 20%.

#### Set up and breakdown times

Please note that timings will be confirmed shortly and further details will be sent to exhibiting companies around July 2025.

#### Set up – Monday 1 December 2025

Custom build exhibitors and their contractors:08:00 - 22:00Exhibitors with shell scheme stand:16:00 - 22:00

Tuesday 2 December 2025

Exhibition opens: 08:00

#### Breakdown - Thursday 4 December 2025

Shell scheme:	13:00 - 22:00
Contractors:	14:00 - 22:00

All exhibitors must have cleared the premises by 22:00 on Thursday 4 December 2025. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

#### Stand restrictions for space only stands

Any stand over 4m in height has to comply with the health and safety requirements for a complex temporary structure and must have a full risk assessment and structural plan approved by a qualified structural engineer. This is the responsibility of the exhibitor.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply. We strongly recommend that a site survey be undertaken if you are planning a complex structure.

#### **Floor plans**

Detailed floor plans of your space only self-build stand must be submitted to the organisers 6 weeks prior to the event. The plans will then be forwarded to the venue for a health and safety check and for compatibility check with adjacent stands.

#### **Risk assessment**

All space only stands must submit a risk assessment for their stand. A risk assessment template will be available on the online exhibitor manual around July 2024.

#### **Exhibition Open Hours**

Tuesday 2 Dec 202	1
08:00 - 08:45	
10:00 - 10:30	
12:00 - 13:30	
14:30 - 15:00	
17:30 - 19:00	

Wednesday 3 Dec 2025 07:45 - 08:30 10:15 - 10:45 12:15 - 13:45 14:45 - 15:15 Thursday 4 Dec 2025 08:00 - 08:45 10:00 - 10:30 12:00 - 13:00

#### Flow of delegates

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition to gain access to all stands. Catering is placed strategically to draw delegates to all areas of the exhibition hall and seating areas are designed to allow delegates somewhere to enjoy their refreshments but not to linger. Every effort is made to facilitate the successful flow of delegates around the exhibition.



# **Event details**

**Venue** Bournemouth International Centre Exeter Road, Bournemouth, BH2 5BH

<u>www.bic.co.uk</u>



Arrive by car, bus or train. Bournemouth International Centre is located 1.3 miles from Bournemouth Railway Station (approximately 28-minute walk).

#### Car parking

The BIC (644 spaces) is attached to a cashless, multi-storey public car park, open 24 hours a day. For full details click <u>HERE</u>.

**Disabled Facilities** The ACC is fully accessible. For full details click <u>HERE</u>

# Organisers

**Chair of FIS 2025 Conference Organising Group** Dr David Partridge

Chair of FIS 2025 Conference Scientific Programme Committee Dr Fiona McGill



E: catriona.rice@fitwise.co.uk T: +44 (0)1506 292 039









# **Additional information**

#### Conference and exhibition App

Each delegate will receive details pre conference on how to access the App which will include full details of the conference programme, exhibition plan and exhibiting companies' details.

Exhibiting companies or organisations are invited to submit a free editorial entry of up to 75 words for inclusion in the App. Further information and deadlines will be sent to you around July 2025.

#### Attendance at conference sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.

#### Catering within the exhibition

All daytime catering for delegates will be served in the exhibition areas. Tables and seating will be situated around the exhibition for delegates to use during this time to encourage people to remain within the exhibition hall. Multiple catering service points will limit queuing time and therefore maximise exhibition viewing time.

#### **Exhibitors**

Coffee/tea and lunch for company representatives will be provided free of charge.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. An order form will be provided on booking a stand. Charges will apply to all food and beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event. Please note that bringing alcohol onto the premises is discouraged.

For further event information visit (add link to website here)

#### **IMPORTANT INFORMATION** – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this. **Payment terms** are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

**Cancellations**: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

**Additional charges**: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

**Insurance:** On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.