



# NHS HIGHLAND CONFERENCE 2023

## EXHIBITOR PROSPECTUS

April 26th Drumossie  
Hotel, Inverness



Dear Colleague,

It's my pleasure to announce the launch of our one day conference in Inverness hosted by NHS Highland, taking place on the Wednesday 26th April 2023. This unique initiative recognises the partnerships between the healthcare staff and the suppliers of infection prevention products and services.

NHS Highland

The conference organising committee has worked hard to provide a program that highlights areas of interest within the infection control sector and how our commercial partners can help in the fight against infection and help us achieve our goals. The conference will focus on a number of innovations and developments including:

- Water Safety
- Hand Hygiene
- Microbiology
- Infection Prevention & Control
- Care Homes
- Public Health Update
- ....and many more

As in previous years, we are anticipating up to 120 delegates, with infection prevention practitioners, tissue viability nurses, critical care nurses, continence nurses, domestic managers and GP's forming the majority of delegates. Healthcare events are well attended in Inverness, and we expect this conference to be no different.

This year again we are offering the Platinum sponsors a 30-minute session within the programme to provide education in their own specific area of expertise.

This study day will acknowledge the links between industry and practitioners in the fight against infections. As part of this process, we would like to invite you to exhibit at this very prestigious event being hosted in The Macdonald Drumossie Hotel in Inverness.

The Hotel is situated just off A9, 5 minutes from Inverness railway station, 10 minutes from Inverness centre and 20 minutes from Inverness Airport making it easily accessible to all of those travelling from Inverness and surrounding areas. The function room has natural daylight, the hotel also offers complimentary wireless internet and free car parking.

Yours sincerely,

***Helen Call***

Infection Prevention and Control Nurse, NHS Highland



# NHS HIGHLAND CONFERENCE 2023

April 26th Drumossie Hotel, Inverness

## Venue

Macdonald Drumossie Hotel  
Old Perth Road  
Inverness  
IV2 5BE  
Tel: 0344 879 9017

## Conference Organisers

**Helen Call** Infection Prevention Nurse- NHS Highland  
**Catherine Stokoe** Infection Control Manager - NHS Highland  
**Nicola Orr**

## Exhibition open hours

Setting up time for exhibitors will be on Wednesday 26th April 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Wednesday 26th April 2023	08:30	14:00

Exhibition viewing times	TBC
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## Why should you exhibit?

NHS Highland Conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of infection control.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

## Delegate Profile

- Infection prevention practitioners
- Tissue viability nurses
- Critical care nurses
- Continence nurses
- Domestic managers
- GP's

## Highlights from past NHS Highland conferences...

*"Great food and refreshments and, great exhibition!"*

*"Very friendly staff from NHS Highland and Drumossie"*

*"Look forward to this conference every year and delighted to be back in person"*

*"Reconnecting, speaking to reps and seeing new products. Patient placement and care home sessions, hand hygiene - things we can take away to use in our role"*



### Sponsorship Opportunities

#### Exhibition Stand £900 + VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives \*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

#### Platinum Sponsorship £1,995 + VAT (Max. 1)

This price includes standard package +:

- 30 min symposia slot
- Additional stand
- Registration and catering for 4 reps \*
- Free delegate places (number dependent on venue delegate capacity)
- Free Virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

#### Gold Sponsorship £1,375 + VAT (Max. 2)

This price includes standard package +:

- Free delegate places (number dependent on venue delegate capacity)
- Free delegate bag insert (or virtual insert)
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



### Additional Sponsorship Opportunities

- **Virtual delegate Bag Insert** **£210 + VAT (Max 1)**  
150 x A4 (one page) inserts to be supplied by sponsoring company
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- **Holding Screens Sponsor** **£270 + VAT (Max 1)**  
Company logo included on all session slides (along with platinum & gold sponsors)
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- **Website Sponsorship** **£160 + VAT (Max 1)**  
Company logo included conference webpage
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- **Free sponsorship Opportunities**

**Writing pads for delegates** **Free of charge (Max 1)**  
150 x A4 pads required to be supplied by sponsoring company

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- **Pens for delegates** **Free of charge**  
150 x pens required to be supplied by sponsoring company
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- **Lanyards for delegates** **Free of Charge**  
150 x Lanyards required to be supplied by sponsoring company
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### How to book exhibition space:

#### **A) Make a provisional booking:**

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held

for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: michael.donaldson@fitwise.co.uk

#### **B) Confirm your provisional booking:**

Send us the completed stand booking form and purchase order number within 7 days by post, fax or email.

A full exhibition manual will be sent to you nearer the event.

#### **C) Payment methods:**

1. BACS payments to (please send remittance advice to Fitwise with reference 'NHS Highland' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

### **Terms & Conditions:**

#### **Payment:**

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

#### **Cancellations:**

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

#### **Additional charges:**

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

#### **Virtual Delegate Bag Inserts:**

If you have booked a virtual delegate bag insert please email PDF to Elaine.Mckeown@fitwise.co.uk by the 05th April 2023

#### **Delegate Lists:**

You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.