

Sponsorship Prospectus

BIA AUTUMN TRAINEES MEETING 2025



Virtual Meeting



Thursday 16th October



Welcome

The British Infection Association would like to invite you to participate as a sole Platinum Sponsor at our virtual BIA Autumn Trainees Meeting on Thursday 16th October 2025.

This virtual event will offer an excellent platform for you to showcase your products and services to front-line professionals within the field of Infection and will be aimed at trainees within infection including microbiology, virology, clinical infectious diseases, public health, antimicrobial pharmacists, biomedical scientists and infection prevention and control practitioners.

An informative programme will include the following topics:

- Global health
- Rapid diagnostics with Procalcitonin
- Updates in Virology
- Education and Eportfolio

Infection trainees throughout the UK play an integral part in the trialling and introduction of novel therapies and diagnostics for infectious diseases, and are an important cohort of the healthcare workforce to engage with industry partners.

We hope that you will be able to contribute to what will be a key part of the educational input of this virtual Conference and look forward to welcoming you to what will be an important day in the calendar of BIA.

Kind regards,
Dr Nishchay Kakkar
BIA Trainees Meeting Secretary

Sponsorship opportunity

Platinum partner (exclusive) //£2,995

Platinum Partners exclusive room – (button on e-conference homepage) to include:

- Company name
 - Logo with link to Company website or product info
 - Strap line
 - Website address
 - Email address
 - Telephone number
 - Free text area (max. 200 words) – content can include links to sites, products, online downloads etc.
 - Up to 2 images
 - A video upload
 - Pdf downloads
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- Symposia - 20 minute slot in the main programme
 - Mention within final delegate email to delegates prior to conference to promote symposium
 - Verbal recognition at opening of conference
 - Logo and link to website on the conference landing page
 - Logo and link to website on the registration site
 - Logo and website link on delegate marketing emails
 - Sliding banner on the conference landing page
 - Virtual delegate bag insert
 - Complimentary delegate places (x10)

To book and T&Cs

Bookings will be taken on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- **Phone Fitwise on +44 (0)1506 292 039**
- **E-mail: catriona.rice@fitwise.co.uk**



Confirm your provisional booking

Send us the completed stand booking form within 7 days by email.

What happens next?

Once Fitwise receives your completed booking form with payment (or a copy of an official purchase order) we will write to you confirming your sponsorship and enclose a tax invoice or receipted tax invoice as appropriate.

You will be contacted by our events team to obtain necessary requirements to facilitate your sponsorship benefits.

Terms and Conditions (Full T&Cs can be found on your booking form)

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for sponsorships, which are cancelled, will only be made in the event of the cancelled sponsorship being resold. Every effort will be made to re-sell this.

Insurance: On the rare occasion of a Conference being cancelled only the value of your sponsorship will be refunded.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.