



14TH - 18TH SEPTEMBER 2026

ICCH2026

INTERNATIONAL CONFERENCE ON
COMMUNICATION IN HEALTHCARE

Belfast **NORTHERN
IRELAND**

PROSPECTUS

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Welcome



It is with great pleasure that we invite you to exhibit or sponsor **The International Conference in Communication in Healthcare (ICCH) 2026**, to be held in **Belfast, Northern Ireland** from **14 – 18 September 2026** with support and partnership from our sister organization, the **North American-based Academy for Communication in Healthcare**.

This event brings together a multi-disciplinary community of researchers, teachers, practitioners, students and policy makers from around the globe focusing on the mission to optimize patient outcomes and revolutionize health care through research and teaching on healthcare communication and patient-health professional relationships. It provides a unique opportunity for the international and interactive exchange of ideas, approaches, and outcomes of education, research and policy activities across individuals and institutions.

The conference will consist of:

- 4 keynote speakers
- several workshop sessions
- several concurrent sessions of oral research presentations
- works-in-progress sessions
- mentoring programs
- networking events and a conference dinner

By supporting this important Conference as a valued exhibitor or sponsor you will be immersed in cutting-edge research, discover actionable strategies to elevate patient care, and showcase your professional impact. Connect with a dynamic global community and leave empowered with the tools and insights to drive meaningful change in healthcare. This is more than a conference – it's a catalyst for innovation and a celebration of progress in healthcare communication.

We do hope you will join us in Belfast.

Kind Regards

Judy Chang

Chair, ICCH 2026 Planning Committee, EACH and ACH member

Claudia Kiessling

Co-Chair, ICCH 2026 Planning Committee, EACH and TEACH member

About ICCH 2026



ICCH is a well-established event, which is taking place this year in Belfast, Northern Ireland. Following on from the success of previous events, we are expecting a high interest from delegates and exhibitors alike.

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition to gain access to all stands. Catering will be placed strategically to draw delegates to all areas of the exhibition hall. Attention is paid to the timing of sessions and breaks to maximise the opportunities for delegates to meet with industry representatives, to find out about your products and services.

Delegate Profile

- Healthcare Leadership, Physicians, and Clinicians interested in improving health equity and patient communication
- Academic Faculty Leaders, Medical Researchers, and students within the field of health communication
- Patient Experience and Healthcare administration professionals
- Patients, Patient Advocates, and Caregivers

Programme

We expect the comprehensive scientific programme to be available in Spring 2026. Please keep an eye on the dedicated ICCH website.

Sponsorship Opportunities



Gold Sponsorships

Conference Headline Sponsor

£7,350

- 'Ticket' given to delegates at registration for branded reusable coffee cups (supplied by sponsoring company)
- Verbal mention of your company at the start of the session to acknowledge your support of the conference and of EACH

Conference Dinner Sponsor

£6,300

- Branding of the gala dinner and pre-dinner reception
- 2 additional tickets for the conference dinner (additional to the 2 tickets included below)

Gold Sponsorship Recognition at Conference

£5,775

- Your brand aligned with the conference at gold level before and during the event.

All Gold Sponsorships include:

Before - PR, Marketing and Brand Profile

- Use of 'ICCH 2026 Gold Sponsor' logo for your own marketing purposes
- Company logo on all pages of the ICCH website
- Logo inclusion in the digital event marketing and on the conference booking site
- Recognition of your support in an issue of the EACH e-newsletter
- Recognition of your support in the ICCH 2026 social media campaign

During - VIP Brand Positioning at the Conference

- Double table-top stand space in the exhibition area with a clothed table and 2 chairs
- Thanks from the Chair during the opening and closing conference addresses
- Networking opportunity with healthcare professionals & researchers from around the globe
- Conference app banner (supplied by sponsoring company)
- Logo on conference app with link to your own site
- 2 complimentary tickets for the conference and the conference dinner
- Additional conference delegates at ICCH member rate (limited to 10)
- Logo displayed on the main stage holding slides

Sponsorship Opportunities



Silver Sponsorships

Conference Welcome Reception Sponsor

£4,725

- Your banner stands and branding displayed in the welcome reception area

Lunch & Networking Breaks Sponsor

£4,725

- Your banner stands and branding displayed in the lunch area

Silver Sponsorship Recognition at Conference

£3,675

- Your brand aligned with the conference at silver level before and during the event

All Silver Sponsorships include:

- Single table-top stand space in the exhibition area with a clothed table and 2 chairs
- Use of 'ICCH 2026 Silver Sponsor' logo for your own marketing purposes
- Company logo on all pages of the ICCH website
- Logo inclusion in the digital event marketing and on the conference booking site
- Your logo displayed on the main stage graphics loop

Table-Top Exhibitor £2,625

- Single table-top stand space in the exhibition area with a clothed table and 2 chairs
- Registration with access to conference sessions for 2 representatives
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list
- Listing as an exhibitor on the app
- Listing as an exhibitor on the ICCH website

Additional Sponsorship Opportunities



Poster Area Sponsor

£865

- Logo and link to website on the Conference Programme, App and Website.

Banner Ad on Conference App

£485

- Company banner on Conference App - your banner will run on a rotation basis with other sponsoring companies.

Virtual Delegate Bag Insert

£325

- A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

PowerPoint Advertising

£525

- Your advert will appear on continuous loop throughout breaks in session room.

Bespoke Options

We'd love to create something that's perfectly tailored to you. Tell us what's most important, and we'll design a bespoke package that delivers everything you need while staying within your budget.

How to Book



Stands will be allocated on a first come, first served basis. Send your booking form with your purchase order number to:

- E-mail: Samantha.Dalrymple@fitwise.co.uk
- Phone: +44 (0)1506 292 047

What happens next?

Once Fitwise receives your completed booking form with payment (or a copy of an official purchase order) we will write to you confirming your space allocation and enclose a tax invoice or receipted tax invoice as appropriate.

Closer to ICCH 2026, you will receive a link to the online exhibition manual. This will include further details about the event and will ask you to submit required information.

Terms and Conditions (*Full T&Cs can be found on your booking form*)

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

Event details



Venue

Assembly Buildings Conference Centre
2-10 Fisherwick Place
Belfast, BT1 6DW

Tel: [028 9041 7200](tel:02890417200)

Web: www.nationalconferencecentre.co.uk



Conference Organisers

Judy Chang

Chair, ICCH 2026 Planning Committee,
EACH and ACH member

Claudia Kiessling

Co-Chair, ICCH 2026 Planning
Committee, EACH and TEACH member

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Exhibition Open Hours (may be subject to change)

Set up times for exhibitors will be on Mon 14th Sept 2026 from 09:00-17:00 and Tue 15th Sept 2026 07:00-13:00. All stands should be erected and dressed by 13:00 on Tuesday with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at around 15:00 on Fri 18th Sept, and all exhibitors should be clear of the building by 17:00.

Exhibition Opening

Tues 15th September at 13:00

Closing

Fri 18th September at 15:00

Exhibition viewing times TBC - these will be made available once the programme has been finalised.