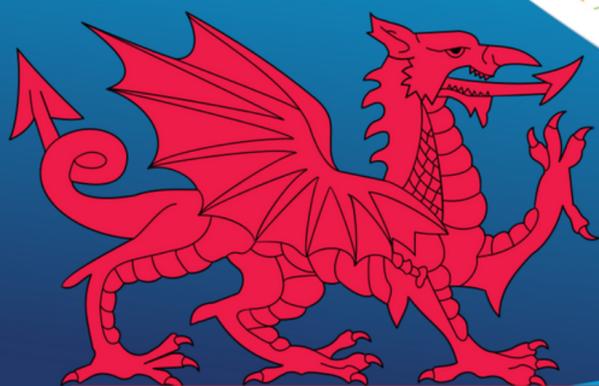


 **BSPD Annual**

# Scientific Conference

Right Care at the

Right Time



11 - 13 September 2024

11 September Teachers' Branch Study day

12-13 September Conference

Centre for Student Life, Cardiff University



British Society of  
Paediatric Dentistry

# Exhibitor Prospectus

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# Invitation to participate

On behalf of the South Wales branch of the British Society of Paediatric Dentistry, we would like to invite you to join us in Cardiff for the BSPD Annual Scientific Conference 2024 on 12 & 13 September 2024 as a valued exhibitor or sponsor..

Our theme for the conference is 'Right Care at the Right Time' and is centred around focussing on every child receiving the appropriate care at the right time by the right team of health professionals. Our renowned speakers will cover a wide range of topics including evidence-based methods of prevention, management of dental disease, dental trauma, and management of children with complex dental and medical needs. Our programme features interactive sessions to help us support our team members in delivering the right care for our patients.

There will be plenty of opportunities for discussions and networking with colleagues throughout the thought-provoking programme and at our social event. Our delegates will be encouraged to engage with our sponsors who will have high quality products exhibited throughout the conference.

The experience will leave you enriched and empowered.

We look forward to you joining us in Cardiff and hope you will take advantage of our fantastic sponsorship and exhibition packages as we come together for another exciting British Society of Paediatric Dentistry Conference.

Kind Regards



Dr Shannu Bhatia  
BSPD President Elect  
Senior Lecturer, Hon. Consultant Paediatric Dentistry  
Lead Paediatric Dentistry, Cardiff University



Dr Rohini Mohan  
Chair - Local Organising Committee  
Specialist Paediatric Dentist and Lead for Paediatric Dentistry in Swansea Bay University Health Board CDS and Powys Teaching Health Board



# About BSPD

The BSPD has an established place in the dental profession thanks to the dedication of dentists stretching back over many decades.

With the earliest meetings stretching back to 1952, the Society was founded in 1968, with the objective of improving the oral health of children in the UK. Throughout its history, the BSPD has campaigned for improving standards in child dental health, implementing improvements in children's oral health, including the current "Dental Check by One" campaign.

Today, the BSPD is a thriving Society, consisting of 700 members ranging from Consultants, Specialists, General Dental Practitioners and Dental Care Professionals. The BSPD is well represented on Department of Health working groups for Paediatric Dentistry and is seen as the expert voice for advice on children's oral health. This is underlined by the Society's mission statement "To ensure that all children receive high-quality and accessible oral health care, and to keep children's welfare and well-being as our primary concern."

## Who will attend?

Delegates will travel from all areas of the United Kingdom and also from overseas to Cardiff to enjoy the Annual Conference. They will be primarily involved in the treatment and provision of oral care to children and adolescents and may also be involved in academic education of undergraduate and postgraduate students. Many of our delegates will also be involved in research, often at a national or international level. Additionally, NHS attendees may take responsibility for service and product budgeting. Collaborating with us for the BSPD 2024 Annual Conference will provide opportunities for your company to showcase your products and network with those who utilise your services and products.

## Programme overview

The BSPD conference in 2024 will provide a platform for those in the dentistry community to come together to discuss and share their experiences on children receiving the appropriate care at the right time by the right team of health professional. Our renowned speakers will cover a wide range of topics including evidence-based methods of prevention, management of dental disease, dental trauma, and management of children with complex dental and medical needs. Our programme also features interactive sessions to help us support our team members in delivering the right care for our patients.

## Why Participate?

- Connect directly to key influencers and decision-makers within the paediatric dentistry community
- Reinforce and strengthen your brand position in the market place
- Collaborate with those who use your products whilst showcasing your company
- Foster new business relationships in a growing and fast paced industry
- Exposure to a community dedicated to paediatric oral and dental health
- Network with like-minded industry members and delegates
- Generate new ideas and gather new knowledge
- Enhance your credibility, expand your loyalty and build opportunities with new and existing clients



# Event Details

Venue  
Centre for Student Life, Cardiff University  
Park Place  
Cardif  
CF10 3BB

T: [029 2251 8888](tel:02922518888)  
W: <https://www.cardiff.ac.uk>

Cardiff University is an ambitious and innovative university located in a beautiful and thriving capital city.

## Conference Organisers

Dr Shannu Bhatia  
BSPD President Elect  
Senior Lecturer, Hon. Consultant Paediatric Dentistry  
Lead Paediatric Dentistry, Cardiff University

Dr Rohini Mohan  
Chair - Local Organising Committee  
Specialist Paediatric Dentist and Lead for Paediatric  
Dentistry in Swansea Bay University Health Board CDS  
and Powys Teaching Health Board

Sales Lead  
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T: 01506 292 039



Fitwise Management Ltd  
Blackburn House  
Redhouse Road  
Seafield  
EH47 7AQ

## Exhibition Open Hours (may be subject to change)

Setting up time for exhibitors will be Thursday 12 Sept 2024 from 07:00 – 08:00. All stands should be erected and dressed by 08:00 with all packaging and other materials removed from aisles and stands. Break down will begin on Friday 13 Sept 2024 after the lunch break at 13:15 and all exhibitors should be clear of the building by 17:00.

Exhibition open times	Opening Thursday 12 Sept 2024 08:00	Closing Friday 13 Sept 2024 13:15
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Exhibition viewing times:	Thursday 12 Sept 2024	Friday 13 Sept 2024
	08:00 – 08:50	08:00 – 09:00
	11:00 – 11:30	10:00 – 10:30
	12:30 – 13:15	12:30 – 13:15
	15:15 – 16:45	



# Exhibitor and Sponsorship Opportunities

## Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days \*
- Tea/coffee and buffet lunch for 2 representatives for both days
- Lead management badge scanning
- Post-conference delegate list

£975

## Platinum Partner x2

### Standard package+

- 30 min. symposia slot
- Additional stand
- Registration and catering for 4 reps \*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Two complementary gala dinner tickets
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

£3,265

## Gold Partner x2

### Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- One complementary gala dinner ticket
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

£1,630

\*access to conference sessions will be subject to availability on the day

# Additional Sponsorship Opportunities

Lecture sponsorship - £575

Whilst companies will have no control over session content, they will be acknowledged as a sponsor by having the following:

- Company logo on holding slide
- Opportunity to hand out company flyers to attendees at the beginning or end of the session

BSPD Gala Dinner drinks reception - £1,635

- Pull-up banners provided by your company located in the reception area
- Acknowledgement of your company's kind support during the evening

BSPD Welcome reception - £575

- You have the opportunity to place a company provided pull-up banner at the entrance to the venue

## Free Sponsorship Opportunities

Writing pads for delegates (max. 1)

400 A4 pads to be supplied by sponsoring Company

Pens for delegates (max. 1)

400 pens to be supplied by sponsoring Company



# Sustainable Sponsorship Opportunities

EVENT CARBON OFFSET SPONSOR - £1,400

Fitwise and the conference organising committee are proud to be working towards dramatically reducing the carbon footprint of this event with an ultimate aim of achieving event carbon neutral status. Read more about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

Included in your sponsorship:

- Company name associated with the 'Net Zero Carbon Events Pledge' by means of:
- Featured logo on the website
- Featured logo on conference holding slides
- Featured logo on conference signage

Virtual delegate bag insert - £495

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

App banner advertising - £495

Banner displayed on rotation on conference app

Powerpoint advertising (max. 2) - £595

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

400 bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

# How to book

## A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

T: 01506 292 039

## B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

## C) Payment methods:

BACS payments to (please send remittance advice to Fitwise Management Ltd with reference 'BSPD Conference 2024' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: BSPD Conference

Account Number: 11790401

Sort Code: 83-51-00

BIC:RBOS GB2L

IBAN:GB82RBOS83510011790401

Bank: Royal Bank of Scotland

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions ([Full T&Cs can be found on your booking form](#))

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded.

Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

## IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

