



DECON UK

Wednesday 17 April

2024

National Conference Centre, Birmingham



NHS
University Hospitals Birmingham
NHS Foundation Trust

NHS
Walsall Healthcare
NHS Trust

NHS
The Royal Wolverhampton
NHS Trust

#DECONUK24

Exhibitor Prospectus 2024





Following our extremely successful event in April this year, on behalf of University Hospitals Birmingham NHS Foundation Trust, Walsall Healthcare NHS Trust and The Royal Wolverhampton NHS Trust, it's our pleasure to invite you to exhibit at or sponsor DECON UK 2024 which will be held at the National Conference Centre, Birmingham on the 17 April 2024.

The exciting new programme will be available soon and you can expect to see the same level of quality and professional speakers that is expected at this important event in the Decontamination and Infection Control calendar.

Topics to include:

Principles of Decontamination to prevent the spread of healthcare associated infections. Focusing on:

Cleaning



Disinfection



Sterilisation



PROGRAMME HIGHLIGHTS:

- The CLEEN study: A randomised control trial investigating the effect of improving the cleaning of shared medical equipment on health care associated infections
- Efficacy of automated room decontamination
- An overview of a QI project to improve bed decontamination.
- Fundamentals of decontamination

This event is anticipated to have up to 200 healthcare professionals, including: Sterile Services Managers, Sterile Services Technicians, Decontamination Leads, Theatre Nurses, Clinical Scientists & Infection Control Nurses. By sponsoring or exhibiting at this event you will have unprecedented access to high profile physicians involved in combating infectious diseases and improving decontamination.

Your support of this important event is greatly appreciated and we hope that you will be able to attend and contribute to what will be part of the educational input of the day.

We look forward to welcoming you to Birmingham.

Yours sincerely,

Emma Spooner

Infection Prevention Matron
*The Royal Wolverhampton Hospitals
NHS Trust*

Amy Boden

Deputy Director of Infection Prevention
and Control
Walsall Healthcare NHS Trust

Alyson Gardiner

Senior Infection Prevention Nurse
*University Hospitals Birmingham NHS
Foundation Trust*



Event Details

Venue

National Conference Centre
Coventry Rd
Bickenhill
Hampton in Arden
Solihull B92 0EJ

Tel: 0121 704 2784

W: www.nationalconferencecentre.co.uk

Conference Organisers

Emma Spooner, *The Royal Wolverhampton Hospitals NHS Trust*

Amy Boden, *Walsall Healthcare NHS Trust*

Alyson Gardiner, *University Hospitals Birmingham NHS Foundation Trust*

Sales Lead

Catriona Rice

UK Sales Manager

E: catriona.rice@fitwise.co.uk

T: 01506 292 039



Fitwise Management Ltd

Blackburn House

Redhouse Road

Seafield

EH47 7AQ

Exhibition Open Hours (may be subject to change)

Setting up time for exhibitors will be from on Wed 17 April from 07.00 - 08:30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Opening	Closing
Wednesday 17 April 2024	08.30	14.00

Exhibition viewing times:	08:30 – 09:30
	10:45 – 11:30
	13:00 – 14:00

Why Should I Exhibit?

DECON UK conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of decontamination.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of decontamination specialists and infection prevention and control professionals
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback



Exhibitor and Sponsorship Opportunities

Exhibition Table Top Stand

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives *
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list



Please note electrical points cannot be guaranteed - please bring extra long extension cable and duct tape

Platinum Partner x1

Standard package+

- 30 min. symposia slot
- Additional stand space
- Registration and catering for 4 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



Gold Partner x2

Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



*access to conference sessions will be subject to availability on the day



Additional Sponsorship Opportunities

Virtual Delegate Bag Insert £325 + VAT

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

Powerpoint Advertising £525 + VAT
(Max. 2)

Your advert will appear on continuous loop throughout breaks in session room

Free Sponsorship Opportunities

Writing pads for delegates
(Max 1.)

200 A4 pads to be supplied by sponsoring Company

Pens for delegates
(Max 1.)

200 pens to be supplied by sponsoring Company



How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please send remittance advice to Fitwise with reference 'DECON UK 2024' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions (*Full T&Cs can be found on your booking form*)

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.