

SPONSORSHIP PROSPECTUS

 **ASPiH 2026**
25 - 27 Nov | HCC, Harrogate

SIMULATION: THE NEXT ERA



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Join us

Association for Simulated Practice in Healthcare (ASPiH)

Simulation: The Next Era

25 - 27 Nov, HCC, Harrogate

Exhibition and sponsorship opportunities are now open!

ASPiH is delighted to release the sponsorship prospectus for the 2026 conference. This year is going to be a significant year for ASPiH as we begin to deliver against our new strategy and we implement our new professional development framework in sites across the UK and Ireland.

2026 will also see ASPiH continue to move towards dedicated conference venues to deliver a high-quality conference experience for our delegates and commercial partners. This is aligned with ASPiH's aim of rotating the location of conferences across the UK in a more predictable pattern so that we make it more accessible for as many people as possible.

This year, we are delighted to be bringing the ASPiH conference to Harrogate. The Harrogate Convention Centre allows us to be more creative with how we deliver the ASPiH conference. ASPiH will be hosting two exhibition halls in Harrogate – an exhibition hall which is similar to the look and feel in Bournemouth and an immersive exhibition hall which will have a clear focus on AI/XR and blended technologies. Both exhibition halls in the Harrogate Convention Centre are in high footfall areas and are close to either the main plenary hall or the workshop rooms so this should provide good interactions with delegates throughout the conference. The creation of two exhibition halls with their own specific focus means that there are some exciting changes to the composition of sponsorship packages.

Thank you for your continued support of ASPiH. We would not be able to deliver these events without your ongoing support. The exhibition hall is a central part of our annual conference, and we are always grateful to you for the time, enthusiasm and creativity you put into creating a vibrant and engaging space for our delegates.

Kevin Stirling
Secretary and Commercial partners lead for ASPiH

About ASPiH & ASPiH Conference

The Association for Simulated Practice in Healthcare (ASPiH) was established in 2008 with its first conference being held in 2010. As a membership association, ASPiH has grown and evolved the range of activities it offers to support members and to develop collaborative partnerships with other societies and commercial partners in the wider simulation community. The ASPiH conference is one of the leading simulation events in Europe, attracting professionals and students from a wide range of health and social care fields.

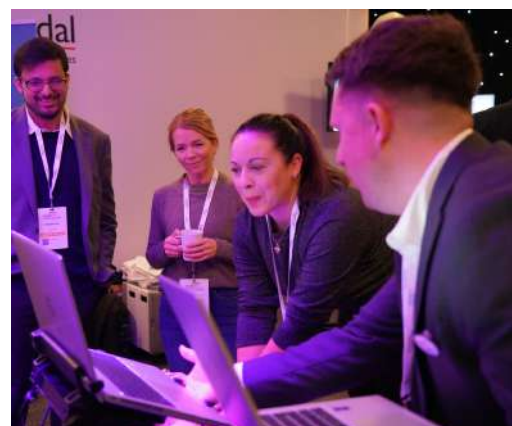
Our Conference Delegates

The annual conference attracts a diverse multi-professional audience of over 800 delegates, all of whom are users and are passionate about simulation-based activities that support patient safety, education and technology enhanced learning.

By exhibiting you meet with delegates from a wide variety of disciplines including medicine, nursing, midwifery, dentistry, technical professions, and allied health professionals working in prehospital care, acute and social care.

Some of the job titles of attendees include clinical educators, academics, clinicians, researchers, administrators, technical staff, ergonomists, managers, commissioners, regulators and directors of education facilities.

Attendees seek to improve the development and application of simulation-based activities as a broad and innovative approach to quality improvement and patient safety initiatives as well as to enhance the education and training of students and established healthcare teams across many healthcare specialties.



Harrogate Convention Centre



There have been events hosted on the site of today's Convention Centre for almost 200 years, so they know about conferences. In Visit Britain's 2018 Business Event Survey Harrogate was voted in the Top 5 UK event cities and Number One for delegates who would choose to return.

The ASPIH Exhibition will be in **Hall B** and **Hall C** which are large and flexible exhibition space, allowing exhibitors to take a table top or custom build stand. Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition, with strategically positioned catering and seating areas.

Highlights from previous conferences...



Don't just take our word for it:

Here is what our previous delegates thought...

"Great balance of keynote speakers and oral presentations"

"Nice mix of medical professionals, felt very interdisciplinary inclusive"

"Excellent showcase of simulation around the country and beyond."

"Excellent for networking and being kept up to date on latest developments and ideas"



2025 Exhibitors & Sponsors

Platinum Sponsors



Gaumard®
Simulators for Health Care Education



Laerdal
helping save lives

Gold Sponsors

Adam, Rouilly
SERVING MEDICAL EDUCATION WORLDWIDE



OMS
The new ready.

surgicalscience

Silver Sponsor



Exclusive Sponsors



Simulation Collective.

Conference Digital Library

limbs&things

ASPiH Dragons' Den 2025

Meta

Innovation Space Sponsor



Badges and Lanyards

SimConverse

AI Sponsor

Full Exhibitor list

3B scientific	Iris	Scotia (Smots)
Adam Rouilly	Journal of Healthcare Simulation	Sentira XR
Alert HQ	Labster and UbiSim	SESAM
AMFITRACK	Laerdal	Sim and Skills
Apoqlar	Limbs and Things	SimCollective
ASME	MDI Medical	SimConverse
BACCN	Medascend	SimFlow.ai
BodySwaps	Medical Simulation Solutions	Simulaids
Bookr	Mediscientific	SimZine
CSKILLS by Cameron	Metaverse	Spacetag
Communications	Midands Air Ambulance	Surgical Science
Elevate	NHS Education for Scotland	Traumamed Solutions Ltd
EvoTouch	NHS England	University of West London
Gaumard	NSO ireland	VirtaMed AG
Geeky Medics Ltd	Oxford medical Solutions	VirtaMed AG
Gener8 Spaces LTD	Patient Safety Learning	Within Touching Distance Ltd. (Simfonik)
GigXR	Peel Roleplay Limited	
HEIW	RIB Productions	
InSimo	Safeguard Medical	

Sponsorship Opportunities

The following exciting exhibition and sponsorship opportunities are available for this year's conference at the Harrogate Convention Centre.

For further information, or to discuss other potential sponsorship ideas please contact:
Catriona.Rice@fitwise.co.uk

Exhibition Stands

TABLE TOP STAND

PRICE: £1,990 + VAT

If you have a pop-up stand, banner stand, tabletop stand, display cabinets or literature racks, this is the build for you. You can purchase a maximum of 2 table top stands, if a larger stand is required you should purchase a custom build stand (see overleaf).

Included is:

- 3m x 2m exhibition space.
- Free standard Wi-Fi, two chairs and 32 amp single phase power socket.
- Full exhibition listing to include profile, web address and location of stand in the conference app and website.
- Two exhibition passes per day (includes all lunches and refreshments). Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- Scanning function on the app to obtain delegate details (the permission of the delegate is required).
- Use of the event logo and web link for marketing purposes.
- ASPIH will promote confirmed exhibitors via the website and social media channels.

NEW TO ASPIH (ONLY 10 AVAILABLE)

PRICE: £1,300 + VAT

- This rate is for exhibitors who are attending an ASPIH conference for the first time. This sponsorship option gives you a 3m x 2m exhibition space with all the benefits of the exhibition space detailed above but at a reduced rate.
- Please note that the New to ASPIH stands may not be in the main exhibition hall.

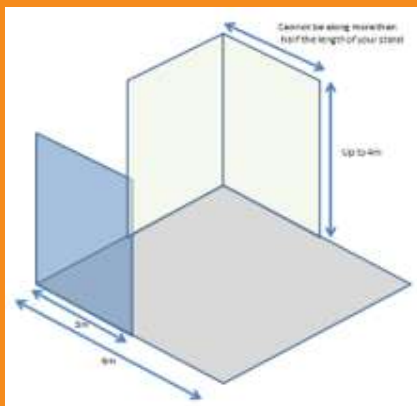
Exhibition Stands

CUSTOM BUILD

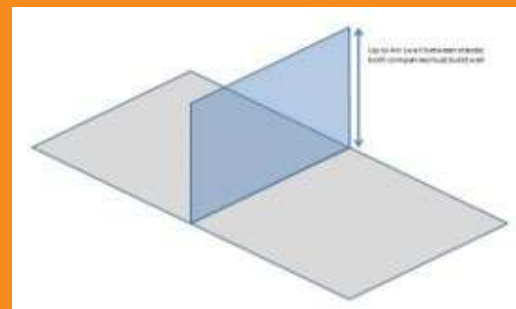
PRICE: £330 + VAT PER SQ.M.

- This is for companies who wish to build their own bespoke stand-alone stand. Custom Build stands will offer companies a large, high footfall, high impact space at the conference. The recommended minimum size for this method of exhibiting is 12m² and over.

Please note that where the space opens onto a common corridor or walkway, only 50% of any one side of your stand may be built up to 4m.



Where the space backs onto another stand, dividing walls will need to be built by both parties.



- **Also included in the price is:**
- 1 exhibition pass per 3m² per day (includes all lunches and refreshments). Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- Free standard Wi-Fi and a 32 amp single phase power socket per 6m² purchased.
- Full exhibition listing to include profile, web address and location of stand in the conference app and website.
- Scanning function on the app to obtain delegate details (the permission of the delegate is required).
- Use of the event logo and web link for marketing purposes.
- ASPiH will promote confirmed exhibitors via the website and social media channels.

Key Sponsorship Opportunities

PLATINUM SPONSOR

PRICE: £12,000 + VAT (2 AVAILABLE)

- As one of the main sponsors of the ASPiH 2026 Conference, we want to make this event work for you. Some of the benefits of being a platinum sponsor are listed below but a member of the conference organising committee will work with you to ensure this event meets your expectations.
- As one of the primary sponsors of this event your company logos will appear on all conference materials. Your logo and company profile will be included on the conference app and website and holding slides at the conference venue.
- Your company will be allocated a double stand space (12m²). If you want to have a larger exhibition space it is recommended that you purchase a custom build space.
- You will also be allocated one 3x2m exhibition space in either the exhibition hall or the immersive hall area. This means that your company will have a presence in both areas. If you want to take more space it is recommended that you purchase additional custom build space.
- Your company will receive eight complimentary registrations to the full conference. Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- As part of the main conference programme your company will be allocated an educational workshop. Workshop will be publicised via social media posts and a dedicated pre-conference email, in the final programme and conference App. Company branding can also be displayed within the workshop room. A representative of the conference organising committee will work with your company to develop the content for this session.
- Representatives from your company will be interviewed at the Conference and elements of this interview will form part of the 'Today from ASPiH' broadcast which will be shared on social media during the conference.
- Pre and post event email to all registered delegates on a date of your choosing within 2 months either side of the conference.

Key Sponsorship Opportunities

GOLD SPONSOR

PRICE: £8,500 + VAT (3 AVAILABLE)

- As one of our gold sponsors of the ASPiH 2026 Conference we want to make this a positive event for you.
- Your company will be allocated a double stand space (12m²). If you want to have a larger exhibition space it is recommended that you purchase a custom build space.
- Your company will receive six complimentary registrations to the full conference. Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- Your logo and company profile will be included on all conference promotional materials, the conference app and the conference website.
- Representatives from your company will be interviewed and elements of this interview will form part of the 'Today from ASPiH' broadcast which will be shared on social media during the conference.
- Pre or post event email to all registered delegates on a date of your choosing within 2 months either side of the conference.

SILVER SPONSOR

PRICE: £5,000 + VAT (4 AVAILABLE)

- As one of our silver sponsors of the ASPiH 2026 Conference we want to make this a positive event for you.
- Your company will be allocated one 3m x 2m table top exhibition space in a prime position in the main exhibition area (if you want to take more space it is recommended that you purchase additional custom build space).
- Your company will receive three complimentary registrations to the full conference for sales or support staff to man the stand and attend workshops or plenary sessions. Additional passes can be purchased if you'd like to bring more of your team along to the conference (additional passes are £350 each).
- Your logo and company profile will be included on all conference promotional materials, the conference app and the conference website.
- One post event email to all registered delegates on a date of your choosing within 2 months of the conference

Additional Sponsorship Opportunities

Sponsorship of the Innovation Space

£6,500 + VAT

The Innovation Space is a central component of the exhibition hall at the ASPiH conference. The Innovation Space is an engaging and collaborative venue where delegates and commercial partners share their current work activity and expertise in relation to the conference theme. As part of last year's conference, our plenary speakers joined delegates in the Innovation Space to discuss their plenary address and to answer questions. This informal interview setting was reviewed very positively by delegates, and we will be repeating this format this year along with short presentations from commercial partners which will support delegates to gain a deeper understanding of how simulation products, manikins and immersive technologies work. As the main sponsor of the Innovation Space, you will work with a member of the conference organising committee to co-deliver this venue. As the main sponsor you will:

- Have your company logo on the main presentation screen in the Innovation Space.
- You can display banners and relevant literature in the Innovation Space.
- You will have one presentation slot in each of the three sessions.
- You will have the opportunity to send a promotional email to attendees following the ASPiH conference.

Additional Sponsorship Opportunities

Sponsorship of Dragons Den competition

£3,500 + VAT

The Dragons' Den TV show has become very popular in the UK and Ireland. The ASPiH Dragons Den competition invites delegates to showcase their innovations to a panel of judges (the Dragons). Delegates submit an application form which provides an overview of their concept, programme or product. Shortlisted delegates meet with the Dragons during the ASPiH conference. These Dragons will decide whether they will 'invest' in each shortlisted delegate. The investment from a Dragon will be in the form of a stated amount of mentorship over a set period of time (most likely 12 months).

Your company would sponsor the ASPiH Dragons Den competition. You would work with a representative of the ASPiH Executive committee to review applications and to recruit judges (this panel will include a representative from your company). Your company logo would be embedded within the app alongside the ASPiH logo and branding. Your company would have the opportunity to send two promotional emails to delegates prior to the conference.

Educational workshop sponsor

(3 workshops available)

£2,500 + VAT

A fantastic opportunity to present an educational workshop with a topic and speaker of your choice (to be approved by the Scientific Programme Committee). This workshop will be publicised in announcements via a dedicated pre conference email and the conference app. Company branding can be displayed within the workshop room and across social media platforms.

Lanyards and name badges

£2,500 + VAT

Every delegate, speaker and exhibitor will be given a lanyard and name badge with your organisation's logo printed on alongside the ASPiH logo and branding.
Artwork to be agreed between ASPiH and the sponsor company.

Pre or post event email to delegates

£660 + VAT

ASPiH will develop a promotional email in conjunction with your company and this will be sent to all conference delegates on a date of your choosing within 2 months either side of the conference.

Additional information

Attendance at conference sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition fee but priority is given to delegates in busy sessions.

Catering within the Exhibition

Day time coffee/tea and lunch for exhibitors and delegates will be served within the exhibition hall to encourage delegates to remain within the exhibition.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. Corkage charges will apply to beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

IMPORTANT INFORMATION – post conference delegate lists

You will receive a final delegate list with name, position title, company name and email address after the event. We are providing this data in accordance with GDPR legislation and advice received from the Information Commissioners Office. Should you wish to use any of this personal data for direct marketing purposes, it is your responsibility to obtain unambiguous and positive consent from the delegate prior to this.

EXHIBITION OPENING HOURS

Setting up time for exhibitors will provisionally be Wednesday 25th November 7am - 10pm (Specific timing will be confirmed via the exhibitor portal). Breakdown will begin Friday 27th November at 1:30pm, all exhibitors should be clear of the building by 10pm (provisional timing - this will be confirmed via the exhibitor portal). Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

PROVISIONAL EXHIBITION VIEWING TIMES

- THURSDAY 26th NOVEMBER
8am - end of day. Please note the social reception is being held in the Exhibition Hall (timings TBC)
- FRIDAY 27th NOVEMBER
8am - 3pm

These are provisional and subject to change

Online Exhibitor Portal

PLEASE REMEMBER! The Online Exhibitor Portal will provide confirmation of all the above information. Exhibiting companies will be sent a link to the portal around 27 July.



How to book an exhibition space

Make a provisional booking:

Stands will be allocated on a first come, first served basis . Bookings can be made by the following methods and will be held for 7 days:

Contact:

Catriona Rice

Tel: 01506 292039

Catriona.Rice@fitwise.co.uk

Confirm your provisional booking

Send us the completed stand booking form within 7 days by post or email.

Payment methods

Will be provided on the invoice issued after booking.

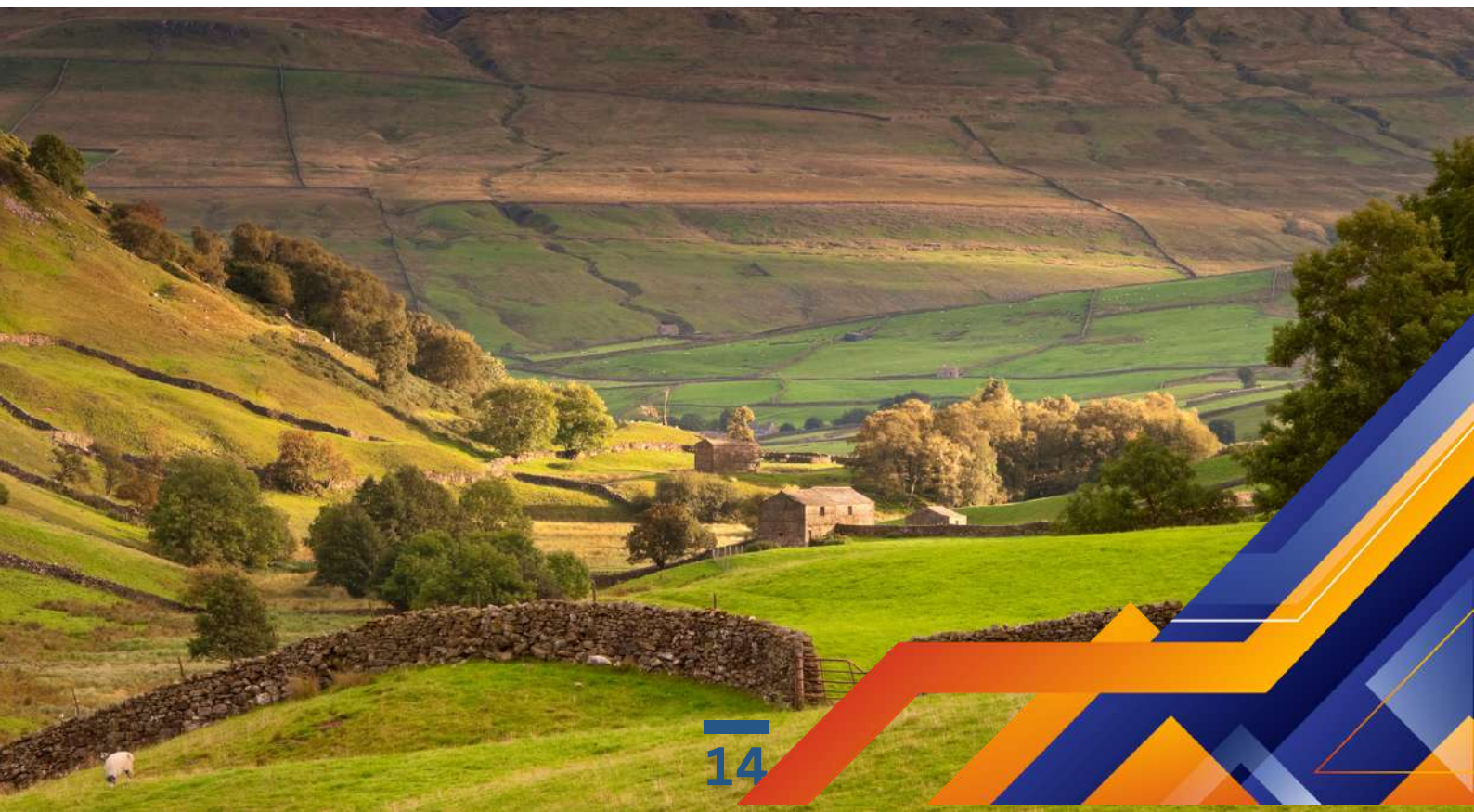
Payment Terms

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3-week timescale, payment must be made at time of registration.

When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply.

Risk assessment

All exhibiting companies will be asked to complete a risk assessment in relation to the event as a whole.



Organisers

ASPiH Conference Organising Group:

The Conference Director is Giuseppe Leontino, supported by a large organising and programme committee from ASPiH. Kevin Stirling is the ASPiH Commercial Partners Lead.

Professional Conference Organiser:

Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, EH47 7AQ
www.fitwise.co.uk



Conference and Exhibition Sales:

Catriona Rice
Tel: 01506 292039
Catriona.Rice@fitwise.co.uk



Event Manager:

Janah Faulds
Tel: 01506 811 077
Janah.Faulds@fitwise.co.uk

Venue

Venue: Harrogate Convention Centre,
King's Rd, Harrogate, HG1 5LA
[Website](#)

Conference info

For further event information visit the
[conference website](#).

