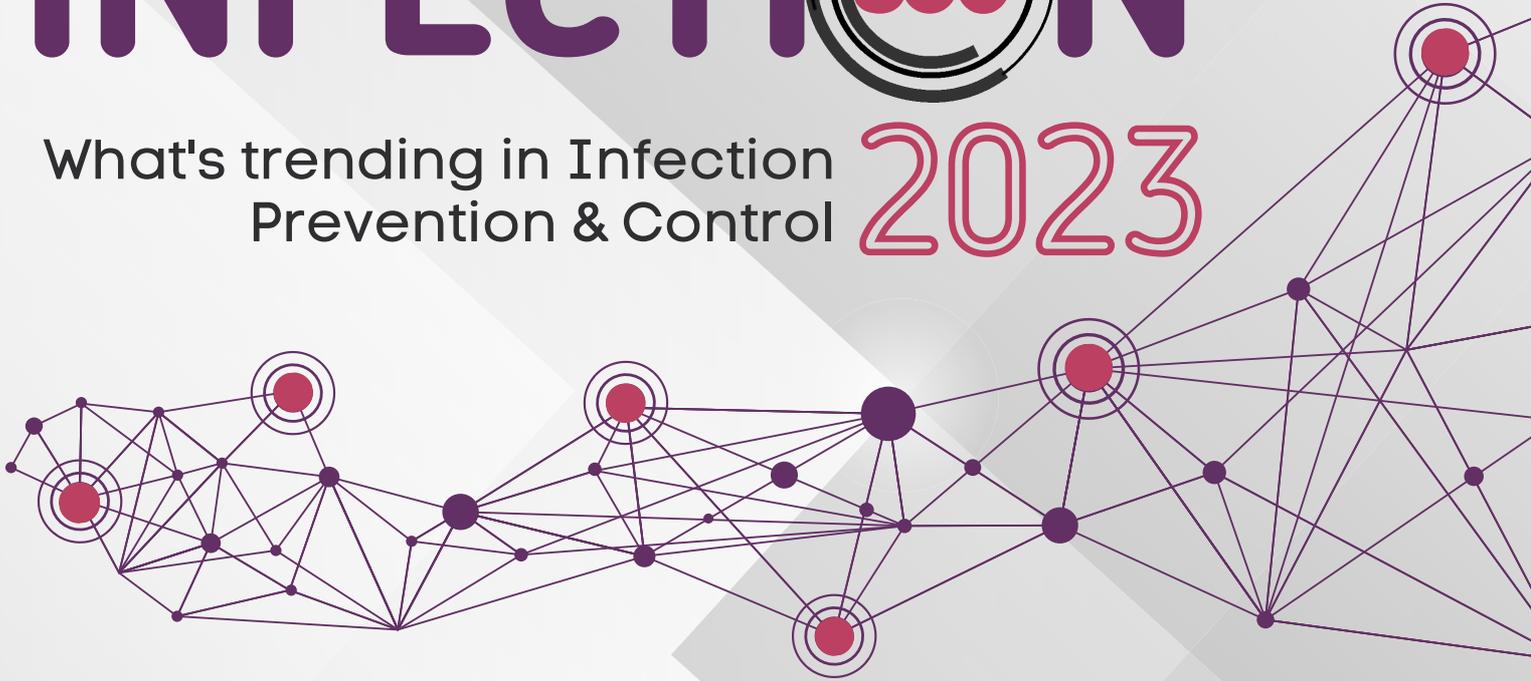


# INFECTION N

What's trending in Infection  
Prevention & Control

2023



8-9 November, Pendulum Hotel &  
Manchester Conference Centre

## Exhibitor Prospectus 2023

# Table of Contents

• Introduction to Infection 360 conference	Page 3
• Why you should Exhibit	Page 4
• Delegate Profile	Page 4
• Scientific Programme	Page 4
• Sponsorship Opportunities	Page 5 - 8
• Exhibition Opening Times	Page 6
• How to Book	Page 9
• What Happens Next?	Page 9
• Cancellations	Page 9
• Essential Dates, Times and Restrictions	Page 10
• Venue	Page 10
• Organisers	Page 10
• Additional Information	Page 11
• Rules and Regulations	Page 12 - 14



# Dear colleague

We would like to welcome our industry partners to the forthcoming Infection 360 Conference and Exhibition.

Following the huge success of the inaugural event in 2022 at the fabulous Edgbaston Stadium, Birmingham last year. We would like to invite to the Pendulum hotel in Manchester on the 08th & 09th November 2023 to exhibit at this fantastic event, specifically focusing on the Hot topics of infection prevention

The Infection 360 conference will be one of the largest infection prevention and control exhibitions in the UK in 2023 and it is expected to attract upwards of 200 professionals over the course of two days. With its high-profile speakers and cutting-edge programme Infection 360 will attract a wide audience across various clinical and non-clinical areas. As a result, the Infection 360 conference is a fantastic opportunity to raise awareness for your products within the NHS.

These elements come together to provide delegates and our industry partners with an excellent environment in which to further build relations at Infection 360, and exchange ideas concerning products and technologies. There will be a comprehensive series of presentations and symposia slots.

Infection 360 will cover a range of topics within infection prevention & control. Day one will cover Surgical Site Infection (SSI), Sustainability in IPC, CPE, MRSA and other challenging pathogens. Healthcare buildings as a source of infection will be the focus of Day two.

- Dr Emma Yates
- Dr Efthia Yiannakis
- Dr David R Jenkins
- John Prendergast
- Paul Weaving
- Dr Michael Weinbren
- Dr Allan Bennett
- Steve Vaughan

Kind Regards, The Infection 360 Scientific Programme Chair



Tracey Cooper  
Bangor University, Lecturer in Health Sciences -  
Infection Prevention Control

# Why should I exhibit?

- Topical programme with renowned world class speakers
- Infection 360 focuses on the direct links between products and fighting infection
- Extended break times to allow greater networking/exhibition viewing
- The event will attract decision makers and key opinion leaders (KOLs) who can influence purchasing
- Symposia slots to be included in the agenda for companies to engage with senior clinicians



## Delegate Profile

- Infection Prevention and Control Managers
- Infectious Diseases Consultants
- Infection Prevention and Control Doctors
- Microbiologists
- Procurement Managers
- Clinical Procurement Staff
- Antimicrobial Pharmacists
- Laboratory Staff
- Infection Prevention and Control Matrons
- Directors of Infection Prevention and Control
- Assistant Directors of Infection Prevention and Control
- Infection Prevention and Control Nurse Consultants
- Estates Managers
- Facilities Managers
- Directors of Estates
- Directors of Facilities
- Risk/Governance Managers
- Patient Safety Managers
- Surgeons

## The scientific programme

The full programme will be available soon



# Sponsorship Opportunities

## PLATINUM SPONSORSHIP (3 AVAILABLE)

PRICE: £7,995 + VAT

### BENEFITS

- 2m x 1.2m space within exhibition hall (tabletop)
- Your logo on footer of conference E-shot template
- Advert on conference app
- Insert in virtual delegate bag
- 200-word exhibitor editorial on the conference app
- Website link on conference website
- Verbal mention at opening session
- Your logo displayed on holding slides
- Logo next to your exhibitor profile on the conference app
- Company Symposia – 20-minute symposia, topic and speaker is the sponsors choice
- 10 complimentary delegate tickets – for 2-day attendance
- 10% off all other sponsorship packages

### VALUE

Exclusive to Platinum Sponsor

Exclusive to Platinum Sponsor

Exclusive to Sponsors

Exclusive to Platinum Sponsor

Exclusive to Platinum Sponsor

Exclusive to Platinum/Gold Sponsors

Exclusive to Platinum/Gold Sponsors

## GOLD SPONSORSHIP (3 AVAILABLE)

PRICE: £4,995 + VAT

### BENEFITS

- 1m x 1.2m space within exhibition hall (tabletop)
- Advert on conference app
- Insert in virtual delegate bag
- 100-word exhibitor editorial on the conference app
- Website link on conference website
- Logo next to your exhibitor profile on the conference app
- 5 complimentary delegate tickets – for 2-day attendance
- 10% off all other sponsorship packages

### VALUE

Exclusive to Gold Sponsors

Exclusive to Platinum/Gold Sponsors

Exclusive to Platinum/Gold Sponsors

Exclusive to Platinum / Gold Sponsors

# Sponsorship Opportunities, continued...

## EXHIBITION PACKAGES

All stands will be 1m x 1.2m tabletop stands including chairs, key sponsors may secure a 2m x 1.2m space which can be either tabletop or self-build space.

Exhibiting companies/organisations are invited to submit a free editorial entry of up to 75 words and a company logo for inclusion in the specially prepared conference app. Further information and deadlines will be sent to you upon booking.

Pricing guidelines can be found below:

- Exhibition Stand 1m x 1.2m
- Table and 2 chairs
- Registration and access to conference sessions for 2 representatives
- Tea/coffe and buffet lunch for 2 representatives
- Post-Conference delegate list

£1,695 + VAT

## EXHIBITION OPENING HOURS

### PROVISIONAL OPEN TIMES

	Opening	Closing
Wednesday 08th Nov	08.30	17.30
Thursday 09th Nov	08.30	14.15

Delegates will have a morning break of up to 40 minutes on both days.

Lunch on Wednesday and Thursday will be 1 hour in length.

# Additional Sponsorship Opportunities, continued...

## SYMPOSIA OPPORTUNITIES (1 AVAILABLE)

- 20-minute symposia, topic and speaker is the sponsors choice
- £2,500 + VAT



# Sustainable Sponsorship Opportunities

Sustainability sponsorship - £850  
CARBON OFFSET

Fitwise and the conference organising committee is proud to be working towards dramatically reducing the carbon footprint of this event with an ultimate aim of achieving event carbon neutral status. Read more about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

Included in your sponsorship:  
Company name associated with the Net Zero Carbon Events Pledge  
Featured Logo on the website  
Holding Slide on presentation screens  
Dedicated page on Conference App as Sustainability Sponsor  
Dedicated social media posts

Virtual delegate bag insert - £845

This is to be supplied as a link and will be emailed to delegates pre-conference

App banner advertising - £495

Banner displayed on rotation on conference app

Powerpoint advertising (max. 2) - £595

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

400 required bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

# How to book?

Make a provisional booking.

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292 047
- E-mail Mike at: [michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)



# What happens next?

When Fitwise have received your completed booking form with payment or a copy of an official purchase order we will e-mail you confirming your space allocation and we will then forward a vat invoice or receipted vat invoice as appropriate.

Around the beginning of August 2023, we will email the main contact the exhibitor manual which will contain all of the information that you will require to Exhibit at Infection 360.



# Cancellations

Refunds for stands, which are cancelled, will only be made in the event of the exhibition being sold out. Every effort will be made to re-sell all stand space.

# Essential Dates, Times and Restrictions

## SETUP TIME

Wednesday 08th November 2023

Setup

07.00 – 08.15 (provisional)

Exhibition opens

08.30 (provisional)

## BREAKDOWN TIME

Thursday 09th November 2023

14.15 – 17.00 (provisional)

All exhibitors must have cleared the premises by 17.00 on Thursday 09th November 2023. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company. Please note that final times will be provided in the exhibitor manual and will override any times supplied here. Due to health and safety concerns, under no circumstances should stand breakdown occur any time before 14.15 or until all delegates have safely left the exhibition room.

## Venue

Manchester Pendulum Hotel,  
Manchester Conference Centre



## Organisers

Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, Bathgate, EH47 7AQ

Tel: 01506 292 047

[Michael.donaldson@fitwise.co.uk](mailto:Michael.donaldson@fitwise.co.uk)

[jacqueline.mccafferty@fitwise.co.uk](mailto:jacqueline.mccafferty@fitwise.co.uk)



Infection 360 Chair –  
Tracey Cooper -Bangor University, Lecturer in Health Sciences - Infection Prevention Control



Conference & Exhibition Secretariat team:  
Mike Donaldson for sales enquiries and Jacqueline McCafferty for enquiries after booking your space

# Additional Information

## Transport/Travel

Manchester has great public transport links and we strongly recommend that you consider public transport so that you can make the most of your day with us.

Piccadilly Station and Oxford Road Station are only a 5 minute walk away. There is no car park at the venue but there is a multi-story car park located on Charles Street, M1 3BB. Please be aware that this car park is locked overnight. The operating times of this car park are:

Monday to Friday: 06:00-23:45

Saturday and Sunday: 06:00-22:45

The next closest car park is the multi-storey car park on Princess Street, M1 7BJ

Nearest electric vehicle charging station: NCP Manchester Sackville Street, off Bloom Street, Manchester, M1 3LY (0.5miles)

## Disabled facilities

Disabled access throughout the venue

## Wi-Fi

Complementary WIFI available throughout

## Attendance at conference sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition stand fee, priority is given to delegates in busy sessions.

## Catering within the exhibition

All daytime catering for delegates will be served in the exhibition area.

## Exhibitors

Coffee/tea and lunch for two representatives per stand per day is included in the cost of all tabletop stands and space only stands. Additional staff members above this number will be charged £35+VAT per attendee per day to cover the cost of catering and staffing which will be incurred by Infection 360, these charges will be invoiced post event.

# Rules and Regulations

## **Applications for and allocation of stand space**

Applications for stand space must be made on the form provided which should be returned to Fitwise Management Ltd, Blackburn House, Redhouse Road, Seafield, EH47 7AQ as soon as possible. Full payment should be made within 30 days of the confirmation of booking. Acknowledgement of the booking and a VAT invoice will be sent to you within 7 working days.

Attention will be paid to the order in which forms have been received when allocating space.

Notification of stand(s) allocated will be circulated to exhibitors as soon as possible after the booking date. The organisers reserve the right to refuse any application or prohibit any exhibit without assigning any reason for such refusal or prohibition.

An exhibitor may not, except by express written permission of the organisers, display or give credit directly or indirectly to any goods, products or services other than his own or his named principals.

The display or acknowledgement or credit or advertisement indicating membership of any organisation, society or trade association is not allowed except by express written permission of the organisers.

The organisers retain the right to alter the layout of the exhibition if it is deemed to be in the best interests of the exhibition. Exhibitors should note, however, that every effort will be made to maintain the published exhibition plan layout.

## **Bankruptcy or liquidation**

In the event of an exhibitor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the receiver appointed, the contract with such an exhibitor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the exhibitor under contract shall be forfeit.

## **Installation and removal of exhibits**

Exhibitors will be advised of when they may commence fitting up and arrangements of exhibits. Exhibitors are prohibited from commencing such fitting up until the time nominated to them. Any special arrangements for installation or removal of exhibits must be made in consultation with the organisers in order that no liability arises in terms of the health and safety regulations applying at the venue.

## **Stand construction and services**

When booking the stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to water and waste should they require it by undertaking an onsite survey.

# Rules and Regulations, continued

## Security

The organisers will not be responsible for the safety of any exhibit, or any property of any exhibitor, or the loss, damage, or destruction by fire of other property. Nor will the organisers be responsible for any damage or injury to any exhibitor or any other person. It is recommended that exhibitors effect their own insurance to cover any potential loss. Exhibitors must obey all reasonable requests of both the organisers and security services in all cases.

## Damage to premises, fixtures, fittings and shell scheme

No nails, screws or other fixtures may be driven into any part of the halls including floors nor may any part of the premises be damaged or disfigured in any way. Should any such damage occur the exhibitor concerned would be invoiced for any reparation charges incurred. Exhibitors may not alter the external shell scheme by adding or removing any part.

## Competitions

Exhibitors who wish to run competitions at the exhibition such as prize draws, quizzes etc. must ensure that these fit with their own companies' code of practice.

## Exhibitors technical manual

Further technical information concerning the exhibition together with order forms for all ancillary services available to exhibitors will be forwarded to exhibitors in early July 2023.

## General conditions

The organisers are responsible for the control of the exhibition areas. Exhibitors are responsible for the control of their own stands. The decision of the organisers is final and decisive on any question not covered in the foregoing regulations.

Exhibitors must comply in all respects with the requirement of every appropriate authority, with the Terms of Agreement by which the organisers may occupy the premises and with policies of insurance affected by the organisers.

## Insurance

Exhibitors are reminded of the need to consult their insurance company or insurance broker to cover themselves fully against all risks at the exhibition. Particular attention is drawn to the need for the following:

**ABANDONMENT INSURANCE:** Exhibitors should note below that the organisers are not obliged to return any monies paid for space in the event of cancellation or restriction of the exhibition.

**STANDS/FIXTURES AND SIMILAR INSURANCE:** All risks on loss or damage to exhibitor's property, fixtures, fittings and all other property of a similar nature such as personal property of directors principals and employees whilst on the premises and transit risks to and from the exhibition.

# Rules and Regulations, continued

**FAILURE TO VACATE:** If the exhibitor should fail to remove all his property or otherwise fail to vacate the exhibition premises by 17.00pm on Thursday 09th November due to any cause whatsoever, the exhibitor shall be fully responsible for any penalties imposed by the premises or any other losses and costs incurred by the organisers as a result of the exhibitor failing to vacate the premises by the agreed time and without prejudice to any other right or remedy of the organisers on demand.

## **CANCELLATION INSURANCE:**

On the rare occasion of a Conference being cancelled only the value of your stand will be refunded.

Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

**PUBLIC LIABILITY:** Liability to the public may arise out of the exhibitor's activities and should be covered by insurance. Insurance should be affected with the minimum delay.

## **Liability**

Whilst the organiser will endeavour to protect exhibition property whilst on display at the exhibition it must be clearly understood that the management of the premises, the organising group and the organisers cannot accept liability for any loss or damage sustained or occasioned from any cause whatsoever. Exhibitors will be responsible for all damage to property and for any loss or injury caused by them or their agents or employees and will indemnify the organisers against all claims and expenses arising as a result. In the event of it being necessary for any reason whatsoever for the exhibition to be abandoned, postponed or altered in any way in whole or part or if the organisers find it necessary to change the dates of the exhibition, the organisers shall not be liable for any expenditure, loss or damaged incurred by an exhibitor or exhibition contractor resultant upon such change. Nor shall the organisers be liable for any expenditure, loss or damage resultant upon the intervention of any authority which restricts the use of the premises in whole or in part in any manner whatsoever.

## **IMPORTANT INFORMATION –Delegate Lists**

You will be provided with a full delegate list post-conference however it is your responsibility to obtain unambiguous and positive consent from the delegates to receive further information from you.