



# TRAINEES' MEETING 2024

University of Edinburgh, South Hall Complex  
Edinburgh

14th - 15th March



[biasp.org](https://biasp.org)



@BIASPstroke

# Exhibitor

# Prospectus



**British & Irish Association  
of Stroke Physicians**  
*Advancing stroke medicine*



Dear Colleague,

It is with great pleasure that we can announce the launch of the British & Irish Association of Stroke Physicians Trainees' Meeting 2024. This event will be held over two days at **South Hall Complex, Pollock Halls, The University of Edinburgh, on the 14 and 15 March.**

We would like to take this opportunity to invite all relevant commercial companies to partner with ourselves and contribute to the educational content of the day. This event will offer a varied programme, with inspiring speakers and informative sessions.

Programme Highlights:

This two-day, face to face, event is traditionally targeted at senior stroke trainees (registrars) on the verge of becoming stroke consultants, but is also attended by consultants, specialist stroke nurses, allied health professionals and medical students from across the United Kingdom and Ireland.

The programme will cover the latest advances in the assessment and treatment of ischaemic and haemorrhagic strokes.

Yours sincerely,

**Dr Gordon Blair**

*Chair of the British and Irish Association of Stroke Physicians Trainee Subcommittee*



## Event Details & Exhibition Timings

### Venue

South Hall Complex  
Pollock Halls  
The University of Edinburgh  
T: 0131 651 2189  
W: [University of Edinburgh](https://www.ed.ac.uk)

### Conference Organisers

Dr Gordon Blair  
*Chair of the British and Irish Association of Stroke Physicians  
Trainee Subcommittee*

### Sales Lead

Catriona Rice  
UK Sales Manager  
E: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)  
T: 01506 292 039



Fitwise Management Ltd  
Blackburn House  
Redhouse Road  
Seafield  
EH47 7AQ

### Exhibition Set-up/Break-down times *(may be subject to change)*

Setting up time for exhibitors will be on Thursday 14 March from 07:00 - 08:30. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the final break on Friday 15 March at 15:30, and all exhibitors should be clear of the building by 17:00.

	Day 1	Day 2
<b>Exhibition viewing times</b>	08:30 – 09:45 11:00 – 11:15 12:45 – 13:45 15:15 – 15:30	08:45 – 09:30 11:00 – 11:15 12:45 – 13:45 15:15 – 15:30

### Why Should I Exhibit?

BIASP's 2 day conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of stroke management and diagnosis.

There are numerous benefits from exhibiting at this prestigious event:

- All talks will be carried out by UK experts
- 20% of attendees will be consultants
- Large two day audience of stroke specialists
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback



## Exhibition and Sponsorship Opportunities

### Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days \*
- Tea/coffee and buffet lunch for 2 representatives for both days
- Post-conference delegate list

£945

*Exhibiting company must provide BIASP with a statement regarding their Carbon Neutral Policy*

*\*access to conference sessions will be subject to availability on the day*

## Sponsorship Opportunities

Powerpoint Advertising £540  
(Max. 2)

Your advert will appear on continuous loop throughout breaks in session room

## Free Sponsorship Opportunities

Writing pads for delegates  
(Max 1.)

100 A4 pads to be supplied by sponsoring Company

Pens for delegates  
(Max 1.)

100 pens to be supplied by sponsoring Company

*Please note writing pads and pens should be sustainably sourced*



## How to book

### A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

T: 01506 292 039

### B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

### C) Payment methods:

BACS payments to (please send remittance advice to Fitwise with reference 'BIASP 2024' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: British Association of Stroke Physicians

Account No: 00184802

Sort Code: 80-11-05

IBAN No: GB27BOFS80110500184802

Bic Code: BOFSGB21005

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

## Terms and Conditions *(Full T&Cs can be found on your booking form)*

**Payment terms** are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

**Cancellations:** Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

**Additional charges:** Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

**Insurance:** On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

### IMPORTANT INFORMATION

**Delegate Lists:** You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.