



British Society of  
Paediatric Dentistry

FOUNDATIONS  
FOR THE FUTURE

BSPD Annual Scientific  
Conference 2025



London, UK.

10<sup>th</sup> September 2025 Teachers Branch Study Day  
11<sup>th</sup> and 12<sup>th</sup> September 2025 Conference

EXHIBITOR PROSPECTUS

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# Invitation to participate

On behalf of the South East branch of the British Society of Paediatric Dentistry, we are thrilled to invite you to join us as a valued Exhibitor or Sponsor in the heart of London for the BSPD Annual Scientific Conference 2025 on 11 & 12 September 2025, with the Teacher's Study Day taking on 10 September 2025.

This year's conference 'Foundations for the future' promises cutting-edge research, innovative practices, and inspiring discussions, all aimed at advancing the field of paediatric dentistry. We have engaging themes with exciting educational and social programmes planned.

There will be plenty of opportunities for discussions and networking with colleagues throughout the thought-provoking programme and at our social event. Our delegates will be encouraged to engage with our sponsors who will have high quality products exhibited throughout the conference.

Our conference venue, the Royal College of Music, is a central location at the heart of the multicultural and cosmopolitan capital city London. It is within a walking distance of many renowned landmarks.

We look forward to welcoming you in 2025!

Kind Regards,



Miss Dania Siddik  
Chair - BSPD Local Organising Committee  
Consultant Paediatric Dentist, Guy's and St Thomas NHS Foundation Trust



Dr Urshla Devalia  
BSPD President Elect  
Consultant Paediatric Dentist, Royal National ENT and Eastman Dental Hospital, UCLH



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# About BSPD

The BSPD has an established place in the dental profession thanks to the dedication of dentists stretching back over many decades.

With the earliest meetings stretching back to 1952, the Society was founded in 1968, with the objective of improving the oral health of children in the UK. Throughout its history, the BSPD has campaigned for improving standards in child dental health, implementing improvements in children's oral health, including the current "Dental Check by One" campaign.

Today, the BSPD is a thriving Society, consisting of 700 members ranging from Consultants, Specialists, General Dental Practitioners and Dental Care Professionals. The BSPD is well represented on Department of Health working groups for Paediatric Dentistry and is seen as the expert voice for advice on children's oral health. This is underlined by the Society's mission statement "To ensure that all children receive high-quality and accessible oral health care, and to keep children's welfare and well-being as our primary concern."

## Who will attend?

Delegates will travel from all areas of the United Kingdom and also from overseas to London to enjoy the Annual Conference. They will be primarily involved in the treatment of and provision of oral care to children and adolescents and may also be involved in academic education of undergraduate and postgraduate students. Many of our delegates will also be involved in research, often at a national or international level. Additionally, NHS attendees may take responsibility for service and product budgeting. Collaborating with us for the BSPD 2025 Annual Conference will provide opportunities for your company to showcase your products and network with those who utilise your services and products.

## Programme overview

The BSPD conference in 2025 will provide a platform for those in the dentistry community to come together to discuss and share their experiences on cutting-edge research, innovative practices, and inspiring discussions, all aimed at advancing the field of paediatric dentistry. Our programme also features interactive sessions to help us support our team members in delivering the right care for our patients.

## Why Participate?

- Connect directly to key influencers and decision-makers within the paediatric dentistry community
- Reinforce and strengthen your brand position in the market place
- Collaborate with those who use your products whilst showcasing your company
- Foster new business relationships in a growing and fast paced industry
- Exposure to a community dedicated to paediatric oral and dental health
- Network with like-minded industry members and delegates
- Generate new ideas and gather new knowledge
- Enhance your credibility, expand your loyalty and build opportunities with new and existing clients



# Event Details

Venue  
Royal College of Music  
Prince Consort Rd,  
South Kensington,  
London SW7 2BS

T: +44 (0)20 7591 4300  
W: <https://www.rcm.ac.uk/>

## Conference Organisers

Miss Dania Siddik  
Chair - BSPD Local Organising Committee  
Consultant Paediatric Dentist, Guy's and St Thomas NHS  
Foundation Trust

Dr Urshla Devalia  
BSPD President Elect  
Consultant Paediatric Dentist, Royal National ENT and Eastman  
Dental Hospital, UCLH

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Fitwise Management Ltd  
Blackburn House  
Redhouse Road  
Seafield  
EH47 7AQ

## Exhibition Open Hours (may be subject to change)

Setting up time for exhibitors will be Thursday 11 Sept 2025 from 08:00 – 10:45 All stands should be erected and dressed by 11:00 with all packaging and other materials removed from aisles and stands. Break down will begin on Friday 12 Sept 2025 after the afternoon break at 15:30 and all exhibitors should be clear of the building by 17:00.

Exhibition open times	Opening Thursday 11 Sept 2025 11:00	Closing Friday 12 Sept 2025 15:30
Exhibition viewing times:	Thursday 11 Sept 2025 11:00 - 11:30 12:30 - 13:30 15:30 - 15:45	Friday 12 Sept 2025 08:00 – 09:15 11:00 - 11:30 12:30 - 13:30 15:00 - 15:30



# Exhibitor and Sponsorship Opportunities

## Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days \*
- Tea/coffee and buffet lunch for 2 representatives for both days
- Lead management badge scanning
- Post-conference delegate list

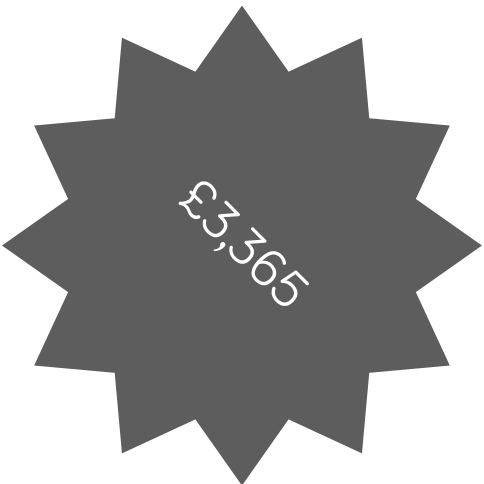


'As this is a table top exhibition, power isn't guaranteed however we ask that you bring a long extension cable and we will do our best on the day to get you power.'

## Platinum Partner (exclusive)

### Standard package+

- 30 min. symposia slot
- Additional stand space
- Registration and catering for 4 reps \*
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- One tweet per month leading up to Conference
- Two complementary gala dinner tickets
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



## Gold Partner x2

### Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- One complementary gala dinner ticket
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



\*access to conference sessions will be subject to availability on the day

# Additional Sponsorship Opportunities

Lecture sponsorship - £575

Whilst companies will have no control over session content, they will be acknowledged as a sponsor by having the following:

- Company logo on holding slide
- Opportunity to hand out company flyers to attendees at the beginning or end of the session

BSPD Gala Dinner drinks reception - £1,635

- Pull-up banners provided by your company located in the reception area
- Acknowledgement of your company's kind support during the evening

## Free Sponsorship Opportunities

Writing pads for delegates (max. 1)

400 A4 pads to be supplied by sponsoring Company

Pens for delegates (max. 1)

400 pens to be supplied by sponsoring Company



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# Sustainable Sponsorship Opportunities

BSPD recognises that conferences and events have a direct impact on the local, regional and global environment. As a Society we are dedicated to providing a high quality conference, whilst minimising the environmental impact of the events we organise where possible. The Conference aims to reduce the environmental impact by offering the following sustainable sponsorship opportunities but if you have your own suggestions we would love to hear them.

Virtual delegate bag insert - £495

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

App banner advertising - £495

Banner displayed on rotation on conference app

Powerpoint advertising (max. 2) - £595

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

400 bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

# How to book

## A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: [catriona.rice@fitwise.co.uk](mailto:catriona.rice@fitwise.co.uk)

T: 01506 292 039

## B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

## C) Payment methods:

BACS payments to (please send remittance advice to Fitwise Management Ltd with reference 'BSPD Conference 2025' detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: BSPD Conference

Account Number: 11790401

Sort Code: 83-51-00

BIC:RBOS GB2L

IBAN:GB82RBOS83510011790401

Bank: Royal Bank of Scotland

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions (**Full T&Cs can be found on your booking form**)

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded.

Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

## IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

