

**HILTON
NEWCASTLE
GATESHEAD**



British Infection Association

**27th Annual Clinical
and Scientific Meeting
with the Spring Trainee Day**

Exhibitor Prospectus

**20-21 MAY
2025**



Welcome

The British Infection Association would like to invite you to attend either as a valued exhibitor or main sponsor at our 27th Annual training and Scientific Meeting on the 20-21st May 2025. Both will be held at the Hilton Newcastle Gateshead. Following a successful event in 2024 we look forward to seeing you in Newcastle for what are always a very popular 2 days.

Who can you expect to meet?

The two days are aimed at specialists in infection, as well as trainees, including microbiology, virology, clinical infectious diseases, public health, antimicrobial pharmacists, biomedical scientists and infection prevention and control practitioners.

The programme will cover a variety of topics including:

- **Clinical infectious diseases - latest scientific advances related to infection**
- **Tropical medicine – including the launch of the new malaria guidelines**
- **Infection prevention**
- **Medical microbiology**
- **Virology**

...and lots more

This event represents an important educational activity for the BIA in an area of current strong clinical and commercial interest.

We hope that you will be able to attend and contribute to what will be a key part of the educational input of the Conference and look forward to welcoming you to Newcastle for what will be an important couple of days in the calendar of BIA.

Kind regards,
Dr Fiona McGill
BIA Meetings Secretary

Dr Nishchay Kakkar
BIA Trainees Meeting Secretary



Event Details

Venue

Hilton Newcastle Gateshead
Bottle Bank
Gateshead NE8 2AR

T: [0191 490 9700](tel:01914909700)

W: [click here](#)

Conference Organisers

Dr Fiona McGill
Dr Nishchay Kakkar

Sales Lead

Catriona Rice
UK Sales Manager
E: catriona.rice@fitwise.co.uk
T: 01506 292 039



Fitwise Management Ltd
Blackburn House
Redhouse Road
Seafield
EH47 7AQ

Exhibition Open Hours *(may be subject to change)*

Setting up time for exhibitors will be on Tuesday 20th May from 7.00am – 8.45am. All stands should be erected and dressed by 08.45 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.10 on Wed 21st May, and all exhibitors should be clear of the building by 17.00.

Exhibition open times	Tues 20th May	Wed 21st May
	Open 09:00	Close 14:10
Exhibition viewing times:	09:00 - 09:30 11:00 - 11:30 13:00 - 14:00	08:30 – 09.00 10:50 – 11:30 13:10 – 14:10

Why Should I Exhibit?

This conference provides an excellent platform for industry to showcase their products and services to front-line professionals within the field of infection control.

There are numerous benefits from exhibiting at this prestigious event:

- Two day event allowing more time to meet and network with potential customers
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Gain valuable customer feedback

Exhibitor and Sponsorship Opportunities

Exhibition Table Top Stand

- 2m x 1m (approx) of space for both days
- Table and 2 chairs for both days
- Registration with access to conference sessions for 2 representatives for both days *
- Tea/coffee and buffet lunch for 2 representatives for both days
- Post-conference delegate list



Please note electrical points cannot be guaranteed - please bring extra long extension cable and duct tape

Platinum Partner (exclusive)

Standard package+

- 20 min. symposia slot on day 2
- Additional stand
- Registration and catering for 4 reps *
- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



Gold Partner x2

Standard package+

- Free virtual delegate bag insert
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list



*access to conference sessions will be subject to availability on the day

Sustainable Sponsorship Opportunities

BIA recognises that conferences and events have a direct impact on the local, regional and global environment. As an Association we are dedicated to providing a high quality conference, whilst minimising the environmental impact of the events we organise where possible. The Annual Scientific Meeting aims to reduce the environmental impact by offering the following sustainable sponsorship opportunities.

If you have your own suggestions we would love to hear them.

Virtual delegate bag insert - £325

A virtual delegate bag is sent to delegates in the form of an email in advance of the event. Your 'insert' can take the form of company information (max. 70 words) and/or a downloadable document of your choice and can include a link. Examples include information about a product or service or a voucher or offer the attendee can download.

Powerpoint advertising (max. 2) - £525

Your advert will appear on continuous loop throughout breaks in session room

Delegate eco-water bottles - FOC

Bottles to be supplied by sponsoring Company



FITWISE CARBON OFFSET

Read about our event initiative here: <https://fitwise.co.uk/sustainable-events/>

Free Sponsorship Opportunities

Writing pads for delegates (Max 1.)

200 A4 pads to be supplied by sponsoring Company

Pens for delegates (Max 1.)

200 pens to be supplied by sponsoring Company

How to book

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Provisional bookings will be held for 7 days and can be made by phoning or emailing Catriona Rice on:

E: catriona.rice@fitwise.co.uk

T: 01506 292 039

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

BACS payments to (please email remittance advice to BIAFinance@fitwise.co.uk detailing amount paid, payment date, your company name, contact name and phone number:

Account Name: British Infection Association

Account No: 00272057

Sort Code: 83-28-46

Bank: Royal Bank of Scotland PLC

Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms and Conditions *(Full T&Cs can be found on your booking form)*

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 8.5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations: Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Insurance: On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

IMPORTANT INFORMATION

Delegate Lists: You will receive a full delegate list post conference to include name, job title, organisation, location and email address however it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.