

**Healthy Hearing,
Healthy Ageing**

An Integrated Approach

Tuesday 2nd June 2020



Queen Margaret University
CLINICAL AUDIOLOGY, SPEECH AND
LANGUAGE RESEARCH CENTRE

PROSPECTUS



Healthy Hearing, Healthy Ageing

AN INTEGRATED APPROACH

QUEEN MARGARET UNIVERSITY, EDINBURGH
TUESDAY 2ND JUNE 2020

Dear Colleague,

On behalf of Healthy Hearing, Healthy Ageing, it's our pleasure to invite you to exhibit at the inaugural launch of 'An Integrated Approach' taking place on Tuesday 2nd June at Queen Margaret University in Edinburgh.

A new conference on audiology care provision, with a particular focus on the elderly and the links with dementia and other associated problems. Based on research/experience here in Scotland and elsewhere in the UK, the event will look to identify best practice.

This event is anticipated to have up to 150 healthcare professionals, including: Clinical Audiologists, Research Audiologists, Hearing Aid Dispensers, Clinical Scientists, Vestibular Physicians, Geriatricians and possibly some nursing/care home staff.

The exciting new programme will cover areas such as:

- Person Centred Practice
- Multidisciplinary Working
- Cognition and Hearing Loss
- Epidemiology of Hearing Impairment
- Access to Hearing Care for Older Adults

We look forward to welcoming you to The Queen Margaret University for this exciting new Audiology Event.

Yours Sincerely,

Lizanne Steenkamp

Lecturer in Audiology

WHY SHOULD I EXHIBIT?

- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback

EXHIBITION OPEN HOURS



(These times are provisional and subject to change)

Setting up time for exhibitors will be from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands.

Break down will begin after the lunch break at 14.30, all exhibitors should be clear of the building by 17.00.

Exhibition open times Tuesday 2nd June

Opening	Closing
08.30	14.00

Exhibition viewing times:

8:30am – 09.15am

10:30am – 11:15am

12:45pm – 14:00pm

SECRETARIAT

Catherine Wilson

Account Executive

E-mail: catherine.wilson@fitwise.co.uk

Tel: 01506 292036

Fax: 01506 811477

Fitwise Management Ltd,
Blackburn House, Redhouse Road,
Seafield, Bathgate,
West Lothian,
EH47 7AQ

Platinum Sponsorship £1995 + Vat

This price includes:

- Satellite Symposium (25 mins)
- Delegate bag inserts
- Company logo on holding screen
- Signage sponsor
- 2 table and 4 chairs
- Registration & morning break for 4 representatives
- Branded signage
- Buffet lunch for 4 representatives
- Sponsorship of event website –hyperlinked logo
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- Logo on branded conference signage
- Delegate list – available in hard copy or electronic form. Information provided will include name, job title, email address and organisation
- Access to conference sessions for 4 representatives

Gold Sponsorship £1295 + Vat

This price includes:

- Delegate bag insert
- Company logo on holding screen
- Signage sponsor
- 1 Table and 2 chairs
- Registration & morning break for 4 representatives
- Branded signage
- Buffet lunch for 4 representatives
- Sponsorship of event website – hyperlinked logo
- Delegate list – available in hard copy or electronic form. Information provided will include name, job title, email address and organisation
- Access to conference sessions for 4 representatives

Stand costs £795 + Vat

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration, morning break for 2 representatives
- Lunch for 2 representatives
- Access to electrical points (bring own extension leads)
- Delegate list
- Access to conference sessions for 2 representatives

Further Sponsorship Opportunities

Delegate Bag Insert | £195 + VAT

Up to A4 (one page) inserts to be supplied by sponsoring company

Holding Screens Sponsor | £250 + VAT | Max 1

Company logo included on all session slides (along with platinum/gold sponsor)

Website Sponsorship | £150 + VAT | Max 3

Company logo included conference webpage

Writing pads for delegates | Free of charge | Max 1

150 x A4 pads required to be supplied by sponsoring company

Pens for delegates | Free of charge | Max 1

150 x pens required to be supplied by sponsoring company

LOCATION AND GETTING HERE

**Queen Margaret University Way,
Musselburgh
EH21 6UU**

Our campus accessible whether you are travelling by public transport or car. QMU campus is located close to Musselburgh, east of Edinburgh city centre. The best way to access the campus is through public transport. We have Musselburgh train station at our front door and bus services stopping on campus. Vehicular access can only be gained from the A1.

How to book exhibition space

A) Make a provisional booking:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

Phone Fitwise on +44 (0) 1506 292048

E-mail: catherine.wilson@fitwise.co.uk

B) Confirm your provisional booking:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

C) Payment methods:

- 1 Send cheque made payable to 'Fitwise Management Limited' to:

**Fitwise Management Limited
Blackburn House
Redhouse Road
Seafield, Bathgate
West Lothian
EH47 7AQ**

A receipt will be sent by return.

- 2 BACS payments to (please send remittance advice to Fitwise with reference 'Healthy Hearing, Healthy Ageing' detailing amount paid, payment date, your company name, contact name and phone number:

**Account Name: Fitwise Ltd
Account No: 10325314
Sort Code: 83-51-00
Bank: Royal Bank of Scotland**

- 3 Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

Terms & Conditions

Payment:

All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations:

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges:

Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Delegate Bag Inserts:

If you have booked a delegate bag insert please deliver 150 flyers to Fitwise, Blackburn House, Redhouse Road, Seafield, Bathgate, West Lothian, EH47 7AQ by Wednesday 20th May 2020. Clearly label the package "(Company Name) Delegate Bag Insert, Healthy Hearing, Healthy Ageing.



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AN EVENT ORGANISED BY

