

**The Royal Wolverhampton NHS Trust  
and Walsall Healthcare NHS Trust**

# **Continence Care and Tissue Viability Conference**

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**Wednesday 21 June 2023 | 8.45am - 4pm  
Grand Station, Wolverhampton, WV10 0BF**

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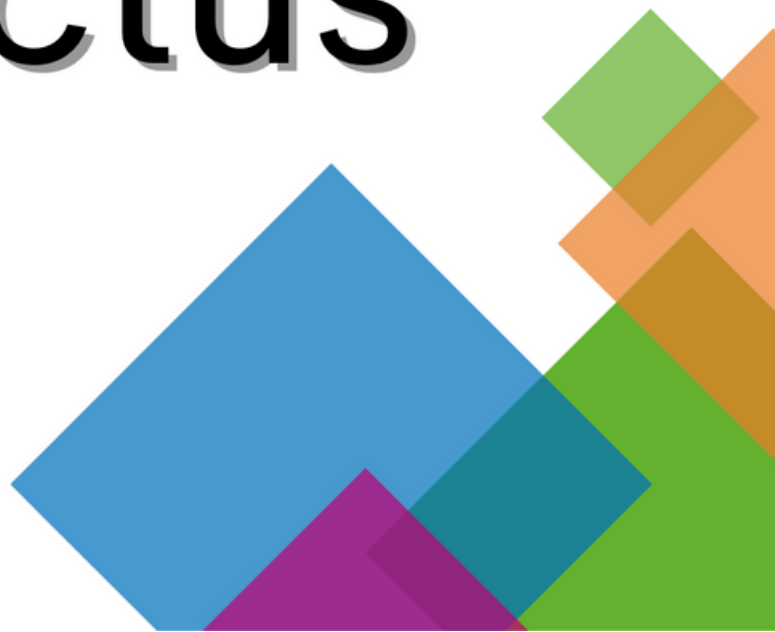
# Exhibitor

# Prospectus



**Care Colleagues**

**Collaboration Communities**



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Dear Colleague,

The NHS Royal Wolverhampton NHS Trust and Walsall Healthcare NHS Trust are excited to bring you the Contenance Care and Tissue Viability Conference which will be held on 21st June 2023 at Grand Station, Wolverhampton.

This event will feature a programme curated by the dedicated teams of these trusts, covering topics such as the effects of diet on continence and wound healing, physiotherapy in pelvic health, mobility and advanced wound management.

This event will be of particular interest to Bladder and Bowel Nurses, Urology Nurses, Tissue Viability Nurses, or anyone with an interest in these fields and we participate up to 120 delegates to attend.

There are opportunities for Platinum or Gold Sponsorship as well as standard exhibition table top stands.

Platinum sponsorship will include a much sought after 30 min. speaking slot in the programme as well as additional stand space and many other benefits.

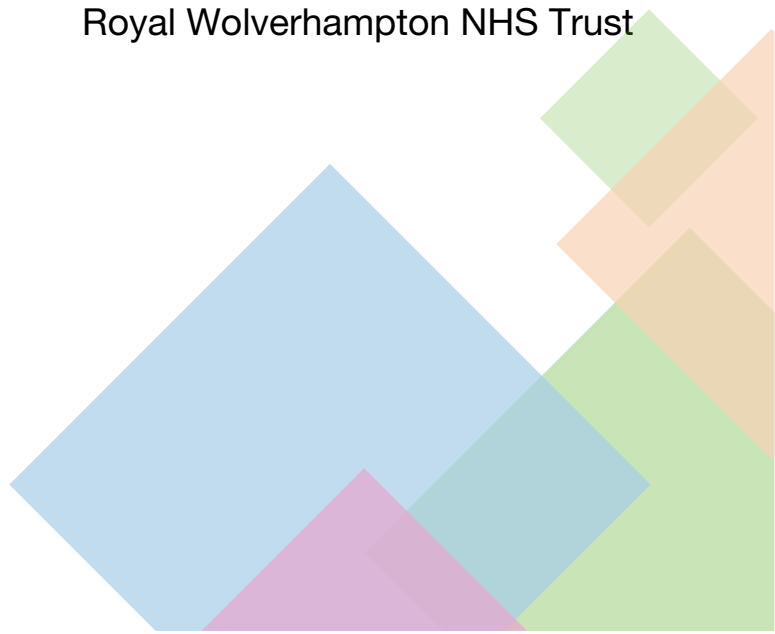
Your support will be greatly appreciated and we hope to see you in Wolverhampton.

*Lindsey Pearson*

Contenance Care Service Nurse Manager  
Royal Wolverhampton NHS Trust

*Lorraine Jones*

Lead Tissue Viability Nurse  
Royal Wolverhampton NHS Trust





## Exhibition and Sponsorship Opportunities

### EXHIBITION STAND £995+ VAT

This price includes:

- 2m x 1m (approx) of space
- Table and 2 chairs
- Registration with access to conference sessions for 2 representatives \*
- Tea/coffee and buffet lunch for 2 representatives
- Post-conference delegate list

### PLATINUM SPONSORSHIP £1,995 + VAT (MAX. 1)

This price includes standard package PLUS:

- 30 min symposia slot
- Additional stand
- Registration and catering for 4 reps \*
- Free virtual delegate bag insert (may be physical if bag sponsor obtained)
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

### GOLD SPONSORSHIP £1,375 + VAT (MAX. 2)

This price includes standard package PLUS:

- Free virtual delegate bag insert (may be physical if bag sponsor obtained)
- Logo and link on conference website
- Logo on conference signage
- Logo on conference holding slide
- Pull-up banner for display in prominent area of venue
- Acknowledgement at opening and closing of conference
- Post-conference delegate list

\*access to conference sessions will be subject to availability on the day



## WHY SHOULD YOU EXHIBIT?

This event provides an excellent platform for businesses to showcase their products and services to front-line professionals within the field of continence care and tissue viability.

There are numerous benefits from exhibiting at this prestigious event:

- Large one day audience of bladder and bowel nurses, urology nurses, tissue viability nurses, or anyone with an interest in these fields
- Generate quality leads from practitioners who are passionate about learning and improving their facilities
- Discuss needs of your clients, as well as potential clients, and demonstrate your company's solutions in person
- Condensed exhibition hours ensure a steady flow of traffic. Coffee breaks and lunch take place in the exhibition hall bringing all attendees together
- Build visibility for your company and promote your company's image in an educational setting
- Test out new products and services at customer level
- Expand your database to strengthen your overall sales and marketing programme
- Build relationships with an active and engaged audience
- Gain valuable customer feedback



## DELEGATE PROFILE:

- Bladder and bowel nurses
- Tissue viability nurses
- Urology nurses

.....and anyone with interest in these fields



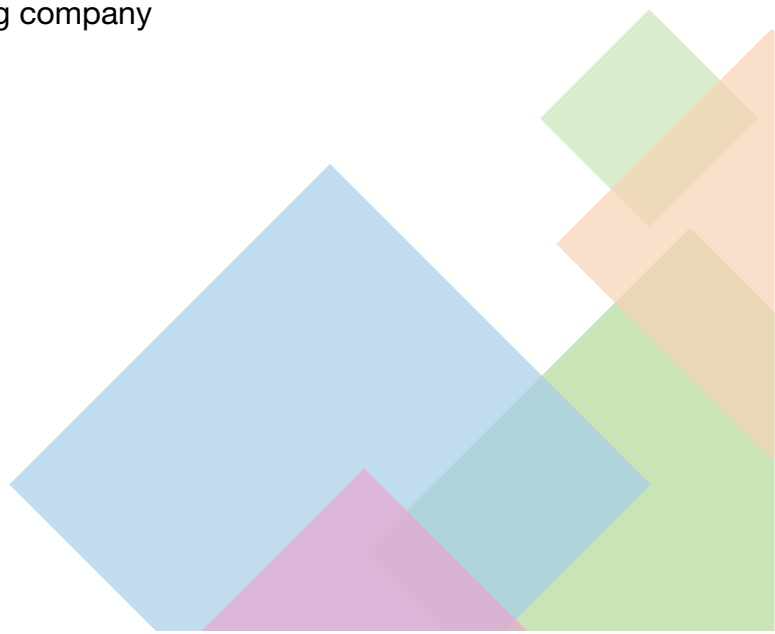


## Additional Sponsorship Opportunities

- Virtual delegate bag Insert £270 + VAT per insert  
Copy to be supplied by sponsoring company
  
- Holding Screens Sponsor £270 + VAT (Max 1)  
Company logo included on all session slides (along with platinum & gold sponsors)
  
- Website Sponsorship £160 + VAT (Max 1)  
Company logo included conference webpage

### FREE SPONSORSHIP OPPORTUNITIES

- Delegate bags FOC  
150 to be supplied by sponsoring company
  
- Writing pads for delegates FOC  
150 x A4 pads required to be supplied by sponsoring company
  
- Pens for delegates FOC  
150 x pens required to be supplied by sponsoring company



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## VENUE

Grand Station  
Sun Street  
Wolverhampton  
WV10 0BF  
T: 01902 454 550  
W: <https://www.grandstation.co.uk/>

## CONFERENCE ORGANISERS

### Lindsey Pearson

Continence Care Service Nurse  
Manager  
Royal Wolverhampton NHS Trust

### Lorraine Jones

Lead Tissue Viability Nurse  
Royal Wolverhampton NHS Trust

## SALES LEAD

Mike Donaldson  
Sponsorship Manager  
[michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)  
Tel: 01506 292047  
Main: 01506 811477



Fitwise Management Ltd  
Blackburn House  
Redhouse Road  
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## EXHIBITION OPEN HOURS

Setting up time for exhibitors will be on Wednesday 21st June 2023 from 7.00am – 8.30am. All stands should be erected and dressed by 08.30 with all packaging and other materials removed from aisles and stands. Break down will begin after the lunch break at 14.00, all exhibitors should be clear of the building by 17.00.

## EXHIBITION OPEN TIMES

Wednesday 21st June 2023

## OPENING

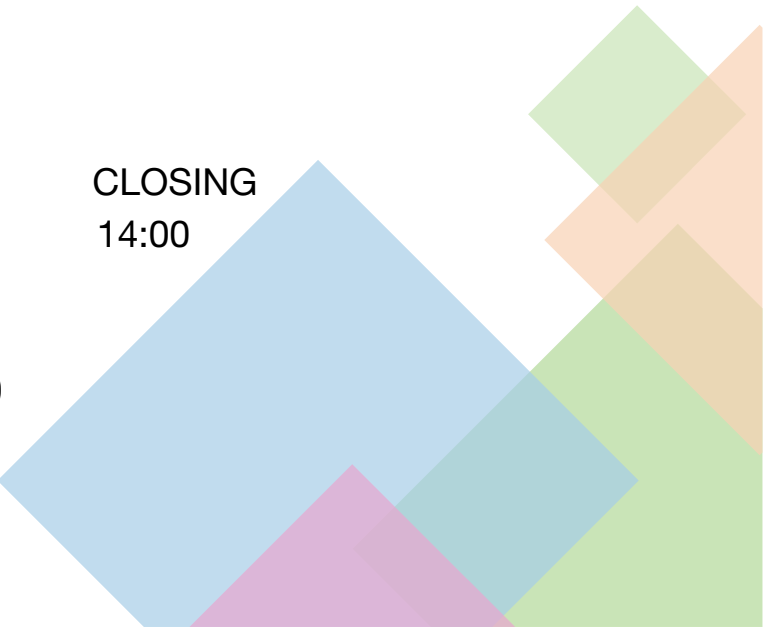
08:45

## CLOSING

14:00

## EXHIBITION VIEWING TIMES

08:45 - 09:30  
11:00 - 11:30  
13:00 - 14:00





## HOW TO BOOK EXHIBITION SPACE:

### A) MAKE A PROVISIONAL BOOKING:

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

- Phone Fitwise on +44 (0) 1506 292047
- E-mail: [michael.donaldson@fitwise.co.uk](mailto:michael.donaldson@fitwise.co.uk)

### B) CONFIRM YOUR PROVISIONAL BOOKING:

Send us the completed stand booking form and purchase order number within 7 days by post or email. A full exhibition manual will be sent to you nearer the event.

### C) PAYMENT METHODS:

1. BACS payments to (please send remittance advice to Fitwise with reference 'NHS Royal Wolverhampton' detailing amount paid, payment date, your company name, contact name and phone number):

Account Name: Fitwise Ltd

Account No: 10325314

Sort Code: 83-51-00

Bank: Royal Bank of Scotland

2. Invoice request on stand booking form. A copy of your Purchase Order paperwork must accompany your booking form.

### TERMS & CONDITIONS:

Payment: All payment for stands should be received 3 weeks prior to the event. Failure to pay in advance of the event will result in your company being refused entry; you will still be liable for the full cost of your stand and any ensuing costs.

Cancellations: Refunds for cancelled stands, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Additional charges: Exhibitors will incur all costs accrued on-site for any additional requirement e.g. plasma screens or additional catering.

Virtual Delegate Bag Inserts: If you have booked a virtual delegate bag insert please email PDF to [Elaine.Mckeown@fitwise.co.uk](mailto:Elaine.Mckeown@fitwise.co.uk) by the 31st May 2023

**Delegate Lists:** You will receive a full delegate list 1 week after the conference to include name, job title, organisation, location, and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.