

Celebrate 30 years of BAUN at our
2025 Annual Conference



Exhibitor Prospectus

Educate, inspire, innovate, improve.



16-18 November



EICC Edinburgh

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Welcome

Dear Exhibitor and Industry partner,

As BAUN President and on behalf of the BAUN Trustees we would love for you to join us for our BAUN Conference which will be in the lovely city of Edinburgh this year.

We had a fantastic event in Liverpool last year, and we hope to see you as a valued exhibitor or sponsor this year.

This year we celebrate 30 Years of BAUN. As you are aware, we were unable to celebrate our 25th anniversary in person due to COVID. Therefore, it is paramount that we celebrate 30 years in true Urological Nursing style this year! Our membership continues to grow (almost 1000 members), despite the challenges all urology nurses face, and as we celebrate 30 years, we anticipate attendance to be even better than ever.

BAUN's theme of Educate, Inspire, Innovate & Improve will provide a Conference programme that guarantees delegates take home a wealth of newfound knowledge and ideas. Furthermore, they will gain insight into improvements, technologies, and products. Our speakers' presentations are always engaging and stimulate lively discussions.

It is proving more and more challenging for nurses to have supported leave from their organisations to attend study days and conferences. However, it remains imperative that our members can come together with each other and yourselves to explore and learn about the future development of urological services and care. I cannot stress how important it is that you please encourage and help support your clients to attend conference. The feedback BAUN receive post conference, is testimony to how much your support and engagement makes all the difference to them. Please speak to your sales team and ensure all available funding opportunities are discussed to continue to support our members to attend. As President I am happy to publicise on all our social platforms, any funding opportunities you offer nurses, to ensure maximum uptake. Please feel free to contact me.

Our yearly conference attracts over 250 of the leading professionals working in the field of urological nursing, from the most senior lead and specialist nurses to our more junior colleagues. It is the most important event in the Urological Nurses calendar, and we want you to be part of it.

BAUNs Conference organising group are in full swing with the preparations and finalising the programme. I am extremely excited about the speakers we have signed up!. As you would expect from BAUN, we will include topical discussions, presentations and papers related to both benign and oncological conditions. With 30 years' experience we ensure it is relevant to ALL nurses and associated healthcare professionals working within the field of urological care. Full details will be available soon.

Why not also join us at our Gala Awards Dinner to relax and unwind along with the nation's best urological nursing talent. Our corporate sponsors and charity partners are welcome to book tickets to join the fun and celebrate all that our members have achieved. I can guarantee you will not be disappointed with this year's venue!

Your contribution and engagement enables continued collaboration to provide high quality education and training to our delegates.

I would like to take this opportunity to thank you for your ongoing support of our organisation, our nurses, and their patients. By working with us, we can continue to provide the important and valued opportunities that BAUN offers our members along with delivering high standard care to our patients.

Thank you for your loyalty and we look forward to welcoming you in Edinburgh.

Emma Chappel

**BAUN President and Head of Nursing for Urology
Mid & South Essex Foundation Trust**



Highlights from 2024 in Liverpool

'Well organised, excellent agenda content'

'It was good range of content and was laid out really well'

'I was very impressed with the running of both days'

'I have really enjoyed my time at the conference, it is the first conference I've ever attended...'

'It was a very good experience, great location, well organised, I will look to attend in the future'

'Overall, I was glad that I went to the conference as it did make me feel very inspired and excited to contribute to my team coming back'

What delegates found most useful at Conference:

'exhibitions and lectures'

'interesting presentation, opportunity to speak to the company reps at the exhibition'

'Seeing the variety of products in the exhibition'

'The variety of presentations throughout the 2 days'

'Networking and the excellent work shared'

'Both the stalls and the lectures were good'

'Speaking with reps and fellow nurses...'

[Click here to view the delegate job titles who attended in 2024](#)

Who exhibited at BAUN 2024?

Platinum Sponsors



Coloplast

medac
PHARMA

Gold Sponsor

Wellspect®

AbbVie
Accord UK LTD
Action Bladder Cancer
Ambu Ltd
Aspire Pharma Ltd
AstraZeneca/MSD
B Braun Medical Ltd
BAUN
BD / Fujifilm
BK Medical UK Ltd
Bladder Health UK
British Journal of Nursing (BJN)
Bullen Healthcare
BXTA
Clinimed Ltd
Clinisupplies
Coloplast Ltd
Combat Medical
Consilient Health UK Ltd
Convatec
Creo Medical UK Ltd
de Smit Medical
Evolan Pharma AB
Ferring Pharmaceuticals
Fight Bladder Cancer
Flexicare (Group) Limited
Hollister

iMEDicare Ltd
IPSEN Ltd
KARL STORZ Endoscopy (UK) Ltd
Kebomed UK
Key Health Solutions
Manfred Sauer UK Ltd
medac Pharma UK
MediCare Colgate
MEDICE UK LTD
Mediplus Ltd
Merck
Mermaid Medical Ltd
Mitrofanoff Support
Optimum Medical Solutions Ltd
Pamex Ltd
Peak Medical Ltd
Pennine Healthcare (Ivor Shaw T/A)
Pierre Fabrie LTd
Promed Ltd
Prostate Cancer Research
Prostate Cancer UK
SYNER-MED (PP) LTD
The Urology Foundation
Verathon Medical UK Limited
Wellspect Ltd
Win Health Medical

2025 Programme

The 2025 programme will be available on the website soon:

<https://www.baun.co.uk>

Marketing

The marketing campaigns undertaken by BAUN will be geared towards:

1. Attracting the BAUN core membership

This was successfully achieved in 2024 and will focus on the key benefits of attending, including:

- Strong urological content on the educational programme
- Updating knowledge and skills
- Linking BAUN competences to the programme content to make it easier for delegates to secure their attendance
- Recognised CPD activity
- Unrivalled networking opportunity

2. Attracting colleagues by:

- Having a strong urology educational programme
- Advertising for oral papers and poster presentations
- Advertising Award Nominations

3. Maximising exposure to a wider delegate audience

The successful marketing to delegates in 2024 will be continued for the 2025 event. This will involve:

- Targeted email marketing to all members on a regular basis with incentives to register early
- Use of social networks such as Facebook, LinkedIn and Instagram
- Partnering with related websites
- Viral marketing to members of other associations
- Attending other events to promote the BAUN Conference (if permitted)
- Inserting programmes and application forms in delegate wallets for other events (if permitted)
- Joint marketing initiatives with exhibiting partners
- Identification of association or charity partners to promote the event

BAUN 2025 Sponsorship Opportunities

Platinum Sponsorship (x2 available) - £24,995 + VAT

Standard Exhibitor Package+

- Stand (up to 6x6m)
- Symposia slot in programme
- Verbal mention at opening session
- Logo on conference holding slide
- Logo on all conference signage
- Logo next to 200 word editorial on conference App
- Logo and website link on promotional emails
- Delegate bag insert
- Your pop-up banner in prominent position
- Website link on BAUN conference website
- Table reserved at Gala Dinner + 4 tickets
- Banner ad on conference App
- App alert during conference
- 2 free delegate places for full Conference
- Lead management badge scanning
- 10% of all other sponsorship opportunities

Gold Sponsorship (x4 available) - £12,595 + VAT

Standard Exhibitor Package+

- Stand (up to 3 x 6m)
- Logo on conference holding slide
- Logo on all conference signage
- Logo next to 100 word editorial on conference App
- Delegate bag insert
- Website link on BAUN conference website
- 2 Gala dinner tickets
- Banner ad on conference App
- Lead management badge scanning
- 10% of all other sponsorship opportunities

Exhibition Stand Rates

Stand Size	Price
2 x 3m	£3,700 + vat
3 x 3m	£4,940 + vat
3 x 5m	£7,870 + vat
3 x 6m	£9,410 + vat
4 x 5m	£10,530 + vat
6 x 6m	£18,000 + vat

Charity Stands

If your organisation is a registered charity and wish to exhibit at BAUN, please complete the stand booking form with your company details and indicate on a cover sheet that you are a charity. Charity stands are allocated on a first come first served basis and will be table top only.

Cost: £595 + vat

We would encourage exhibitors to have various educational information available on their stands using a variety of platforms such as QR codes, e-learning, webinar info etc.

Included in your stand rate:

Shell Scheme Stand:

- Shell scheme
- Name fascia board
- Carpeting
- Catering for 1 company representative per 3m² of space booked
- 1 x general-purpose spotlight
- 1 x 500W socket outlet
- Conference banner for inclusion on your email signature
- Lead management badge scanning available for £175 + VAT

Space Only Stand:

- Catering for 1 company representative per 3m² of space booked
- Conference banner for inclusion on your email signature
- Lead management badge scanning available for £175 + VAT

Ways to Exhibit

1. SPACE WITH SHELL SCHEME

If you have a pop up stand, banner stand, tabletop stand, display cabinets or literature racks, this is the method for your Company. The majority of exhibiting companies will use this method. Stand sizes range from 6m² to 36m².

If a shell scheme stand is situated on a corner or at the end of a row of stands, it will normally be left open on two sides unless other instructions are received from the exhibiting company.

PRICE INCLUDES

- Shell scheme
- Name fascia board
- Carpeting
- Catering for 1 company representative per 3m² of space booked
- 1 x general-purpose spotlight based on m²
1 x 500W socket outlet
- Conference banner for inclusion on your email signature

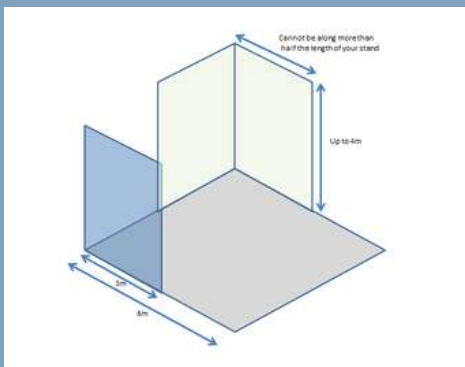
Price does not include water and waste supply, furniture, display equipment and floral displays. All these services can be hired from the official exhibition contractor. Further details will be sent once your stand booking has been confirmed.

2. SPACE WITHOUT SHELL SCHEME (Custom build)

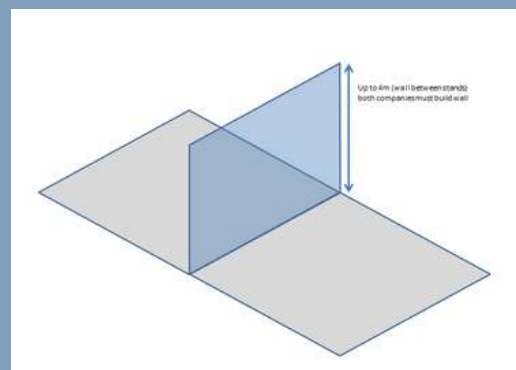
This is for companies who wish to build their own bespoke stand only. The recommended minimum size for this method of exhibiting is 15m².

A scaled (1:200) floor plan, design visuals, method statement and risk assessment will need to be provided 8 weeks before the start of build. Catering will be provided for 1 company representative per 3m² of space booked. Sockets, lighting, carpeting and shell scheme are not included in the cost.

Please note that where the space opens onto a common corridor or walkway, only 50% of any one side of your stand may be built up to 4m.



Where the space backs onto another stand, dividing walls will need to be built by both parties.



Additional Sponsorship Opportunities

LEAD MANAGEMENT BADGE SCANNING

£175 + vat

INSERT IN DELEGATE BAG

Cost per single insert for putting a flyer or sampler into the delegates' bags at conference

£340 + vat

COMPANY SYMPOSIUM

An opportunity for a company to design its own programme and present to a specialist audience (includes room hire, standard AV provision, promotional email and details in conference programme)

£4,600 + vat

POSTER AREA SPONSOR

Logo and link to website on Conference Programme, App and Website.

£865 + vat

WORKSHOP SPONSORSHIP

There will be workshops held on the 16th November with the opportunity to sponsor in return for recognition in the conference programme and app and a display table within the workshop room: *Workshop details will be available shortly.*

£585 + vat

EDUCATIONAL SESSION ON YOUR STAND

To be held during breakout times
Promoted on conference app and at a glance programme
Provision of 10 headphones for your stand

£575 + vat

UROLOGY TEAM OF THE YEAR AWARD

Opportunity to recognise and sponsor urology team of the year
(Sponsoring company may wish to consider offering a prize but not compulsory)

£625 + vat

BANNER ON CONFERENCE APP

Banner displayed on conference app

£485 + vat

WRITING PADS FOR DELEGATES

Up to 350 to be supplied by sponsoring company

FOC

PENS FOR DELEGATES

Up to 350 to be supplied by sponsoring company

FOC

Event details

Venue

EICC
The Exchange, 150 Morrison Street
Edinburgh EH3 8EE
Tel: 0131 300 3000
Website: www.eicc.co.uk

Set in the historic City of Edinburgh, the EICC provides first-class Conference facilities and is within easy reach of Edinburgh airport and train stations via bus and tram links.

Car parking

There are many car parks in close walking distance to the EICC. For full details click [HERE](#).

Disabled Facilities

The EICC is fully accessible. For full details click [HERE](#)

Organisers

Adele Brodie, BAUN Trustee and Conference Organising Lead



Exhibition/Sponsorship Sales:

Catriona Rice
Fitwise Management Ltd
T: 01506 292039
E: catriona.rice@fitwise.co.uk



Exhibition open hours *(may be subject to change)*

Provisional open times	Opening	Closing
Monday 17th Nov 2025	07:00	17:00
Tuesday 18th Nov 2025	08.00	14:00

In line with the provisional programme in this prospectus, delegates will have a 60 minute lunch break, a 30 minute morning and afternoon break. During these times, there will be no lectures. Delegates will also be able to view the exhibition first thing on the Tuesday morning for 1 hour, during the tea break and final lunch break.

Attendance at Conference Sessions

Conference sessions are open to all exhibiting company representatives as part of the exhibition stand fee. (as long as space allows as priority given to delegates)

Social Programme

The BAUN Annual Awards Social Evening will take place on Monday 17th November. More details will be available soon.

We kindly request that Companies refrain from holding their own social event that evening.

Flow of delegates around the exhibition

Much consideration goes into encouraging delegates to move easily and freely around all areas of the exhibition with social distancing in mind and to gain access to all stands. Catering and water cooler points are placed strategically to draw delegates to the corners of the exhibition hall and seating areas are designed to allow delegates somewhere to enjoy their refreshments but not to linger. Thus, every effort is made to facilitate the successful flow of delegates around the exhibition.

How to book?

Make a provisional booking

Stands will be allocated on a first come, first served basis. Bookings can be made by the following methods and will be held for 7 days:

Phone Fitwise on

+44 (0) 1506 292 039

E-mail catriona.rice@fitwise.co.uk

Confirm your provisional booking

Send us the completed stand booking form within 7 days by email or post to:
Catriona Rice, Fitwise Management Ltd, Blackburn House, Redhouse Road,
Seafield EH47 4AQ

For full terms and conditions please refer to your booking form



What happens next?

When Fitwise have received your completed booking form with payment or a copy of an official purchase order we will e-mail you confirming your space allocation and we will then forward a vat invoice or receipted vat invoice as appropriate.

Around the beginning of July 2025 we will email the main contact a link to the exhibitor website that will contain further details and forms such as badge name form, company editorial form, additional catering form, maps, information about getting your packages to the venue and information about exhibition services (name fascia's, electrics, furniture, foliage etc.). These forms will have return deadlines which will be clearly marked on the home page of the website. Your assistance in meeting these deadlines would be appreciated.

Cancellations *(Full T&Cs can be found on your booking form)*

Refunds for stands, which are cancelled, will only be made in the event of the exhibition being sold out. Every effort will be made to re-sell all stand space.

Essential dates, times and further details

Set up times (may be subject to change)

Sunday 16th November 2025

Space only exhibitors and their contractors

09.00 – 20.00

Exhibitors with shell scheme stand

15.00 – 20.00

Exhibition opens (may be subject to change)

Monday 17th November 2025 at 07:00

Breakdown time (may be subject to change)

Tuesday 18th November 2025: 1400 – 20.00

All exhibitors must have cleared the premises by 20.00 on the 18th November 2025. Any additional charges levied by the venue as a result of missing this deadline will be passed onto the exhibiting company.

Stand restrictions for SPACE ONLY stands

Maximum construction height 4m. Please note that where the space opens onto a common corridor or walkway, only 50% of any one side of your stand may be built up to 4m. Where the space backs onto another stand, dividing walls will need to be built by both parties.

Floor plans

Detailed floor plans must be submitted to the organisers by 16th September 2025. They will then be forwarded to the venue for a health and safety check and for compatibility with adjacent stands.

Risk Assessment

All custom build stands must submit a risk assessment for their stand. A risk assessment template will be forwarded on confirmation of booking. When booking stand space, it is the responsibility of the exhibitor to ensure that there is adequate and suitable access to all services including water and waste supply. We strongly recommend that a site survey is undertaken.

Insurance

On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an Insurance Broker if required.

Conference and Exhibition App

Each delegate will receive a copy of the conference app, which will include full details of the conference / programme / exhibition plan / exhibiting company details. Exhibiting companies are invited to submit a free editorial entry of up to 75 words for inclusion. Further information and deadlines will be sent to you once your booking form has been received.

Catering

All daytime catering for delegates will be served in the exhibition areas. Tables and chairs will be available in the exhibition areas for delegates use during these breaks. Coffee/tea and lunch for one exhibiting representative per 3m² of exhibitor stand space per day is included in the cost of both the shell stands and space only stands.

Further requirements for catering are available to exhibiting company representatives directly from the official venue caterers. An order form will be provided in your exhibitor manual in July 2024. Corkage charges will apply to all food and beverages brought onto the premises by exhibiting companies for delegate consumption. Both the official caterers and the organisers must be informed of any intention to supply delegates with food or beverages on your stand during the event.

DELEGATE LISTS

Important Information

You will receive a full delegate list post conference to include name, job title, organisation, location and email address however, it will be your responsibility to obtain unambiguous and positive consent from delegates to use this data for direct marketing purposes.

