



Topic
“The Power of BEES: Building Entrepreneurial Ecosystem Sustainably”

Goals
Acquire understanding of building sustainable entrepreneurial ecosystem from Static and Linear to Dynamic and Circular models and their impact on local and regional policies.

Competencies
<ul style="list-style-type: none"> • Understand the complexity of entrepreneurial ecosystems • Analyze entrepreneurial ecosystems as dynamic, circular, and multi-actor systems • Transform static into dynamic entrepreneurial ecosystems and implement place-based policies and governance mechanisms to encourage sustainability

Contents
<ul style="list-style-type: none"> • Theoretical introduction to Entrepreneurial ecosystems: Adopting an ecosystem mindset, Configurations/functioning, • Ecosystem strategic analysis and management optimization following dynamic and circular models

Applications
Entrepreneurial ecosystem approaches can be directly applied by policymakers, ecosystem builders, and ecosystem actors to address locally and regionally embedded entrepreneurial challenges. Policymakers can use ecosystem frameworks to design, implement, and evaluate place-based and circular entrepreneurship policies; ecosystem builders can strategically configure, coordinate, and adapt ecosystem resources and governance mechanisms; and entrepreneurial ecosystem actors (entrepreneurs, ESOs, universities, investors) can align their strategies, collaborations, and investments to enhance sustainable, resilient, and inclusive regional development.

References
Huggins, R., Kitagawa, F., Prokop, D., Theodoraki, C., & Thompson, P. (2024). Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, Future. Oxford University Press. Theodoraki, C. (2024), “Building Entrepreneurial Ecosystems Sustainably”, Foundations and Trends® in Entrepreneurship, 20(4), 300-396. DOI: 10.1561/0300000128.

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Biographical note (max. 200 words)

Christina Theodoraki is Full professor in Entrepreneurship & Strategy at IAE Aix-Marseille Graduate School of Management, Aix-Marseille University, CERGAM. She is a pioneer on entrepreneurial ecosystem research. Her thesis was publicly has received two Best Dissertations Awards and she defended her HDR (Habilitation to Supervise Research at IAE Paris Pantheon Sorbonne, entitled Building Entrepreneurial Ecosystems Sustainably (BEES). She is Editor of Small Business Economics, Associate editor of the Journal of Small Business Management, Management & Prospective – Gestion 2000, and Revue internationale PME, and member of the editorial boards of Review of Managerial Science (RMS), Entrepreneurship Research Journal, Journal of Enterprising Communities, Journal of the Knowledge Economy. She is Advisory Board member at the Institute for Development Strategies at SPEA at the University of Indiana and Business Development Manager of the Entrepreneurial Ecosystem Research Network. Additionnally, she is the Chair elect of the Entrepreneurship division at the Academy of Management and supports entrepreneurial ecosystems communities all over the world.

