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Special Session Proposal

Entrepreneurship and sustainable development: uncovering the sources and effects of innovative entrepreneurship for sustainable value creation

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Abstract

In the current global economy, marked by escalating environmental concerns and a pressing need for social and economic resilience, the convergence of entrepreneurship and sustainable development represents a vital field of study, which redefines success according to long-term ecological balance and social equity. In this context, innovative entrepreneurship emerges as a blueprint to address current global challenges such as climate change, resource depletion, and social disparities, offering a pathway to harmonize economic objectives with sustainable practices, ensuring that the pursuit of growth does not come at the expense of our planet and its inhabitants. The exploration of this critical intersection is timely and essential in charting a sustainable future. This special session aims to unveil the main sources and effects of entrepreneurship to achieve an environmentally sustainable socioeconomic development, being designed to explore the ways in which innovative entrepreneurship can drive sustainable value creation, thereby aligning economic success with environmental stewardship and social well-being. In this vein, this session seeks to identify the key sources of innovative entrepreneurship that significantly contribute to sustainable development, analyze the impact of entrepreneurial orientation on environmental, social, and economic sustainability, and discuss the challenges and opportunities that lie in aligning entrepreneurial activities with sustainable development goals, providing actionable insights for practitioners and policymakers. Participants of this session can expect to gain valuable insights into several key areas related to the topic, such as understanding the mechanisms through which entrepreneurship can contribute to sustainable development, identifying best practices and policies that encourage sustainable entrepreneurship, and recognizing the potential of innovative entrepreneurship in addressing global challenges related to peace and sustainable development, being not just an academic exercise; but a call to action. This session aspires to pave the way for sustainable value creation that aligns with our collective goals of peace and development.