



“Founding Principles of Culture Based Development (CBD)” A Book-launch Roundtable

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Abstract

This round table marks the distinguished launch of Annie Tubadji’s definitive treatise, *Founding Principles of Culture Based Development*. This book delineates the foundational concepts and pioneering advancements of Culture Based Development (CBD), a paradigm originally conceptualized by Tubadji.

CBD represents a groundbreaking framework for the systematic examination of cultural bias in economic decision-making. Utilizing classical economic methodologies, CBD treats culture as an endogenous aggregate input within individual and local decision-making processes. This approach allows for an in-depth exploration of the interplay between individual behaviour and contextual factors, elucidating the economic mechanisms through which cultural biases emerge and shape local development trajectories.

Over the past two decades, the body of CBD literature has expanded significantly, encompassing over 50 scholarly articles published in esteemed regional and general economic journals. *The Founding Principles of Culture Based Development* provides a comprehensive taxonomy and methodological rationale for the CBD analytical framework.

The round table will feature a presentation by the author, Annie Tubadji, followed by insights from three distinguished discussants who will evaluate the relevance and application of the CBD paradigm from their respective fields of expertise, with common nexus in regional economics:

1. **Annie Tubadji, Swansea University** – Overview of the CBD Book
2. **Prof. Corrado Benassi, University of Bologna** – Analytical Merit of CBD
3. **Prof. Michael Fritsch, Jena University** – CBD in Empirical Regional Economics
4. **Daniel Nehring, Swansea University** – A Sociological Perspective on CBD
5. **Masood Gheasi, Erasmus University** – Applying CBD Research as a Co-Author

This event promises to be a significant academic discourse, celebrating a pioneering contribution to the field of cultural and regional economics.