

ERSA Congress Sofia 2026

Technical Excursion

Trakia Economic Zone - Plovdiv

50 EUR

per person

20-40 participants

A full-day field visit connecting regional science with industrial policy, location analysis, competitiveness and new technology-driven production systems in the Sofia-Plovdiv development axis.

ABOUT THE EXCURSION

This technical excursion introduces ERSA Congress participants to the economic geography of industrial development through a field visit to Trakia Economic Zone, Plovdiv. The programme links industrial-zone planning, investment attraction, labour-market accessibility, logistics and regional competitiveness with the practical organisation of production spaces.

The visit is designed for regional scientists, geographers, planners, policy researchers and practitioners interested in how industrial zones become territorial platforms for new business niches, technological upgrading and sustainable regional development.

KEY TOPICS

- Industrial policy, industrial zones and the spatial organisation of productive investment.
- Location analysis, accessibility and the role of transport corridors in regional competitiveness.
- New business niches, technological upgrading and the transformation of local industrial ecosystems.
- Electric cars, robotics, electrical engineering and renewable energy systems as emerging industrial fields.
- How industrial zones connect firms, infrastructure, institutions, skills and regional development strategies.

EXPECTED FORMAT

- Organised departure from the National Stadium area in Sofia and return to the same meeting point.
- Travel briefing linking Sofia, the Trakia corridor and Plovdiv as a functional economic-geographic axis.
- Guided visit and professional discussion at Trakia Economic Zone, subject to host and access arrangements.
- Q&A on industrial policy, location logic, competitiveness and practical regional-development effects.

Route focus



AT A GLANCE

Date: Monday, 24 August 2026

Departure point: National Stadium, Sofia

Destination: Trakia Economic Zone, Plovdiv

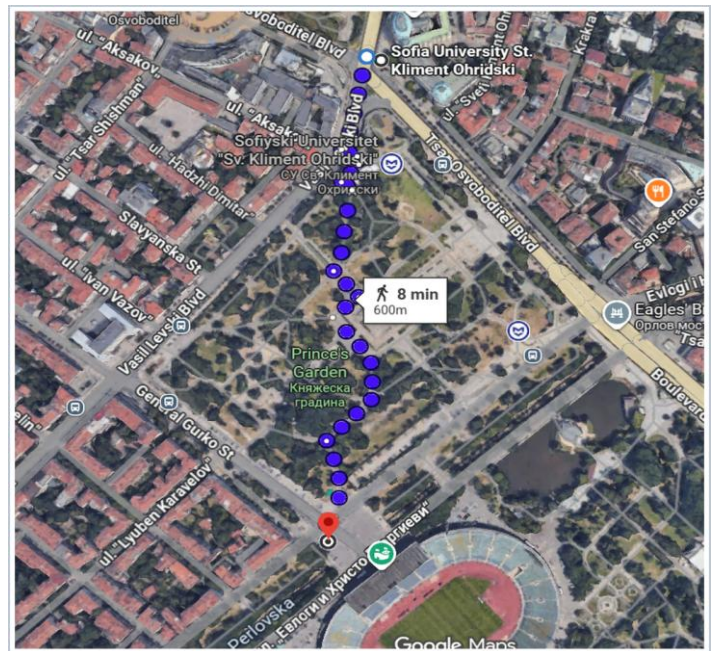
Duration: Approx. 8 hours

Fee: 50 EUR per person

Participation & capacity

The excursion will be organised only after a minimum of 20 registered participants is reached. Maximum capacity is 40 participants, accepted on a first-come, first-served basis until capacity is filled.

Meeting point



Departure is from the same National Stadium meeting-point area in Sofia.

Practical notes: Advance registration is required. The exact departure time, payment instructions, host access details and final itinerary will be circulated through the official Congress communication channels. Participants should plan for a full-day excursion and carry a valid ID/passport.