



Special Session Proposal

Entrepreneurial SMEs and territorial contexts: strategies, impacts, and dynamics

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Abstract

This special session invites contributions that investigate the relationships between entrepreneurial small and medium-sized enterprises (SMEs) and the territorial contexts in which they operate. The aim is to explore how local contexts, i.e. geographical, historical, cultural, institutional, political, ecological, social, economic, and technological, shape the strategies and behaviors of SMEs, and how these firms, in turn, contribute to the transformation of their territories.

We welcome empirical studies (quantitative or qualitative), as well as conceptual and theoretical work. Contributions may address, for example: How territorial characteristics influence the strategic decisions and growth trajectories of entrepreneurial SMEs; the role of SMEs in fostering innovation, resilience, or structural change within their territories; the integration of sustainability principles into SME strategies.

By bringing together diverse perspectives, this session seeks to advance our understanding of the mutual shaping of SMEs and territorial contexts, highlighting both general dynamics and sustainability-oriented practices.