

## **Local Development Companies, cases from North Africa**

Pr. Oumhani Eddelani

### **Abstract:**

The evolutions of contemporary economies, societies and states mean that the "Territory" becomes an important decision-making unity and an analytical entity subject to a new managerial logic. Laminated from above and below, the central public administrations are ceding more and more powers to the territorial levels, but without obviously losing the core of their sovereignty. As such, local authorities combine the principles of private and public management in search of better satisfaction for the citizen, voter, user and "customer" to be retained.

A business development company (BDC), Local Development Companies (LDCs), local public firms (LPFs) or regional development companies (RDC) are, in their different forms, mediators carrying this hybrid logic of mixing the rigor of the State- on one side- and that of the market on the other. If in Western Europe these forms of organization were backed by the famous new public management and the rationalization of budgetary choices (RBC in France for instance), elsewhere, they will be systematically conveyed by the globalization of economies and the market values that it underlies. In the United Kingdom, Ireland and Morocco, the basic logic at this level remains the seeking for rationality, but in contexts and circumstances that vary from one nation to another.

Recalling in depth other names and forms, local development companies (LDC) are clearly announced in Morocco by law 113-14 relating to municipalities. There are even regional (RDC) and provincial development corporation (PDC) forms in those relating to regions and provinces. These laws give private capital the possibility of joining forces with public bodies to provide local populations with services for which local authorities are, in principle, liable. The objective is to rationalize management, improve public services and professionalize the management of local authorities usually subject to the ease of the political decision-maker. Far from the political stakes, the LDC are in Morocco a new field of analysis and scientific investigation for researchers and multidisciplinary academicians.

In this sense, our proposal is an attempt to explore and try to model the different development companies (LDC, PDC, and RDC) created since 2014. Indeed, after a conceptual framework, we come back to an inventory of what already exists, trying to make a provisional assessment of the organization, areas of intervention and achievement with the aim of drawing conclusions serving as concrete references and future research prospects.

**Key - Words :** Local Development Companies- Hybrid management- Rationality- Morocco-Territorial development.

### **References:**

1. Dahir n°1.15.83 du 7 Juillet 2015 portant promulgation de la loi organique n° 14.111 relative aux régions
2. Dryef, M'hammed. "Le tiers-secteur au service de la recherche-innovation et du développement territorial." Policy Center for the New South. POLICY PAPER (2021).
3. M.Khayati et O. Eddelani, "Gouvernance territoriale et SDL: Cas de la ville de Fès", I.J.I.A.Studies 36.4 (2022): 1103-1115.
4. Dahir n° 1.21.58 en date du 14 Juillet 2021 en application de la loi n° 54.19 portant Charte des services publics.

5. Dahir n° 1.15.84 du 7 Juillet 2015 portant promulgation de la loi organique n° 14.112 relative aux préfectures et provinces.
6. Dahir n° 1.15.85 du 7 Juillet 2015 portant promulgation de la loi organique n° 14.113 relative aux communes.
7. Eddelani, Oumhani, Najiba El Amrani El Idrissi, and Salvatore Monni. "Territorialized forms of production in Morocco: provisional assessment for an own model in gestation." *Insights into Regional Development* 1.1 (2019): 6-18.
8. Warburton, A. Joseph, et al. Business Development Companies: Venture Capital for Retail Investors. *The Business Lawyer*, 2020, vol. 76, no 1, p. 59-108.
9. « Les sociétés de développement régional (S.D.R) (I) », *Courrier hebdomadaire du CRISP*, 1973/30-31 (n° 616-617), p. 1-37. DOI : 10.3917/cris.616.0001. URL : <https://www.cairn.info/revue-courrier-hebdomadaire-du-crisp-1973-30-page-1.htm>