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Endogenous vs exogenous factors in Smart City implementation/development: Asian and European cities compared

Efficient and sustainable cities are on the policy agenda of many public bodies, both at the national and supranational level. Focusing on the latter, the Smart City label is declined differently across the globe. This consideration, coupled with differing socio-economic and institutional environments, suggest that implementation and development of Smart City programs may imply different processes and impacts. Against this backdrop, our research aims to study the role of endogenous and exogenous factors in Smart Cities, highlighting common factors and differences. This question is empirically tested by comparing Asian and European Smart cities.