



Alicante, Spain & Virtual event

Urban Challenges and Sustainable Technological Revolution

Special Session Proposal

Aligning entrepreneurship, sustainability, and regional policy

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Abstract

The role of entrepreneurship in development has changed dramatically in recent decades. Therefore, it has notably become an essential factor in dealing with local, national, and even global new challenges related to Sustainable Development Goals. The change in role should be followed by an adjustment in entrepreneurship policy, bringing forward measures, if applicable, to support entrepreneurs and entrepreneurial ecosystems in addressing specific challenges in the area. Although our knowledge of entrepreneurship and relevant policy measures has grown over the last decades, the question of mobilizing this knowledge to define an efficient entrepreneurial policy, considering the indispensable issue of sustainable development, remains widely open and uncertain. Such a fundamental question as whether policy must be targeted or should remain a broadly supportive policy has not yet been answered very clearly. What elements of the puzzle are we missing to make progress in this regard? This special session is intended to gather contributions that allow us to provide new knowledge to address the vital issue.

The first edition of this special session took place during ERSA Congress 2022 in Pécs. This is the second edition. The expected cutting-edge contributions could be theoretical and/or empirical, positive and/or normative; comparative; reporting the evaluation results of some regional entrepreneurial policy. We particularly invite evidence-based contributions. It is important to note that the integration of the entrepreneurial factor in the analyses is a compulsory condition.

Specific questions might be (indicative):

- What policy measures to stimulate sustainable entrepreneurship are appropriate under what kinds of regional and framework conditions?

- What might be the principles of an entrepreneurial policy that specifically seeks to address sustainability issues?
- How can policy improve the quality of regional start-ups, considering the Sustainable Development Goals?
- What entrepreneurship policies and measures can be designed for incumbent companies?
- Why is entrepreneurship rather productive and transformative (toward sustainability) in some regions, whereas the transformative effects of entrepreneurship do not work sufficiently in other regions?
- What is the role of institutional framework conditions for the effectiveness of local sustainable entrepreneurship policies?
- What are appropriate strategies and measures to develop micro, local or regional sustainable entrepreneurial ecosystems?