

# COMPLEMENTARY MEDICINE REGULATION – Navigating the Path Forward

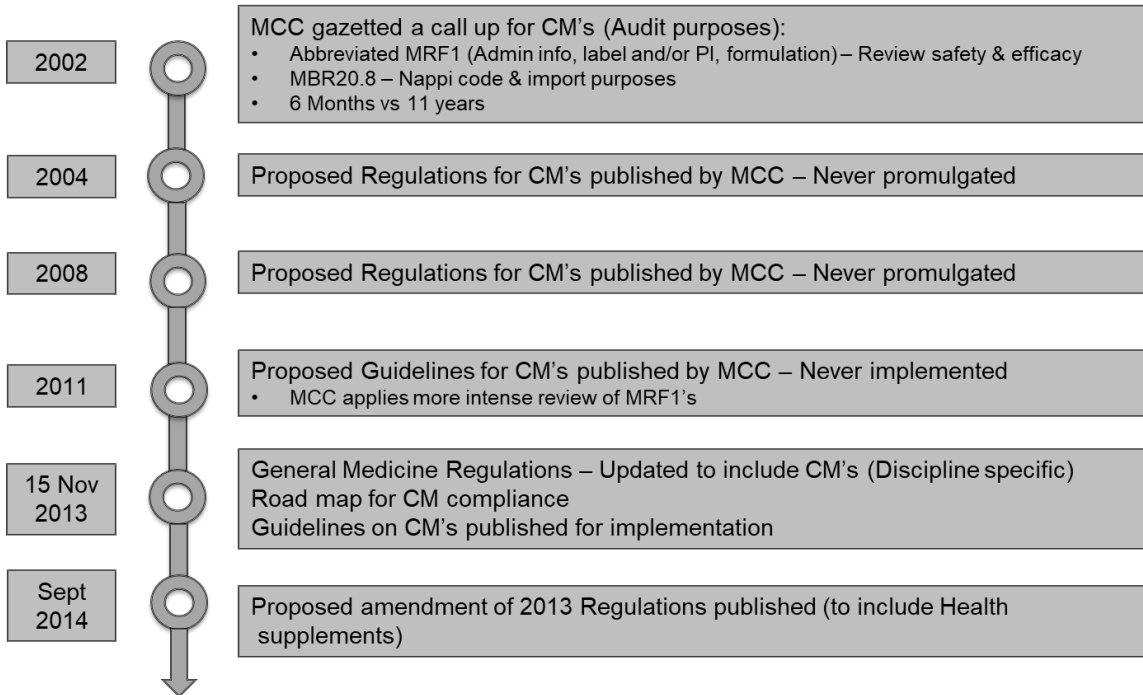


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# History of Complementary medicines (CM) in SA: Looking Back – The Roadmap

# Timeline:



# What is the current status?

# Guideline 7.02 - Road map for Complementary Medicines

Road map provides  
transitional requirements

## 5. Summary of General Timelines

Feb 2020 -  
Dec 2021

- Finalisation of all outstanding "Health Supplement Annexures".
- Updating, amendment and publication of existing Guidelines for Registration for Complementary Medicines.

Feb 2020 -  
- Feb 2022

- A priority period that provides time for current suppliers to apply for licences to manufacture, import, export or wholesale or distribute complementary medicines. SAHPRA CM portal applications available from February 2020.

> July 2021

- Existing applications for medicine registrations which are pending finalisation of licensing status will be finalised once licences are issued.
- Publication of call-up notices (in terms of section 14 of the Medicines Act) for Category D medicines. Call-up notices staged for Category D medicines over a period ranging from 6 months to 72 months.
- Piloting of online application processes for registration of low risk Category D medicines.

01 Mar  
2022

- Manufacture, import, export or wholesale or distribution of medicines or Scheduled substances may only take place once licensed in accordance with section 22C(1)(b) of the Medicines Act or a licence application has been submitted prior to this date (01 March 2022).

01 Mar  
2023

- Compliance of labelling (product label, PI and PIL) of active ingredients with Annex B of Guideline 7.05 (01 March 2023). Note: Applications for registration of a Category D medicine or licence associated with a Category D medicine to be compliant with this requirement at the point of submission.

# Requirements for right of sale of CM's:

## 3.3.2 Rights of sale

All Category D medicines (complementary medicines), as defined, will be permitted continued rights of sale, provided that:

- An application is submitted for their registration by the prescribed deadlines of the applicable call-up notice;
- they are manufactured, imported, exported, wholesaled or distributed by a holder of or applicant for a relevant licence contemplated in section 22C(1)(b) of the Medicines Act at the end of the timeframe specified herein;
- they are specifically compliant with the requirements of section 20 and regulations 10, 11, 12 and 42 as prescribed, and are compliant with any other relevant provisions of the Medicines Act and its regulations; and
- they are indicated based on LOW RISK, which includes:
  - i. General health enhancement without any reference to specific diseases;
  - ii. Health maintenance; or
  - iii. Relief of minor symptoms (not related to a disease or disorder).

# Requirements for right of sale of CM's:

## ▪Licensing

- Applies to CM manufacturers, importers, exporters, distributors & wholesalers
- 3 Types of SAHPRA Category D licences:

- Type DL01 - Licence to manufacture, import or export Complementary Medicines (Category D) [manufacturers only]
- Type DL02 - Licence to import or export Complementary Medicines (Category D) [holders of certificate of registration]
- Type DL03 - Licence to act as a wholesaler of or distribute Complementary Medicines (Category D) [wholesalers or distributors]

- Process - Involves DOH, SAPC and SAHPRA
- 3D Product Listing – Required as part of licensing process
  - 3D Product list templates (HCR's, 3<sup>rd</sup> Party manufacturers and Wholesalers & Distributors)
  - Tutorial video – SAHPRA CM's Portal



# Requirements for right of sale of CM's:

Guideline 7.02  
Roadmap for  
CM's

## ■Licensing

- Process described in Annexure C of Guideline 7.02 (Flow diagram & narrative)

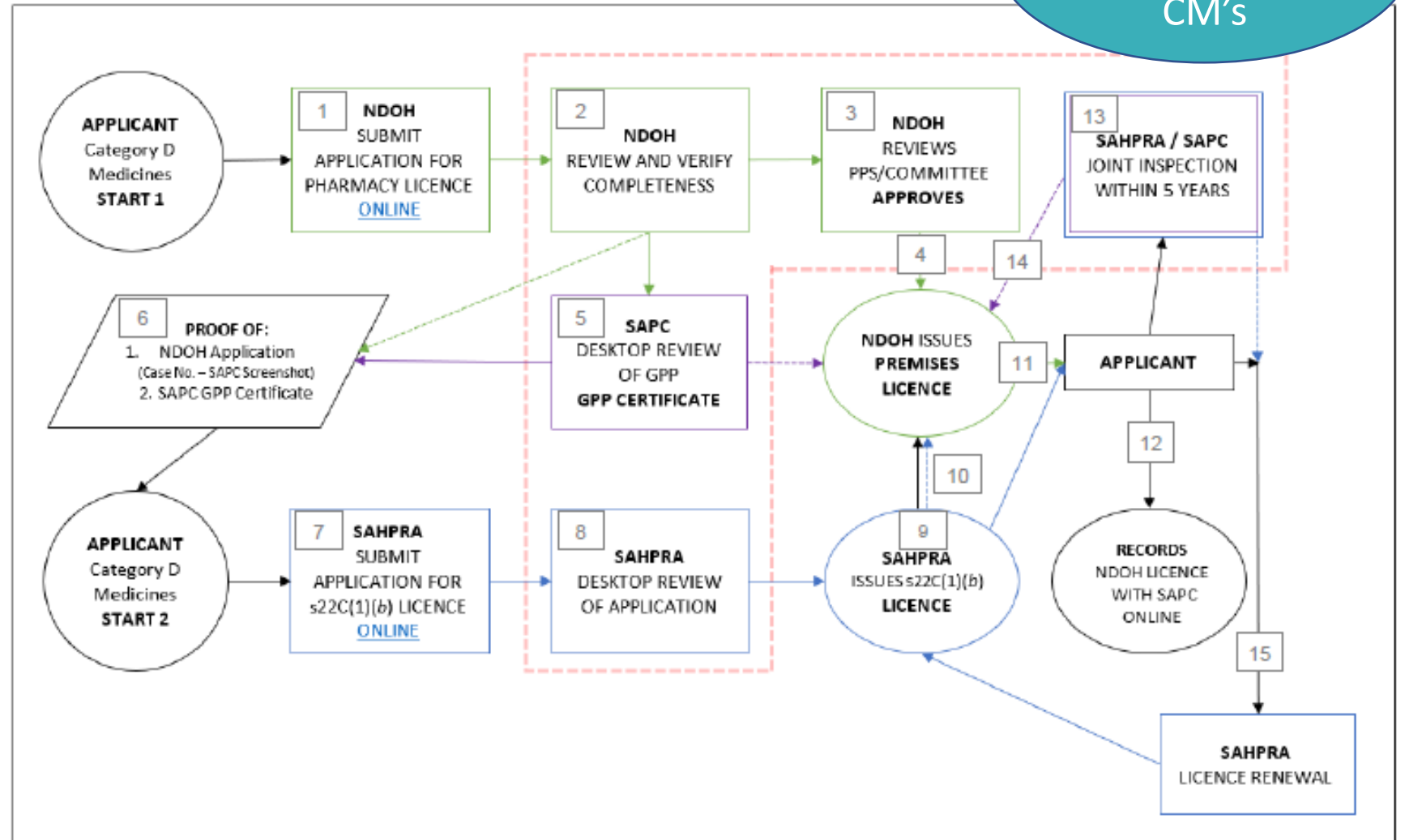


FIGURE 1: PROCESS FLOW FOR NEW APPLICATIONS FOR LICENCES LIMITED TO COMPLEMENTARY MEDICINES

# Requirements for right of sale of CM's:

## ▪Marketing & Advertising

### ▪Section 20 (Act 101 of 1965)

#### **20. Publication or distribution of false advertisements concerning medicines, medical devices or IVDs.**

##### (1) No person shall—

(a) publish or distribute or in any other manner whatsoever bring to the notice of the public or cause or permit to be published or distributed or to be so brought to the notice of the public any false or misleading advertisement concerning any medicine, medical device or IVD; or

(b) in any advertisement make any claim to the effect that the therapeutic efficacy and effect of any medicine, medical device or IVD is other than that stated by the Authority in terms of section 22(1)(a)(ii) or state or suggest that any medicine, medical device or IVD should be used for a purpose or under circumstances or manner other than that stated by the Authority in terms of section 22(1)(a)(ii).

(2) It shall be a sufficient defence in any prosecution for an offence under paragraph (a) of subsection (1) if it is proved to the satisfaction of the court that the accused, not being a person selling the medicine, medical device or IVD to which the false or misleading advertisement which is the subject of the prosecution relates, did not know, and could not reasonably be expected to have known, that the advertisement was in any respect false or misleading.

- Challenge – No registered claims / Indications
- Keep aligned with Guideline requirements to support claims (High risk vs Low risk)
- Keep aligned with intended use specified in 3D Product List

# Requirements for right of sale of CM's:

## ▪ **Labelling**

Must comply with:

- Regulation 10 – Label information
- Regulation 11 – Professional Information
- Regulation 12 – Patient Information Leaflet

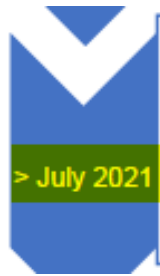
## ▪ **Naming convention for active ingredients in CM's**

- Annexure B of Guideline 7.05 – CMs – Registration Application ZA-CTD – Quality
- Deadline for compliance:
  - Amended in Dec 2021 to 28 February 2023 (1 year extension)
  - Applies to CM's available for sale prior to implementation of Annexure B
  - Newly launched CM's expected to comply with this requirement

# Requirements for right of sale of CM's:

## ▪Call-up for product registration

- Products must be submitted for registration when called up by SAHPRA



- Existing applications for medicine registrations which are pending finalisation of licensing status will be finalised once licences are issued.
- Publication of call-up notices (in terms of section 14 of the Medicines Act) for Category D medicines. Call-up notices staged for Category D medicines over a period ranging from 6 months to 72 months.
- Piloting of online application processes for registration of low risk Category D medicines.

Guideline 7.02 –  
Road map for  
CM's

## ▪What we know:

- Online product registration process still to be developed and tested
- Format will be CTD (Common Technical Document)
- Extent of information required – Risk related (High risk vs Low risk)
- Online registration process – more specific guidance on requirements
- Call-up will start at Low risk single substance CM's
- Call-ups to be staggered over 72-month period

# Requirements for right of sale of CM's:

## ▪Low risk vs High Risk claims

- Unregistered CM's currently marketed – should have Low risk indications

Table 1. Risk Level, type of claim and evidence required

Risk Level	Type of Claim	Evidence required to support claim
<u>LOW RISK</u>	<ul style="list-style-type: none"><li>• General health enhancement without any reference to specific diseases <sup>1</sup></li><li>• Health maintenance, including nutritional support.</li><li>• Relief of minor symptoms (not related to a disease or disorder) <sup>2</sup></li></ul>	<ul style="list-style-type: none"><li>• Clinical data to be evaluated <sup>3</sup></li></ul> AND/OR: <ul style="list-style-type: none"><li>• Two of the following four sources that demonstrates adequate support for the indications claimed:<ol style="list-style-type: none"><li>1 Recognised Pharmacopoeia <sup>4</sup>;</li><li>2 Recognised Monograph <sup>4</sup>;</li><li>3 Three independent written histories of use in the classical or traditional medical literature. <sup>5,6</sup>, or</li><li>4 Citations from other <i>in vivo</i>, <i>in vitro</i> studies, case reports or others.</li></ol></li></ul>
HIGH RISK	<ul style="list-style-type: none"><li>• Treats/cures/manages any disease/disorder.</li><li>• Prevention of any disease or disorder.</li><li>• Reduction of risk of a disease/disorder.</li><li>• Aids/assists in the management of a named disease/disorder or sign/symptom of a named disease/disorder.</li><li>• Relief of symptoms of a named disease or disorder <sup>2</sup></li><li>• Treatment of proven vitamin or mineral deficiency diseases.</li></ul>	<ul style="list-style-type: none"><li>• Clinical data to be evaluated <sup>3</sup>.</li></ul> AND <ul style="list-style-type: none"><li>• Two of the following four sources that demonstrates adequate support for the indications claimed:<ol style="list-style-type: none"><li>1 Recognised Pharmacopoeia <sup>4</sup>;</li><li>2 Recognised Monograph <sup>4</sup>;</li><li>3 Three independent written histories of use in the classical or traditional medical literature, or</li><li>4 Citations from other <i>in vivo</i>, <i>in vitro</i> studies, case reports or others.</li></ol></li></ul>

Guideline 7.01:  
Complementary  
medicines - Discipline-  
specific safety and  
efficacy

# Alliance of Natural Health Products SA (ANHP) VS SAHPRA & MOH

# April 2022 - Supreme Court of Appeal (SCA) ruling

- **What did the court rule?**

1. Certain products/CMs does not fit the definition of a medicine and cannot be regulated under the Medicines Act - 2017 General Medicines Regulations invalid for these CMs
2. The order of PARTIAL invalidity – suspended for 12 months

- **Implications of the ruling**

- MOH/SAHPRA must rectify the deficiency within 12 months to align with the judgement
- Current regulations will apply and must be followed until regulations are amended

- **Key Points for consideration:**

- Which products fall under the ruling? – CMs not claiming any therapeutic purpose
- Partial invalidity – CM's claiming therapeutic purpose will remain under current regulations & SAHPRA
- The role of “Therapeutic purpose” in determining which products falls within the judgement  
– To Be Confirmed

# CM regulatory challenges faced by industry



# Licensing process

## 1. Responsible pharmacist, NDOH Pharmacy licence & SAPC registration

- Cost & Feasibility
- Long & time-consuming process
- Only 42 approved category D licences – CM's Portal

## 2. GMP vs Food Safety certification

- Pharmaceutical GMP processes / SOP's ( e.g. Product release, recall, stability, etc.)
- Finished product manufacturers currently hold food safety certifications

## 3. 3D Product Listing

- Compliance with current CM requirements (Formulation, classification, risk classification vs intended use)
- Several reverts & long delays
- Request for reformulations and Cat. A applications

# Labelling compliance

## 1. PI's and PIL's

- Challenging for multi-ingredient products
- Format is challenging, e.g. "Pharmacological action" in PI
- Resource & cost

## 2. Dual language

- Space constraints
- Resource & cost

## 3. CM specific requirements

- Disclaimer, class & category, discipline, words "Complementary medicine"
- Often lacking

## 4. Annexure B compliance (Naming convention for actives)

- Inaccurate interpretation
- Space constraints
- Resource & cost

# CTD Registration format & quality related requirements

- Extensive information required
- Not practical for CMs (mostly multi-ingredient products)
  - e.g. Multivitamin product:
    - 12 API's
    - 2 x alternative suppliers for each API
    - = **24 x Module 3.2.S**
- Information often not available for CM ingredients
- Extremely costly to implement requirements
- Current CM manufacturers often Food safety certified and not GMP
- SAHPRA - Online product registration process
  - to provide more specific guidance on requirements
  - Pilot planned with industry – ITG-CM WG

# ANHP vs SAHPRA & MOH

- Court ruling has created a period of uncertainty and sense of anxiety
  - No clarity on “Therapeutic purpose” definition
  - List of products falling under the “non-therapeutic” ruling?
  - How and whom will “Non-therapeutic” products be regulated?
  - Current “Status quo” for “Non-therapeutic” products - not practical for industry
    - Labelling changes costs and resource intensity
    - Reformulation costs
    - Costs for dossier preparation

How do we collaborate with SAHPRA to ultimately benefit patients in the long run?

# Industry involvement

- **Proactive interaction with SAHPRA CM's Committee**
  - SCA CM's committee
  - ITG CM's Working Group
- Identifying practical and appropriate regulatory systems / requirements which are mutually acceptable to both industry and our regulator
- **Selfcare Association:**
  - Supports SAHPRA as the regulator of all CMs under the Medicines Act
  - Current regulatory framework for non-therapeutic products - irrational and not fit-for-purpose. SAHPRA to find a middle ground.
  - Not supportive of non-therapeutic products moving under the Foods Act
  - Championing a 2-step approach:
    - Task group 1 - Short term transitional plan – next 12 months
    - Task group 2 - Long term – after 12 months.

# SCA Approach

- **Task Group 1 (Short term proposal) – Transitional Plan – Next 12 months?**
  - Completed and submitted via ITG CM Working group:
    - Clearly defined “therapeutic purpose” vs “non-therapeutic purpose”
    - For non-therapeutic products place a “transitional freeze” on:
      - Licensing and 3D product listing
      - Registration process / registration obligations
      - Specific labelling requirements (Regulation 10), e.g. bilingual requirement, Category & Class of medicine, Disclaimer etc.
      - Regulation 11 - Professional information (PI)
      - Regulation 12 - Patient information leaflet (PIL)
      - Regulation 42 - Marketing and advertising
    - Permit sampling of non-therapeutic products - interim 12-month period directly to consumers
  - ITG received a letter from SAHPRA stating that they are busy going through the process and comments will be considered when correcting the Regulations.

# SCA Approach

- **Task Group 2 (Long term proposal) – After 12 months**
  - Researched other markets (adopting an international system)
    - Singapore
    - Asia
    - UK
    - Netherlands (EU)
    - Canada
  - Little harmonization between different markets
  - Food supplements / health supplements regulated in several markets under foods legislation
  - Food legislation – not considered for SA
  - **Next steps:**
    - Propose a definition for “Therapeutic purpose”
    - Scrutinize Guideline 7.05 CM’s – Quality to identify pragmatic requirements for listing of low risk CM’s



# Contact Us



[nicola@selfcareassociation.co.za](mailto:nicola@selfcareassociation.co.za)



+27(0) 82 410 5859



[www.selfcareassociation.co.za](http://www.selfcareassociation.co.za)

Chief Executive Officer: Nicola Brink  
President: Kimberley Hunt  
Vice President: John Norman  
Treasurer: Elzette Hay

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