

# **Trade Prospectus**



# 3rd International

Post-Tuberculosis Symposium 2025

14-16 April | STIAS Institute, Stellenbosch, Cape Town

## **Invitation to Participate**



Sponsorship Request for 3rd International Post-Tuberculosis Symposium Stellenbosch, South Africa

On behalf of the Symposium Steering Committee, I would like to extend a warm invitation to join us for the *3<sup>rd</sup> International Post-Tuberculosis Symposium*, which will be held at the STIAS Institute in Stellenbosch South Africa from 14-16 April 2025.

Despite advances in treatment, TB remains one of the leading global killers among infectious diseases. However, recent data indicate that those cured of their TB disease suffer from poor long-term health and an increased risk of death. In fact, there is growing recognition that post-TB lung disease may be one of the leading contributors to chronic lung disease globally, with up to 90 million people (~1% of the world's population) impacted. Importantly, long-term complications after TB are not limited to the lungs. TB survivors are known to suffer from increased rates of cardiovascular disease, cancer, and poor mental health. Yet, to date, there are no interventions that have been shown to prevent or reduce the burden of post-TB sequelae.

By bringing together nearly 300 global thought leaders, clinicians, researchers, TB survivors, and other stake-holders, the Post-Tuberculosis Symposium has become the leading venue for advancing science and clinical care to address the growing global burden of post-TB sequelae. At the three-day Symposium, global experts review recent advances in the field and highlight persistent gaps in our knowledge of how to diagnose, treat, and manage the spectrum of post-TB sequelae. Interactive workshops complement the formal presentations by bringing together multidisciplinary, multispecialty groups to identify both the most urgent priorities for the field and the most promising means to address the ongoing challenges facing TB survivors and the providers and health systems that care for them.

"The Post-Tuberculosis Symposium serves as a beacon of hope for TB survivors, providing a platform for sharing experiences, disseminating knowledge, and fostering community. [This] helps us know that we are not alone in our journey and that there are resources available to help us navigate the complexities of life after TB. The impact of an event like the Post-Tuberculosis Symposium extends far beyond its duration, leaving a lasting legacy of hope, resilience, and empowerment for TB survivors worldwide." --- quote from a TB survivor after the 2<sup>nd</sup> Symposium in 2023

In order to support the important work of this Symposium, we are looking for partners in academia, industry, non-profit, and community-based organizations to help expand our global impact. On the following page, you can find detailed sponsorship levels and benefits for your review. If you are interested in becoming a sponsor, please contact me at the email below.

Thank you in advance for your time and consideration, and we look forward to partnering with you in the months and years to come.

Best regards,

On behalf of the 3rd International Post-Tuberculosis Symposium Steering Committee

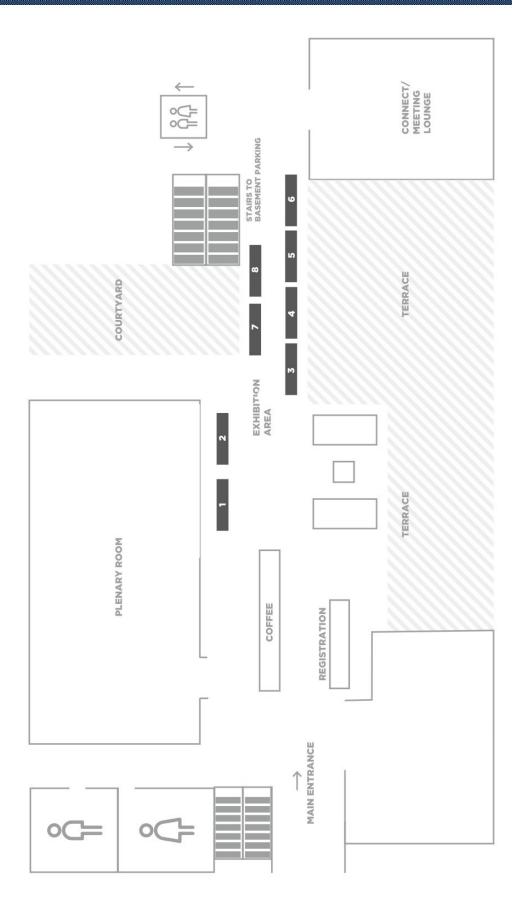
iptbs.info@gmail.com

www.post-tuberculosis.com



## Floor Plan







## **Exhibition Opportunities**



#### Pop-up Table Space (no shell scheme/ custom builds)

All exhibition floor space is sold on a first-come, first-served basis. To guarantee favorable positioning, reserve your exhibit space early!

**Stands are inclusive of :** Table and two chairs (if required) **l** Lunch and refreshments **l** Company logo with a link to your company website on the Congress website **l** Holding Slide acknowledgement **l** Partner slide between sessions **l** Security & general cleaning for duration of the Congress and Complimentary parking.

Trade delegates who wish to attend the scientific sessions, and who wish to qualify for CPD points with access to the exhibition hall, must register accordingly and pay the relevant registration fee of R5 500.00

#### **Payment Terms**

Full pre-payment is due immediately on receipt of invoice to confirm selected floor space position. Note, should payment not be received with 20 working days of confirming floor space and / or sponsorship the Congress Office retains the right to release and resell the floor space position./ sponsorship

#### **Cancellation Policy**

Cancellations received before **Friday, 1 November 2024**, will be eligible for a 50% refund of the total invoice amount, provided the floor space is resold. If the floor space is not resold, the full invoice amount will apply.

Please submit your cancellation in writing to the Congress Office. No cancellations will be accepted after **Friday, 1 November 2024,** and the full floor space cost will be payable.

The congress website for further information

https://eoafrica.eventsair.com/3rd-international-post-tuberculosis-symposium-2025



## **Exhibition Opportunities**



#### **Available Opportunities**

#### All costs are exclusive of VAT

	Bronze Package - Space Only	R25 000
BRONZE	<ul> <li>Pop-up Table Space only (2m x 2m) for duration of Congress</li> <li>Acknowledgement on Congress Website &amp; holding slides in the congress venues</li> <li>Acknowledgement in post-event email newsletter</li> <li>2 x Complimentary Trade Registrations</li> </ul>	

	Silver Package	R50 000
SILVER	<ul> <li>Pop-up Table Space only (2m x 2m) for duration of Congress</li> <li>Acknowledgement on Congress Website &amp; holding slides in the congress venues</li> <li>Acknowledgement in post-event email newsletter</li> <li>2 x Complimentary Trade Registrations</li> <li>2 x seats at the Symposium Dinner</li> <li>1 x Bag Insert</li> </ul>	

	Gold Package	R80 000
GOLD	<ul> <li>Benefits</li> <li>Sponsorship of the Cheese &amp; Wine Networking &amp; Poster Session</li> <li>Pop-up Table Space only (2m x 2m) for duration of Congress</li> <li>Acknowledgement on Congress Website &amp; holding slides in the congress venues</li> <li>Acknowledgement in post-event email newsletter</li> <li>2 x Complimentary Trade Registrations</li> <li>2 x seats at the Symposium Dinner</li> </ul>	



# **Sponsorship Opportunities**



All costs are exclusive of VAT

Unrestricted Educational Grant		
The organising committee will appreciate support in the form of an educational grant towards the travel and/or registration costs for our invited speakers, survivors and	P27 500	
delegates.	Survivor @ R16 500	
Acknowledgement will include display of the company logo in the congress website, congress programme and holding slides in the congress venues.	Fellows @ R5 500	
The educational grant conforms with MedTech Europe's Code of Ethical Business Practice—www.medtecheurope.org		
Registration & Information Desk - Premier Partner Rate Exclusive branding of the registration desk area	R100 000	
Branding of Registration Area and CPD Scanning		
Delegate shopper bags - artwork to be supplied by sponsoring company for bag tag		
Company branded note pads & pens (provided by the partnering company)		
Lanyards (sponsoring company to provide artwork for one colour print)		
1 x A4 Bag Insert / table drop		
Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter		
2 x Complimentary Registered Delegates		

Sym	oosium Dinner	R50 000
•	Dinner Menu x 30 pax	
•	Congress Website, Print Menu and Holding Slide acknowledgement	
•	Announcement at the dinner	

	reshment Breaks (Two Days Available)  lusive Promotional Rights - rate per day
•	Includes partner branding of the refreshment area/s (2 x Tea/Coffee Breaks & Lunch opportunities)
•	2 x Complimentary Registered Delegates
• Plea	Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter ase note branding is solely pertaining to the buffet stations & cocktail tables. The



## **Sponsorship Opportunities**



R40 000

All costs are exclusive of VAT

Congress Mobile App

E	xclusive Promotional Rights
ir p n d	our company can be the mobile Event App Supporter and will be acknowledged as such a the official programme, on the hoofing slides in the plenary sessions and on the sources on the source of the application will contain all the relevant event information, I cluding the programme, speakers CVs, and will be available as a free download to all elegates and interested parties leading up to the congress to create awareness of the vent, and to provide event and exhibition updates linked to the social media platforms.
	able Drop (Three Days Available)  ate Per Item, per day
•	Company branded promotional item to be placed per seating in <b>plenary Congress</b> session (1 x item per delegate)
•	Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter
9	ongress Bags R45 000
•	Company & Congress branded congress bags (1 x item per delegate )
•	Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter

Nan	ne Badges & Lanyards	R10 000
•	Company branded promotional lanyards (one colour print) and Full colour print logo on name badges	
•	Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter	

	Note	e Books & Pens	R25 000
	•	Company branded note books & pens with full colour / one colour print based on selected promotional items	
	•	Acknowledgement on Congress Website, holding slides in the congress venues & in post-event email newsletter	



## **Summary of Opportunities**



Opportunity	Fee Excl. VAT
Bronze Package - Space Only	R25 000
Silver Package	R50 000
Gold Package	R80 000
Unrestricted Educational Grant	Speaker @ R27 500
	Survivor @ R16 500
	Fellows R5 500
Registration & Information Desk - Exclusive Premier Partnership	R100 000
Symposium Dinner	R50 000
Refreshment Breaks (Two Days Available)	R15 000
Exclusive Promotional Rights - rate per day	
Congress Mobile App	R40 000
Exclusive Promotional Rights	
Table Drop (Three Days Available)	R10 000
Rate Per Item, per day	
Congress Bags	R45 000
Name Badges & Lanyards	R10 000
Note Books & Pens	R25 000

A manual, outlining all technical aspects of exhibiting will be circulated prior to the start of the Symposium detailing: Technical information about the venue and final exhibition information



### To Book Online



#### Booking has never been easier

Simply scan or click on the QR Codes below for either the exhibition or sponsorship portal and follow the easy steps:







Create yourself a new account

Complete your contact details under the New Package tab

Select your stand space / sponsorship package







Complete the Booking Form

A confirmation email & proforma invoice will be sent

Sign & return contract

#### **Exhibitions**

**To Book Your Stand Space** 

https://eoafrica.eventsair.com/3rd-international-post-tuberculosis-symposium-2025/iptbs-exhibition



#### **Sponsorships**

To Book ADDITIONAL Sponsorships -

https://eoafrica.eventsair.com/3rd-international-post-tuberculosis-symposium-2025/iptbs-sponsorship



