



INCORPORATING



THE GASTROENTEROLOGY FOUNDATION OF SUB SAHARAN AFRICA

VIRTUAL CONFERENCE

5 - 8 AUGUST 2021

SPONSORSHIP & EXHIBITION BROCHURE

www.sagesvirtual.co.za

**Contact: Eastern Sun Events
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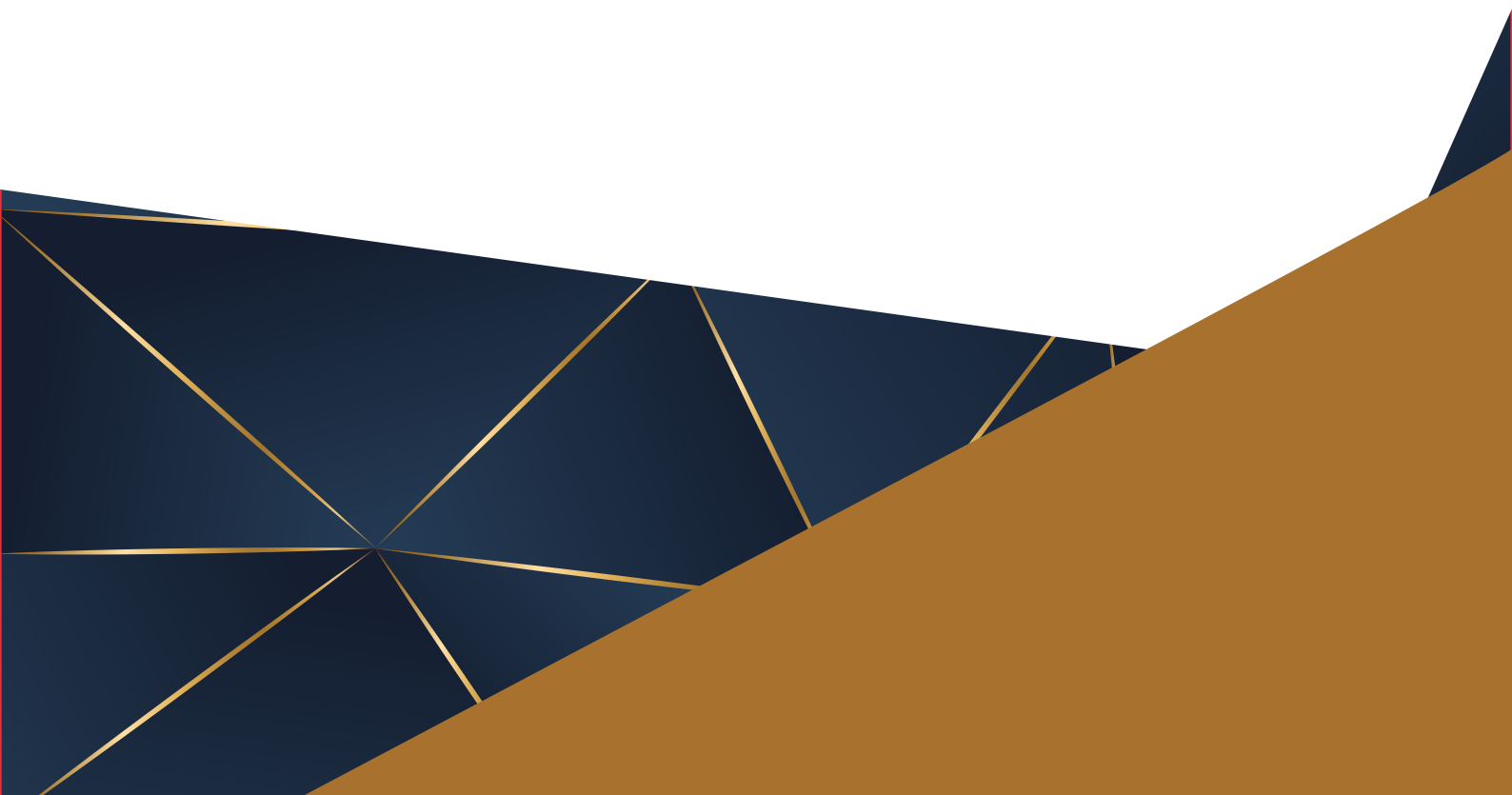
Dear Trade Member

Because of the uncertainty of Covid and live events being held during the first part of 2021, it has been decided to host another virtual SAGES conference this year, in association with the Gastro Foundation.

The conference will be broadcast from 5 August to 8 August 2021.

During the sessions the programme will focus on both medical and surgical gastroenterology including GI endoscopy. The conference will reach a wide audience which will include gastroenterologists, surgeons and physicians, both locally and from SSA. Each session will range between 2 and 4 hours and will cover a variety of topics that will be presented by local and world renowned authorities and opinion leaders .

We hope you will join us again by participating in the second SAGES virtual conference. Listed below are packages for SAGES and Gastro Foundation sponsorship.



PLATINUM

PLATINUM SPONSOR - R 100 000.00

Exhibition

- 2 Complimentary Virtual Stands (enables face to face meetings with delegates)
- 4 Complimentary company registrations, per stand, to the virtual exhibition and conference
- Email one week before conference with delegates' names (no contact details as per POPI) so that you can invite them to meet with you during the conference.
- Logo and link on conference home and sponsorship page to company website

Website

- Logo and company website link on conference home and sponsorship pages

Platform

- Logo on conference viewing screen
- PowerPoint slide on screen during commercial breaks (x3 per day)
- 60sec video clip (2per day)
- Logo on scrolling banner on conference platform

Email Communication

- Pre-conference marketing material email with all sponsors' logos and link to sponsors' pages on the conference website.
- Thank you mail to all delegates after conference with a link to the conference website sponsorship page.
- Delegate list to all sponsors after the conference (as per POPI - name, city & organisation ONLY)
- One promotional e-mail of all sponsors, including x1 linked company advert, sent after conference to all registered delegates.

Trade Symposium (Limited Slots)

Opportunity to host a 45min trade symposium with delegates at no additional cost.
(platform, set up and AV included)

GOLD

GOLD SPONSOR – R 75 000.00

Exhibition

- 4 Complimentary registrations to the virtual conference
- 1 Free Virtual Stand (enables face to face meetings with delegates)
- Email one week before conference with delegates' names so that you can invite them to meet with you during the conference.

Website

- Logo and company website link on conference home and sponsorship page

Platform

- Logo on viewing screen
- PowerPoint slide on screen during commercial breaks (x2 per day)
- 60sec video clip during programme (commercial breaks)
- Logo on scrolling banner on conference platform

Email Communication

- Pre-conference marketing material email with all sponsors' logos and link to sponsors' pages on the conference website.
- Thank you mail to all delegates after conference with a link to the conference website sponsorship page.
- Delegate list to all sponsors after the conference (as per POPI - name, city & organisation ONLY)
- One promotional e-mail of all sponsors, including x1 linked company advert, sent after conference to all registered delegates.

Trade Symposium (Limited Slots)

Opportunity to host a 45min trade symposium with delegates at an additional cost of R 15 000.00 (platform, set up and AV included)

SILVER

SILVER SPONSOR – R 50 000.00

Exhibition

- Stand Cost- R 10 000.00 (Save R 15 000.00)

Website

- Logo and company website link on conference home and sponsorship page

Platform

- PowerPoint slide on screen during commercial breaks (x1 per day)
- Logo on scrolling banner on conference platform

Email Communication

- Pre-conference marketing material email with all sponsors' logos and link to sponsors' pages on the conference website.
- Thank you mail to all delegates after conference with a link to the conference website sponsorship page.
- Delegate list to all sponsors after the conference (as per POPI - name, city & organisation ONLY)

BRONZE

BRONZE SPONSOR - R 25 000.00

Exhibition

- Stand Cost- R 15 000.00 (Save R 10 000.00)

Website

- Logo and company website link on conference home and sponsorship page

Platform

- PowerPoint slide on screen during commercial breaks - (x1 per day)
- Logo on scrolling banner on conference platform

Email Communication

- Pre-conference marketing material email with all sponsors' logos and link to sponsors' pages on the conference website.
- Thank you mail to all delegates after conference with a link to the conference website sponsorship page.
- Delegate list to all sponsors after the conference (as per POPI - name, city & organisation ONLY)

ONLINE EXHIBITION

The SAGES society has decided to add online exhibition stands to the 2021 conference, allowing trade the opportunity to make contact with delegates during the conference.

Online stand costs (per stand)

*Companies not sponsoring, **only exhibiting***

R 25 000.00 per stand

Cost of exhibition as a sponsor (per stand)

Platinum Sponsors

2 Free Stands included

Gold Sponsors

1 Free Stand Included

Silver Sponsors

R 10 000.00

Bronze

R 15 000.00

Inclusions:

- 4 Complimentary company registrations, per stand, to the virtual exhibition and conference
- Email one week before conference with delegates' names (no contact details as per POPI) so that you can invite them to meet with you during the conference.
- Face to face meetings with delegates
- Logo on the conference platform
- Logo on the conference website (Exhibition page)
- Videos and brochures can be uploaded to the conference platform for viewing during the conference, upon booking.

To book your online stand, visit www.sagesvirtual.co.za and click on the exhibition page.
Read the terms and conditions and book your stand!

