





1st Indian Near Surface Geophysics Conference & Exhibition

NOVEMBER 28-29, 2019 • NEW DELHI, INDIA

Sponsoring

WWW.EAGE.ORG WWW.NEARSURFACEGEOPHYSICS.IN



GENERAL INFORMATION

EAGE

The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19.000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE's head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.

AF ACADEMY

AFA is an entity of Aqua Foundation, registered under Societies act in year 1998. AFA provides training & knowledge sharing platform to decision & policy makers, working professionals, operating level personnel and aspiring students willing to specialize in technical sector. The broad objectives of AFA are:

- To organize specialized workshops for senior level officers of government departments (policy and decision makers) on latest technology developments, enabling them to be benefited by latest international research and development.
- To organize specialized workshops for scientists, engineers and technical personnel on specialized software, research, methodologies emerging in various fields.
- To organize specialized workshops on latest technologies.
- To organize workshops and training programs for NGOs, administrators, and other nonscientific
 personnel to enhance their scientific understanding helping them make better contribution in their
 chosen field of operations.
- To conduct Certificate, Diploma and PG Diploma courses for working and aspiring personnel for capacity building in various sectors where structured education gap exists.

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ABOUT THE CONFERENCE

AF Academy and the European Association of Geoscientists & Engineers (EAGE) are excited to announce that the 1st Indian Near Surface Geophysics event is being organized in New Delhi, India. We look forward to welcome all of you to join us in beautiful India in November 2019. Near-surface geophysics is the use of geophysical methods to investigate features in the shallow (tens to hundreds of meters) subsurface. The objectives of near-surface geophysics are often noninvasive investigations of pollution problems, obtaining engineering information, locating and defining archaeological sites, near-surface structural features such as paleochannels and faults, cavities and tunnels, minerals, groundwater, pipelines, etc. It is closely related to applied geophysics or exploration geophysics. Methods used include seismic refraction and reflection, gravity, magnetic, electric, and electromagnetic methods. Many of these methods were developed for oil and mineral exploration but are now used for a great variety of applications, including archaeology, environmental science, forensic science, military intelligence, geotechnical investigation, mineral exploration, and hydrogeology.

Near-surface geophysics is being extensively used in India for various engineering, environmental, mining, ground water, archaeological and forensic applications. The conference is being organized to bring various stakeholders on a common platform, share the experiences and deliberate upon ways and means to increase use of geophysics for various application areas.

The conference is being organized along with exhibition. Various new technologies and products have emerged in the field of geophysics and exhibition provides a platform for display of these technologies and products.

Dr. A K Chaturvedi	Ex- Dy Director, Atomic Minerals Directorate, India
Mr. A. Markandeyulu	Head (Geophysics), Atomic Minerals Directorate, India
Mr. Ajay Kumar Singh	Director, DMT Consulting Private Limited, India
Mr. Alex Varughese	Scientist C, CSMRS, New Delhi
Dr. Debjeet Mondal	Coal India Limited, India
Mr. Gopal Dhawan	Ex CMD, Mineral Exploration Corporation Limited, India
Mr. K Karunakar Rao	DataCode, India
Prof. Dr. Lehmann Bodo	DMT GmbH & Co. KG, Essen, Germany
Dr. Nick Martakis	Seismotech, Greece
Dr. Paras Pujari	Principal Scientist, NEERI, India
Mr. Reinaldo Alvarez Cabrera	Geoscanners AB, Sweden
Prof. Rosli Bin Sa'ad	Malaysia
Dr. S C Singh	Scientist, CGWB, Bhopal, India
Mr. S L Kapil	General Manager (Geotech), NHPC, India
Dr. Stefano Prinao	Solgeo, Italy
Dr. Sanjay Rana, Chairman	AF Academy & MD, PARSAN, India
Prof. Shakeel Ahmed	Jamia Milia Islamia, New Delhi
Dr. Sumer Chopra, Director	Institute of Seismological Research, India
Mr. Toke Højbjerg Søltoft	Aarhus GeoSoftware, Denmark

TECHNICAL COMMITTEE

CONFERENCE STATISTICS

Interests of delegates

(more than one interest per delegate)



Job focus of delegates

(more than one job focus per delegate)



Delegates by Geographical spread





CONTACT

For more information about the sponsoring opportunities for this conference, please contact us at: EAGE Asia Pacific, Tel. +60 327 220 140, Email: asiapacific@eage.org

SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company's experience at the 1st Indian Near Surface Geophysics Conference & Exhibition . The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

EAGE strives to realize recognition, long term exposure, benefits and publicity for companies that sponsor EAGE conference.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:

- Increase your visibility to a national, regional and international audience
- Enhance your corporate image
- Reach an influential and exclusive audience
- Break through the media clutter
- Associate your company with EAGE World's truly multi-disciplinary geosciences society



Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.



MAIN SPONSORS

- 1. Platinum Sponsor
- 2. Gold Sponsor
- 3. Silver Sponsor

The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry. Main Sponsor packages include Platinum, Gold and Silver sponsorship options.

PLATINUM SPONSOR

- Company logo + link- through to company's website on the conference page
- Company logo on the backdrop
- 2 Free Complimentary passes to attend the conference
- 2 Pages of A5 for Inserts in delegate's bag
- Exhibition Space
- Logo on delegate bag
- Company logo on the following (depending on the date of agreement)
- First Announcement, Conference Programme
- Conference Mailings
- Logo on Registration Confirmation

GOLD SPONSOR

- Company logo + link- through to company's website on the conference page
- Company logo on the backdrop
- 1 Free Complimentary pass to attend the conference
- 2 Pages of A5 for Inserts in delegate's bag
- Exhibition Space
- Company logo on the following (depending on the date of agreement)
 - First Announcement, Conference Programme
- Conference Mailings
- Logo on Registration Confirmation



SILVER SPONSOR

- Company logo + link- through to company's website on the conference page
- Company logo on the backdrop
- 1 Free Complimentary pass to attend the conference
- Exhibition Space
- Company logo on the following (depending on the date of agreement)
 First Announcement, Conference Programme
 - Conference Mailings
 - Logo on Registration Confirmation





OTHER SPONSORSHIP OPPORTUNITIES

LANYARDS (EXCLUSIVE)

Benefits

Company logo printed on

When Location conference delegate lanyards
1 full delegate registration
28-29 November 2019
Conference area

INVESTMENT: ₹ 2,40,000 € 3,000 (EXCL. VAT)





CONFERENCE DINNER

Benefits

Exposure

- Company logo displayed at the dinner venue
- 1 full delegate registration 150 delegates



LUNCHES

Benefits When Location

Exposure

- Company logo displayed at the lunch area during the sponsored break
 1 full delegate registration
- 28-29 November 2019 Lunch area 150 delegates daily

INVESTMENT: ₹ 2,10,000 € 2,600 (EXCL. VAT)



EXHIBITION

In order to have a maximum exposure at the Conference, companies can have a company display in the Conference workshop area. The display package consists of:

- 1 full delegate registration
- Table & 2 chairs
- Lunch and coffee breaks
- Power socket (inclusive of standard power consumption)

INVESTMENT

₹ **1,80,000 / € 2,250** (EXCL. VAT) EARLY BIRD FEE BOOK BEFORE 1ST AUGUST 2019

₹ 2,25,000 / € 2,700 (EXCL. VAT) BOOK AFTER 1ST AUGUST 2019



DELEGATE BAG

BenefitsCompany logo printed on the
delegate's bagWhen28-29 November 2019LocationConference areaExposure150 delegates daily



INSERTS IN DELEGATE BAG

2 pages A5 € 1500 (Excl. VAT and production costs)

COFFEE BREAKS

Benefits	 Company logo displayed at
	the coffee break stations
	during the sponsored break
	• 1 full delegate registration
When	28-29 November 2019
Location	Conference area
Exposure	150 delegates daily







INDUSTRY PRESENTATION

Companies can present their commercial innovation at the event.

• 15 minutes on the podium with screen to present their product

INVESTMENT: ₹ 1,00,000 € 1,250 (EXCL. VAT)



USB

• Company logo on the USB

INVESTMENT: ₹ 1,20,000 € 1,500 (EXCL. VAT)



ADDITIONAL EXPOSURE

EAGE has a number of other products to promote your company.

Advertising

EAGE offers a variety of advertising possibilities related this event. These special topics include, but are not limited to: Reservoir Monitoring, Reservoir Geoscience and Engineering and Passive Seismic. We have multiple options to further promote your company through our First Break issues. Advertising starts from € 725,- and is designed to create a high attention value of your presence at relevant EAGE events.

Institutional Subscription to EarthDoc

Did you know that EarthDoc, EAGE's online Geoscience database contains more than 5,000 papers about Mathematics of Oil Recovery, with in total over 63,000 event papers and journal articles?

With an institutional subscription you will have access to papers two weeks prior to conferences.





UPCOMING REGIONAL WORKSHOPS/CONFERENCES

81st EAGE CONFERENCE & EXHIBITION 2019 3-6 June • London, United Kingdom

> EDUCATION DAYS BEIJING 20 June-2 July • Beijing, China

EDUCATION DAYS KUALA LUMPUR 24 June-2 July • Kuala Lumpur, Malaysia

> **EDUCATION DAYS PERTH** 27 June-9 July • Perth, Australia

EAGE/SPE BORNEO DEEPWATER SYMPOSIUM-SYNERGY FOR SUSTAINABLE DEVELOPMENT 29-30 July • Brunei Darussalam

EAGE/AAPG WORKSHOP ON REDUCING EXPLORATION RISK IN RIFT BASINS 26-28 August • Kuala Lumpur, Malaysia

> 2ND EAGE-VPI CONFERENCE ON RESERVOIR GEOSCIENCE 2-4 December • Hanoi, Vietnam

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